



STAFF REPORT

Title: Policy No. 097-RC-07 - Community Recreation, Art, Culture and Heritage Investment Grant Policy Amendment

Meeting Date: September 22, 2020

Executive Summary:

The Cold Lake Community Grant Advisory Committee was established by Bylaw No. 643-BD-19 April 9, 2019

On August 10, 2020 the held its' inaugural meeting. The aim of this meeting other than official protocols of electing the Chair and Vice Chair, was to introduce and review the Policy section-by-section and seek input and recommendations from the Committee on the objectives and goals established for the policy.

On September 15th the Corporate Priorities Committee of Council considered the Policy recommendations of the Community Grant Advisory Committee.

The purpose of this report is to present the recommendations of the Corporate Priorities Committee of Council respecting Policy No. 097-RC-07 being the Community Recreation, Art, Culture and Heritage Investment Grant Policy.

Background:

At the September 15th Corporate Priorities Committee of Council, the Committee made the following recommendation.

That the Corporate Priorities Committee of Council direct Administration to bring amendments to Policy No. 097-RC-07 being the Community Recreation, Art, Culture and Heritage Investment Grant Policy No. 097-RC-07, to the September 22, 2020 regular of Council for consideration.

The objective of the Community Recreation, Art Culture and Heritage Investment Grant Policy is to provide occasional grant funding in order to assist in developing and enhancing recreation, art culture and heritage programming.

The City will establish a variety of grant opportunities under this policy to support programs, events, development of teams, individuals or groups' skills and opportunities related to recreation, art culture and heritage within the City of Cold Lake.



For the benefit of the reader the most effective way to express the shift in the City's service level respecting requests for City funding support is in the name of the policy itself. The City is recommending that the Recreation and Culture Grant Policy be changed to Community Recreation, Art Culture and Heritage Investment Grant Policy.

The new policy, the new Community Recreation, Art Culture and Heritage Investment Grant Committee (ARCHI) will receive the majority of request for City funding which historically were split between the duties of Council and the Recreation and Culture Grant Committee.

Notwithstanding the changes to general terms in language i.e. change to read recreation, art culture and heritage, the recommendations by the Corporate Priorities Committee of Council are:

- 4.2.2. Community Event Incentive Grant: change to read "\$10,000". This recommendation affords the City the opportunity to support an event where the costs are upwards of \$50,000.
- 4.2.3. Major Community/Tourism Event Grant: change to read the "region" as opposed to the "City". This recommendation is to allow the Committee to receive and consider requests which bring significant economic benefit to the community. And by extension the City.

Additionally, evaluation criteria for Major Community Grants shall include consideration of "event budget"

- 4.2.4 Travel Grant: to include the applicant's "expected travel budget".
- 4.2.5 Equipment Grant: to include the applicant's "event budget".
- 4.2.6 Leadership Grant: to include "proposed budget".
- 4.2.7 Art Culture and Heritage: to include "project / activity / event / program budget".
- 4.2.8 Screen Based Production Grant: to include "proposed budget".
- 4.3 Application Criteria: changed to read "The Community Grant Advisory Committee will acknowledge the efforts of an applicant to source locally i.e. resources, labour and/or volunteers however will not form part of the Evaluation Criteria by the Committee."



Corporate Priorities Committee of Council (CPC) recommendation to amend this element of the applicant to acknowledge the efforts of an applicant to source locally however will not form part of the Evaluation Criteria by the Committee. Further, it is CPC's desire to confirm that sourcing locally is important to the committee however not at the expense of a strong competitive market place ideology nor to hinder the success the event.

- 4.7.4. Grant Fund: change to read "The Community Grant Advisory Committee shall endeavour to recommend disbursement of not more than 25% of allocated annual grant funds during each calendar quarter." This recommendation is to provide greater clarity to the element of the policy.

Administration recommends that Council support a January 2021 implementation.

Alternatives:

Council may consider the follow options:

1. Make a motion to amend Policy No. 097-RC-07 - Community Recreation, Art, Culture and Heritage Investment Grant Policy as presented.
2. Make a motion to amend Policy No. 097-RC-07 - Community Recreation, Art, Culture and Heritage Investment Grant Policy as amended.
3. Receive the report Amend Policy No. 097-RC-07 - Community Recreation, Art, Culture and Heritage Investment Grant Policy as information

Recommended Action:

That Council approve amended Policy No. 097-RC-07, being the Community Recreation, Art, Culture and Heritage Investment Grant Policy, as presented.

Budget Implications (Yes or No):

No

Submitted by:

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