



Regular Meeting of the Board of Directors Meeting Minutes

Date/Time: August 12th, 2020 at 6:00pm
Location: Chamber Boardroom

ATTENDANCE

PRESENT

President	Ryan Lefebvre
Vice President	Joanne Roch
Directors	Brenda Brouwer, Bob Buckle, Susie O'Conner, Sherine Leiper, Steve Engman, Megan Nicholls-Shaub, Wendi Meise, Raymond Cowell
Executive Director	Sherri Bohme
Secretary	Nicole Mansfield
Member Coordinator	Jackson Kjenner

REGRETS

1.0 CALL TO ORDER/INTRODUCTIONS - Call to order 6:06 pm

2.0 CONSENT AGENDA (2MIN)

- 2.1 Minutes of June 10, 2020** (Sent by email prior to board meeting)
- 2.2 Executive Director's Report** (Sent by email prior to board meeting)
- 2.3 Correspondence** Folder was available for all Board Members to view.
- 2.4 Financial Statement** (Sent by email prior to board meeting)

Motion: Ray motioned to accept the consent agenda. Second by Megan. All in Favor. Carried

3.0 Adoption of Agenda (5 Mins)

- 3.1 Additions to the Agenda**
 - 5.6 Canadian Chamber of Commerce AGM**
 - 5.7 Home & Leisure Trade Show**

Motion: Joanne motioned to accept agenda ad amended. Second by Susie. All in favor. Carried

4.0 Unfinished Business

- 4.1 EFT Payment Processing**
 - Nothing to report
- 4.2 Main Street Park Project**
 - Nothing to report

5.0 New Business

5.1 Portage College Liaison Position

- Sherri met with the Community Relations with Portage College
- Suggestion to have him sit on the board as a liaison
- This position could help with the education sector, keeping students taking programs there to stay in the community.

Motion: Ray motioned to invite the Community Relations representative from Portage College to sit on the board as a liaison. Second by Wendi. All in favor. Carried

5.2 Vacant Board Position

- Currently have a board position as Doug resigned.
- Will leave it as is for the next couple of months as nominations go out in Sept/Oct anyway

5.3 Membership Update

- Discussion on the loss of membership year to date
- Jackson has been out recruiting and has successfully gained back almost the percentage of what we lost.
- Will move into visits with members later in the year as well

5.4 Military Service Recognition Book

- Legion have approached the Chamber to advertise in their Military Service Recognition Book.
- Discussion on the premise of the book
- Would be something more for the business community or the Alberta Chambers of Commerce rather than the local chamber
- Decision to respectfully decline the request

5.5 T-Shirt Campaign

- this initiative is between the Cold Lake, Bonnyville & St. Paul Chambers
- part of the business resilience program.
- Chamber members can apply for grants of up to \$1000. The committee determines the best fit.
- Need to sell 500 t-shirts within the region.

Motion: Wendi motioned that the Chamber purchase t-shirts for the directors and staff. Second by Sherine. All in favor. Carried.

5.6 Canadian Chamber of Commerce AGM

- The CCC AGM is being held virtually this year and is free to attend
- Two days, October 26 & 27, 2020
- Great opportunity to see what happens at these events, though will be a little different this year.

5.7 Home & Leisure Trade Show

- Discussion on the trade show and the fact that traditional shows are becoming more of a challenge
- Due to COVID we don't know what will be allowed in the coming year
- Now would be a good time to brainstorm ideas and changes
- MOU with the City has been approved for 3 more years.
- Committee: Ray, Susie, Wendi, Megan
- Committee will meet to come up with ideas and bring back to the board for approval

6.0 Open Discussion

6.1 Presidential and Board Member Highlights

- Premier Kenney met with about 40 representatives in the region for dinner to discuss concerns and issues.
- Lots of talk on the additional challenges since covid came about.
- Discussions on some form of tax
- Pleased with the City's positivity
- Discussion on the ID349 and that the municipalities have given their agreement to the Minister – still waiting on response
- Premier did say that the economy will not shut down like it did in March, and that Alberta's response was the least amount closed businesses when covid hit.

7.0 Correspondence/ Round Table Discussion

8.0 In Camera

9.0 Next Meeting – September 9th, 2020 @ 6:00pm

11.0 ADJOURNMENT

The meeting was adjourned at 7:26pm

Recording Secretary – Nicole Mansfield

President – Ryan Lefebvre

Date

Date