

COMMUNITY-BASED SENIOR'S SERVICES PROPOSAL

TO CITY OF COLD LAKE COUNCIL
NOVEMBER 23, 2021



**THANK
YOU!**

LET'S REVIEW THE SENIOR SERVICE LANDSCAPE

Four components being addressed: health services, recreation, prevention, outreach.

Great things are being done

Critical things are being missed

Who we are

TWO TRUTHS AND A QUESTION.....



TRUTH #1 – SENIORS WANT TO “AGE IN PLACE”



TRUTH #2 – CARE FACILITIES ARE EXPENSIVE



**THEREFORE, IF SENIORS ARE
HAPPIER AND IT COSTS LESS
TO HELP THEM LIVE AT HOME,
WHY DON'T WE?**



**FUNDING FOR
SENIOR'S SERVICES
COMES FROM 2
PLACES AND THEY ARE
FUNDING FACILITIES
AND HOMECARE....
LEAVING THE REST UP
TO LOCAL
COMMUNITIES.**



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**WE'RE EACH
DOING OUR
BEST ON
DIFFERENT
ROADS.....**



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**BUT WE COULD DO BETTER,
TOGETHER....**

OUR PROPOSAL



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OUR OFFER TO CITY COUNCIL

Proposal

Over the next three years, we will design and implement a service delivery system that ensures seniors in Cold Lake are supported in their homes and able to participate in a coordinated system of community support.

Outcomes after 3 years:

Service Outcomes:

- Service duplication eliminated.
- Full range of home support services available
- Services are coordinated across systems.

Client Outcomes:

- Increased connection to the community.
- Improved ease in accessing services.
- Increased feelings of support.

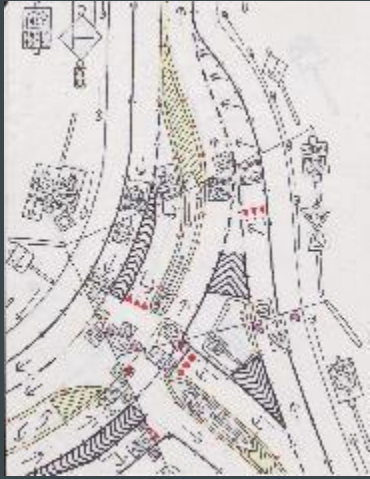
Contract Fee

**\$240,000 over three years
as follows:**

Year one – seed money to develop the system

Year two – dependent on meeting Year One's contract deliverables.

Year three – dependent on meeting Year Two's contract deliverables.



YEAR ONE: PARTNER ENGAGEMENT AND SERVICE DESIGN

- Engage community partners in the commitment to proceed
- Design outcome measurement tools
- Design service delivery structure
- Ratify a framework agreement
- Design tools needed to operationalize service



YEAR TWO: OPERATIONALIZE

- Implement new design
- Refine as needed
- Begin collecting evaluation data

YEAR THREE: EVALUATE



- Review formative evaluation results and adjust as needed.
- Measure client and service outcomes.



WHAT HAPPENS IN THE MEANTIME?



**WHAT ABOUT
MEALS ON
WHEELS?**



**CONCLUSION
QUESTIONS?**