



STAFF REPORT

Title: Policy No. 097-RC-07 - Community Recreation, Art, Culture and Heritage Investment Grant Policy Amendment

Meeting Date: September 15, 2020

Executive Summary:

The Cold Lake Community Grant Advisory Committee was established by Bylaw No. 643-BD-19 April 9, 2019

On August 10, 2020 they held its' inaugural meeting. The aim of this meeting other than official protocols of electing the Chair and Vice Chair, was to introduce and review the Policy section-by-section and seek input and recommendations from the Committee on the objectives and goals established for the policy.

The purpose of this report is to present the recommendations of the Committee at a Corporate Priorities Committee of Council for discussion and consideration.

Background:

The objective of the Community Recreation, Art Culture and Heritage Investment Grant Policy is to provide occasional grant funding within the City, in order to assist in developing and enhancing recreation, art culture and heritage programming.

The City will establish a variety of grant opportunities under this policy to support programs, events, development of teams, individuals or groups' skills and opportunities related to recreation, art culture and heritage within the City of Cold Lake.

For the benefit of the reader the most effective way to express the shift in the City's service level respecting requests for City funding support is in the name of the policy itself. The City is recommending that the Recreation and Culture Grant Policy be changed to Community Recreation, Art Culture and Heritage Investment Grant Policy.

The new policy, the new Community Recreation, Art Culture and Heritage Investment Grant Committee (ARCHI) will receive the majority of request for City funding which historically were split between the duties of Council and the Recreation and Culture Grant Committee.

We draw to the attention of the reader that beside the changes to general terms in language i.e. change to read recreation, art culture and heritage, the recommendations by the Grant Committee are:



- 4.2.3. Major Community/Tourism Event Grant: change to read the “region” as opposed to the “City”. This recommendation is to allow the Committee to receive and consider requests which bring significant economic benefit to the community. And by extension the City.

Additionally, evaluation criteria for Major Community Grants shall include consideration of “event budget”

- 4.2.4 Travel Grant: to include the applicant’s “expected travel budget”.
- 4.2.5 Equipment Grant: to include the applicant’s “event budget”.
- 4.2.6 Leadership Grant: to include “proposed budget”.
- 4.2.7 Art Culture and Heritage: to include “project / activity / event / program budget”.
- 4.2.8 Screen Based Production Grant: to include “proposed budget”.
- 4.3 Application Criteria: added for consideration by the committee is an element for the applicant to consider local procurement or resources, labour and / or volunteers. The writer will note that this element for consideration is not condition by the City but an element of consideration.

I will be recommended that the “new” policy take effect in January, 2021 to confirm Council’s endorsement of the policy thru the 2021 Budget Deliberations.

Alternatives:

The Corporate Priorities Committee of Council may:

1. Direct administration to bring Policy No. 097-RC-07 - Community Recreation, Art, Culture and Heritage Investment Grant Policy, to the next regular for consideration.
2. Receive the report Amend Policy No. 097-RC-07 - Community Recreation, Art, Culture and Heritage Investment Grant Policy as information.

Recommended Action:

That the Corporate Priorities Committee of Council direct Administration to bring amendments to Policy No. 097-RC-07 being the Community Recreation, Art, Culture and Heritage Investment Grant Policy, to the September 22, 2020 regular of Council for consideration.

Budget Implications (Yes or No):

No



City of *Cold Lake*

Submitted by:

Kevin Nagoya, Chief Administrative Officer