



STAFF REPORT

Title: 2020 Community Capital Project Grant Policy Funding Allocation

Meeting Date: September 22, 2020

Executive Summary:

Further to the Recreation and Culture Advisory Committee (RCAC)'s review and recommendation of seven (7) application under the Community Capital Grant Program, Council approved one (1) project submitted by the Cold Lake Seniors' Society for \$10,000 (The request was for \$20,000).

During the meeting Council raised concerns in regards to the merits the other submissions and pass a motion to refer Policy No. 202-AD-16 to Council's Corporate Priorities Committee for review and recommendations.

Based on administrations review of the Policy, the principles and merit of the program is sound and administration is recommending that the policy is upheld. No amendments are being recommended.

City Council does not need to allocate funding to projects, if it doesn't choose to.

Background:

Based on Council deliberations following issues/concerns were raised:

- \$13,000 - 4 Wing Cold Lake's Medley Family Resource Centre Society (MFRCS)
 - The MFRCS is a social program strongly backed by the Government of Canada and many of the requests seem to have the theme of replacement of day-to-day operational equipment to support the social programs.
 - City of Cold Lake provides several other fundraising and sponsorship commitments to 4 Wing Cold Lake, some of which funnel thru to the MFRC.
 - Large portions of the funding is being proposed of core services, youth center and daycare equipment and arguably not capital. Several questions were raised on the various items on the itemized list in the application.



- \$120,000 to \$180,000 – Lakeland Lacrosse Association
 - The funding request is well beyond the funding allocated to the program.
 - If the City were to grant this funding to the Lakeland Lacrosse Association, the City would have to provide a commitment (so a lease, license) the Cold Lake North Arena to the association to affix and/or install the asset in the facility of which raised questions on other uses for the facility.
 - No matching funds were articulated
 - No financial information was provided.
- \$30,000 – Hearts for Healthcare
 - The City of Cold Lake provides several other fundraising and sponsorship commitments to Hearts of Healthcare including their annual fundraising gala's, fun run, and most recently the "Lift Assist Equipment".
- \$27,000 – Cold Lake Native Friendship Centre's Men's Homeless Shelter
 - The City is already involved in a potential initiative of which may involve monetary contributions to the Cold Lake Native Friendship Centre's Men's Homeless Shelter.
- \$425 – Cold Lake Multicultural Society (Gift Cards)
 - The purchasing of gift cards for gifts does meet the criteria of a community capital project under the policy.
- \$425 – Cold Lake Multicultural Society (Melting Pot)
 - The purchasing of a melting pot does meet the criteria of a community capital project under the policy.

As of August 11, 2020, \$31,000.00 of the \$50,000 Community Capital Grant budget has already been allocated (\$10,000 CL Seniors & \$21,000 CL Seniors). Administration has backed out the \$6,666.67 community capital grant to the Riverland Trail Society as the organization received full funding from a provincial grant.

At Council's August 11, 2020 Council meeting, Council provided another grant to the Cold Lake Senior's Society to help offset costs of re-paving their parking lot, in the amount of \$21,000.00, with funds to come from the Community Capital Project Grant Program (1-2-71-000-770).

At Council's September 15, 2020 Corporate Priorities Committee meeting, it was recommended that no changes be made to Community Capital Project Grant Policy, and that the remaining applications be respectfully declined.



It is Administration opinion that Council took a reasonable approach to the approvals. Council is not required to give “reasons” for its decisions.

Alternatives:

Council may consider the following options:

1. That Council approve the recommendations made the May 20, 2020 Cold Lake Recreation and Culture Advisory Committee meeting being \$13,000 to the 4 Wing Medley Family Resource Centre Society (MFRCS) and \$27,000 to the Cold Lake Native Friendship Centre.
2. That Council approve the recommendation made at the September 15, 2020 Corporate Priorities Committee meeting.

Recommended Action:

Administration recommends that no changes be made to Community Capital Project Grant Policy No. 202-AD-16, and that Council respectfully decline the remaining applications being:

4 Wing Medley Family Resource Centre Society (MFRCS) - \$13,000
Cold Lake Native Friendship Centre (CLNFC) - \$27,000

Budget Implications (Yes or No):

No

Submitted by:

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