



APPLICATION FOR THE SOCIAL INCLUSION AND INFRASTRUCTURE GRANT



The Social Inclusion & Infrastructure Grant was developed to assist organizations to fund projects to support vulnerable populations in the community. The grant will serve to mitigate social issues through a combination of preventative and intervention based initiatives.

SECTION 1: ORGANIZATION INFORMATION

Legal Organization Name: **Age Friendly Cold Lake Society**

Contact Person: **Diane Stonehocker**

Email: **info@agefriendlycoldlake.ca**

Mailing Address:

Work Phone: **780-594-5666**

#5, 5510-56 Street, Cold Lake, AB T9M 1R5

Alternate Phone: **780-812-5532**

Office Location (if different from the above):

☐ Not-for-Profit #: **5022103526**

same

☐ Charity Registration #: _____

Please provide a brief description of your organization's mandate and the social services it currently provides within the City of Cold Lake (using 100 words or less):

Age Friendly Cold Lake is working to make Cold Lake a supportive community for people as they get older. We provide one-on-one outreach support, programs to address social isolation (i.e. Men's Shed, Friendly Visiting, Cycling Without Age trishaw rides in the summer) and frozen meal delivery.

SECTION 2: EXPECTED PROJECT/PROGRAM OUTCOMES

Need: Provide a short paragraph with relevant statistical information (demographics) about the population to be served (using 100 words or less):

The cost and availability of transportation from Cold Lake to larger cities for non-emergency medical treatment is a major barrier to good health for seniors, or anyone dealing with health issues that make them vulnerable. This gap in service has been identified as a major issue of concern in every local senior's survey for at least 10 years, as it is in all rural communities. The 2016 federal census shows 235 people over the age of 80 live in Cold Lake. While many may still be driving locally, most do not drive long distances or into an unfamiliar or large city. Their options are to rely on family or friends who may not be available when needed, or to hire a private transportation service which is unaffordable for most. Non-senior vulnerable people face the same barriers and would also benefit from access to transportation for medical support.

Goal: Provide a short sentence that clearly states the goal of the project/program and its expected long-term impacts (using 100 words or less):

Our goal is to develop a transportation service for seniors and other individuals who need non-emergency medical transportation to access appointments or treatment outside of Cold Lake that would be available when needed and affordable to all. This service would help them achieve/maintain improved health, allowing them to remain living in Cold Lake longer than they may otherwise be able to.



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SECTION 3: PROJECT/PROGRAM INFORMATION

1. Amount of Funding being requested (*please refer to the Handbook for funding limitations*):
\$40,000

2. Anticipated start date for this program: Fully operational by March 31, 2022

3. **Strategy:** Describe the program strategy that will be applied to mitigate the underlying factors contributing to poverty, homelessness, food insecurity, addiction, mental health and/or family violence as it pertains to social inclusion (*using 100 words or less*):

To achieve this goal we will develop a service delivery model and purchase a vehicle that would make the vehicle available for non-emergency medical transportation, first to seniors, and then to any individual who would be either self-referred or referred by other local organizations (e.g. John Howard Society, Friendship Centre, etc.). Corporate sponsorship and local fundraising will be obtained for vehicle operating costs (e.g. registration, insurance, maintenance, fuel, etc.). Vetted volunteers would drive the vehicle and be paid an honorarium. Riders would be charged based on their ability to pay. Trips would be provided as needed (i.e. for appointment days) and completed in one day (i.e. distance would be limited by the ability to complete a return trip in the same day). Clients would be required to bring a companion (i.e. family member, friend, etc.) for support.

4. **Rationale:** Provide a summary of key research findings which support why the program strategy proposed is best for achieving the program goal (*using 100 words or less*):

We have looked at other models (e.g. Drive Happiness is a volunteer/rider matching and managing platform used by some rural communities. See www.drivehappiness.ca for more information.) While this model has pros and cons, we feel its major problem for local application is it is limited to seniors over the age of 65. Further, the primary cost of the service is transferred to the rider and the volunteer driver transports the client in his (the volunteers) own vehicle. Due to our distance and resulting per kilometer cost to the client, we feel a local service is more financially accessible to seniors, would be available to non-seniors, and would have a less complicated service delivery model.



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5. Describe the planned collaboration with fellow social and civic service partners to achieve the program's goal; a variety of combinations of social/civic and stakeholder relationships may be considered (*using 100 words or less*):

Other senior-serving organizations and individuals have been made aware of our plans for the service and their letters of support are attached. Other agencies who serve non-senior clients needing medical transportation would also be able to access the service on a scheduled basis. The intention is that this service will be available to whomever needs it. We anticipate it will be used most often by seniors, but will be available to others as needed.

6. List potential barriers that may arise while implementing the proposed program. How will they be mitigated to ensure the success of the project? (*using 100 words or less*)

Local automobile dealerships are currently experiencing a difficult time due to reduced inventory, so their ability to sponsor the partial cost of a vehicle may be limited. The ones we have approached said they would do the best they can, but they may not be able to contribute as much as they might in better times.

The success of the service will also depend on ongoing operational fundraising which we anticipate, based on current community and corporate support, will not be difficult.

7. How do you intend to acknowledge the City of Cold Lake and Cold Lake and District FCSS as sponsors?
As the primary funding sponsors, the City and FCSS logos could be placed on the vehicle if so desired. We anticipate there will be several sponsors, and all will be included in all program materials and news coverage.

8. **Indicators:** What outcome indicators will be used to measure if the program strategy is on track and achieving the program goal?

Outcome 1: The service is fully funded and operational by March 31, 2022

Indicator a: Program policy has been defined

Indicator b: Volunteers have been recruited, vetted, trained, and scheduled.

Indicator c: Promotional materials have been designed and deployed.

Indicator d: Fundraising is complete for the fiscal year.

Outcome 2: Clients/caregivers experience improved physical and mental health as they receive the treatment they need.

Indicator a: Clients/caregivers report an improvement in their physical health

Indicator b: Clients/caregivers report improved mental health due to less stress and anxiety regarding the ability to access medical treatment.

Outcome 3: Seniors have the option to remain living in Cold Lake due to increased access to out-of-town transportation.

Indicator a: Clients indicate an increased ability to remain in Cold Lake.

Indicator b: Clients indicate an increased desire to remain in Cold Lake.

Outcome 4: Agencies have increased client collaboration.

Indicator a: Other agencies in the community indicate satisfaction with the service.



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SECTION 4: DECLARATION

By signing and submitting this application form, I confirm that:

1. The information provided on this application is true, complete and correct.
2. I understand my application may be declined:
 - (a) If I have submitted any false statements or concealed any relevant or significant facts as both constitute misrepresentation.
 - (b) If I do not comply with any request for information required to effectively administer and maintain the integrity of the program.
 - (c) At the discretion of the City of Cold Lake and Cold Lake and District FCSS.
3. Any funds from the City of Cold Lake will not be used to support any political or religious activities.
4. The grant will not be used to fund individuals recognized as producing tobacco, alcohol, or cannabis products.
5. I will represent the City of Cold Lake and Cold Lake and District FCSS in a positive manner and acknowledge them as sponsors.
6. I understand that my attendance as a delegate may be required by the City of Cold Lake and Cold Lake and District FCSS to speak about this application.
7. I have read, understood, and agree to abide by the terms and conditions outlined in the Social Inclusion and Infrastructure Grant Handbook.

October 30, 2021

Date

Applicant Name: Diane Stonehocker

Applicant Signature

Please return full application by October 1st to:

Cold Lake and District FCSS
5220 54 Street
Cold Lake, AB T9M 1W2
Phone: (780) 594-4495

INTERNAL OFFICE USE ONLY

Received by: _____

Date: _____

Initial: _____



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SECTION 5: DOCUMENT CHECKLIST (required for all applications)

- ☒ Completed Application Form
- ☒ Three (3) letters of support from the community (e.g. social/civic service, stakeholder partners)
- ☒ Confirmation of land ownership, long-term lease or permission to use the property *Cover page & signatures provided.*
- ☒ Last Audited Financial Statements
- ☒ Budget (may include items, purpose, costs, proposals, and fundraising strategies)
The below may be used, or you may attach your own to this Application. (see attached)

SECTION 6: BUDGET

Income	Current Budget	Proposed Budget
Program Revenue		
Program Generated		
Social Inclusion and Infrastructure Grant		
Grants		
Donations		
Other (describe)		
Total:		
Personnel Expenses		
Salaries		
Benefits		
Training		
Travel & Subsistence		
Other (describe)		
Total:		
Operational Expenses		
Administrative Expenses (telephone, office etc.)		
Facility Expenses (rent, insurance, custodial etc.)		
Other (describe)		
Travel & Subsistence		
Other (describe)		
Total:		
Program Expenses		
Supplies		
Workshops		
Marketing		
Other (describe)		
Total:		

Date: October 27, 2021

To: The City of Cold Lake

From: Taylor Hall, Integrated Care Manager - Seniors Health, Cold Lake

RE: Social Inclusion and Infrastructure Grant

I would like to take this opportunity to first introduce myself – my name is Taylor Hall and I am the Integrated Care Manager for Seniors Health in Cold Lake. I manage Cold Lake Long Term Care as well as Cold Lake Home Care. I'm writing to you, on behalf of Age Friendly to advocate for their application of the Social Inclusion and Infrastructure Grant.

Age Friendly is applying for the grant, in hopes of getting approval for a vehicle that would be used to take seniors to out of town medical appointments on a scheduled basis. This would be a huge asset to the vulnerable people in this community. Unfortunately, there are some gaps of care and services in Seniors Health that AHS cannot fill. One of those gaps being transportation to medical appointments.

Within our rural community, we have many clients who are required to travel to medical appointments. Often times these clients do not have family or friends able to help with their transport and are expected to find means of transportation regardless.

For example, we have clients residing in Assisted Living Facilities who rely on Health Care providers to meet their needs. Unfortunately, those Health Care providers are unable to provide transportation to residents. In the past, those residents have had to be admitted to the Emergency Department at Cold Lake hospital, to then get an EMS transfer to their medical appointments. This required an incredible amount of valuable resources that could have been avoided with booked transportation.

We have clients who are required to go to Bonnyville weekly, or even bi-weekly for chemotherapy treatments. As well, we have clients who are required to do the same in St. Paul for dialysis treatments. Previously, a Home Care client was unable to afford the transportation to essential chemotherapy and as a result, did not get the recommended treatments with an unfavorable end result.

Another example indicating the need of this program in our community, happened only a few months ago. A client was required to follow up with a specialist in Edmonton. The client did not have transportation and was required to take the bus, however, the bus was only running to Edmonton twice during the week. The client took the bus to his appointment. In turn, he had to

stay in a hotel in Edmonton until the next bus was returning to Cold Lake a few days later. This was very difficult for the client, not only financially but physically and mentally as well.

These are only a few of many examples, highlighting the gap in transportation available to seniors requiring transportation to medical appointments out of town. I truly believe with your approval, this service Age Friendly would create and implement, would help to close this gap and positively impact our clients and community.

Thank you for your time and consideration.

Sincerely,



Taylor Hall
Integrated Care Manager
Seniors Health, Cold Lake
Cell: 780-207-7161
Email: Taylor.Hall2@albertahealthservices.ca



October 28, 2021

Box 7143 Bonnyville, AB T9N 2H5
Telephone: (780) 826-6202
Fax: (780) 826-5085
lakelan1@telus.net

Age Friendly Cold Lake
5, 5510 56 Street
Cold Lake, Alberta
T9M 1R5

Subject: Letter of Support

To Whom It May Concern:

I would like to express the difference Age Friendly Cold Lake has made in the lives of our seniors at our facility, the Cold Lake Lodge. Age Friendly has been very supportive of our residents offering a variety of services. Often, seniors fall through the cracks if their needs are unusual or personal and involve special needs such as: memory issues, difficulty gathering information, deciphering various paperwork, anxiety issues, transportation needs, booking appointments, accessing programs and of course loneliness and one on one interactions.

Age Friendly have offered much needed support to approximately a dozen of our residents this year alone, these individuals struggle with unusual needs and often do not have family support. We have a sight impaired resident that was assisted in making contact with CNIB and securing aids to assist with their impairment. We have one client that struggles with extreme anxiety attacks and our staff does not have the ability to provide enough one-on-one attention. These attacks were often caused by being overwhelmed by simple tasks such as booking a doctor's appointment. We have several clients that struggle with loneliness and depression due to lack of family support or isolation due to COVID restrictions and fears. We have one client with a newer amputation in conjunction with isolation from family and Age Friendly Cold Lake have been strong support for both emotional health and ensuring that medical needs are met. They are instrumental in dealing with a substance abuse couple helping them navigate their financial difficulties as well as the behavioral issues that arise out of their addiction and subsequent dementia issues. They were also very involved in our client that was being financial abused and had many issues organizing day to day activities. Age Friendly has made a significant difference in these people's lives.

The Tri-Shaw also falls under the Age Friendly Cold Lake programing and it has been such an amazing benefit for our seniors. We are booked solid for rides on this vehicle, and it gives our seniors a much needed, incredible enjoyable outing. The joy on our seniors faces as they get to traverse the area, with the wind blowing threw their hair has been so uplifting for them and our staff witnessing their joy.



Box 7143 Bonnyville, AB T9N 2H5
Telephone: (780) 826-6202
Fax: (780) 826-5085
lakelan1@telus.net

My understanding is that the organization is now attempting to secure a passenger vehicle that would potentially allow residents to travel out of town for medical appointments. I believe this would be a benefit for several of our clients. I have had one resident take a cab to the city (Edmonton) as they had no other options. I think this would be a wonderful service to be able to offer to not only our residents but also to other seniors in the community.

Sincerely yours,

A handwritten signature in black ink that reads "Connie Surgeson".

Connie Surgeson
Chief Administrative Officer



Diane Stonehocker <info@agefriendlycoldlake.ca>

Letter of Support

Cold Lake Seniors <coldlake@telus.net>

Tue, Oct 26, 2021 at 12:41 PM

To: info@agefriendlycoldlake.ca

Re: City of Cold Lake Inclusion and Infrastructure Grant Program

The Cold Lake Seniors' Society is pleased to support Age Friendly Cold Lake's application under this grant program.

Senior Citizens very often have great difficulty in accessing affordable transportation for out-of-town specialist appointments or treatments. Having such transportation available on a scheduled basis would greatly help fill this need.

Sincerely,

Ray Coates, President

Cold Lake Seniors' Society

Cold Lake Seniors Society - Notice of Confidentiality - This message (including any attachments) contains confidential information intended for a specific individual and purpose, and is protected by law.



Gmail

Diane Stonehocker <info@agefriendlycoldlake.ca>

Re: Non-emergency medical transportation services for seniors

1 message

Diane Jenkinson <jenkinsondiane@mcsnet.ca>

Thu, Oct 28, 2021 at 4:46 PM

To: Age Friendly Cold Lake <info@agefriendlycoldlake.ca>

Dear Diane Stonehocker

I believe that it is vitally important for seniors in the Cold Lake area to have access to non-emergency transportation services.

Recently I volunteered to provide transportation to Edmonton for a Cold Lake senior in order for her to access an important MRI appointment. Unfortunately family members could not provide the transportation as they could not take a day off work. We left early in the morning to allow leeway in case of traffic snarls for the appointment at the University Hospital. Essentially the trip takes up most of the day with travel time and medical appointment time. It is almost impossible to reschedule appointments, as the times are at a premium. Seniors who rely on family to take them to out-of-town appointments are often putting crucial health concerns to the side.

I have met other seniors who do not have family close by who need this transportation service. Unfortunately, as you age, the required healthcare specialists are most often located in Edmonton. While appointment times can be arranged to accommodate a day-trip, the seniors are often physically unable to safely drive themselves. If a volunteer service was available, even for a small cost, many seniors would access it. Some seniors can no longer drive and therefore has no access to a vehicle.

Flagstaff County, in central Alberta, with a population of approximately 8,000 people, is able to provide a non-emergency transportation service with two vans running almost daily to Edmonton and Red Deer. I believe this type of non-emergency transportation service is long overdue for the Cold Lake area.

Diane Jenkinson



Diane Stonehocker <info@agefriendlycoldlake.ca>

Seniors' Medical Transportation

Gail & Wally Wolfe <gwolfe1@telus.net>

Wed, Oct 27, 2021 at 4:19 PM

To: Age Friendly Cold Lake <info@agefriendlycoldlake.ca>

Hi Diane and Cathy,

My husband, Wally and I enjoyed life in Cold Lake for 18 years. It was when we started having health issues, which necessitated frequent trips to Edmonton, that we began to think about moving closer to the city. For three years, we travelled by car to Edmonton for specialist's appointments, treatments and follow-ups. Each trip took three hours each way for a 10 to 30 minute appointment or staying overnight in a hotel. Not only was it very tiring for seniors, but there was the apprehension of finding the clinic in very busy traffic and in unfamiliar areas. It was too much for us and we wondered how seniors without transportation could make the trip. Many just didn't attend these appointments!

Medical Transportation to Edmonton was the dominant topic that I heard from my senior foot care clients, as well as through Concerned Seniors and Senior Advocacy, both of which I was a member. Through these various seniors organizations, we have tried to set up a Medical Transportation service to Edmonton for several years. It sounds as if the groundwork, proposed by Age Friendly Cold Lake, is finally being considered. All seniors deserve the right to easy access for Medical Care.

Good Luck to all involved,

Sincerely,

Gail Wolfe

This Lease made this 30 day of June, 2020

Between:

E.K.D ENTERPRISES LTD.
of the
City of Cold Lake, in the province of Alberta
(hereinafter referred to as the "Lessor")

PARTY OF THE FIRST PART;

-AND-

AGE FRIENDLY for COLD LAKE MENS SHED

Of the
City of Cold Lake, in the province of Alberta
(hereinafter referred to as the "Lessee")

PARTY OF THE SECOND PART;

LEASE AGREEMENT

WHEREAS the Lessor is the registered owner of the parcel of land situated at the City of Cold Lake, in the province of Alberta, and legally described as:

PLAN 8622142
BLOCK 34
LOT 2, Bay 5
EXCEPTING THEREOUT ALL MINES AND MINERALS

This Lease and the obligations of the Lessor and the Lessee hereunder shall be interpreted construed and enforced in accordance with the laws of the Province of Alberta.

42. ENTIRE AGREEMENT:

This lease and schedules thereto contains the entire agreement between the Lessor and the Lessee and it is hereby declared that there is no condition precedent or warranty of any nature whatsoever and no warranty or covenant whatsoever collateral to this lease.

43. TIME OF ESSENCE:

Time shall, in every respect, be on the essence

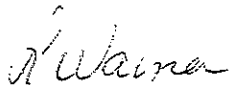
44. ACCEPTANCE OF LEASE:

The Lessee hereby accepts this lease of the above described premises to be held by it as tenant and subject to the restrictions, covenants, and conditions above set forth.

IN WITNESS WHEREOF the Lessor and the Lessee have executed this Lease as part of the day and year first above written.

SIGNED AND SEALED BY:


E.K.D ENTERPRISES Ltd.



Witness



E.K.D. Enterprises Ltd.

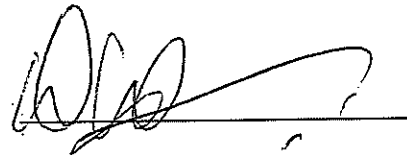

Witness



AGE-FRIENDLY for MENS SHED

Addendum to Lease Between E K D Enterprises Ltd. Men's Shed, and Age Friendly.

Any Disputes regarding this lease will be discussed and resolved by Rupert Urlacher from E K D. representative from Men's Shed and representative from Age Friendly.


EKD Enterprises Ltd.


Men's Shed


Age Friendly

December 14, 2020

Age Friendly Cold Lake Society

2021-04-19

Profit & Loss

Accrual Basis

April 2020 through March 2021

	Apr '20 - Mar 21
Ordinary Income/Expense	
Income	
43400 • Direct Public Support	
43410 • Corporate Contributions	1,000.00
43450 • Individ, Business Contributions	3,114.00
43400 • Direct Public Support - Other	44,797.70
Total 43400 • Direct Public Support	48,911.70
46400 • Other Types of Income	
46410 • Donations	120.00
46415 • Grants	106,832.00
46430 • Reimbursed Expenses	10,815.07
Total 46400 • Other Types of Income	117,767.07
47900 • Sales	7,987.60
Total Income	174,666.37
Gross Profit	174,666.37
Expense	
60000 • Advertising and Promotion	1,543.82
60200 • Automobile Expense	8,777.95
60400 • Bank Service Charges	3.13
60500 • Bookkeeping	606.67
60900 • Business Expenses	150.00
62100 • Contract Services	
62150 • Outside Contract Services	250.00
62100 • Contract Services - Other	53,855.90
Total 62100 • Contract Services	54,105.90
62600 • Event expenses	19,680.70
62800 • Facilities and Equipment	
62801 • Shipping	1,049.42
62890 • Rent, Parking, Utilities	1,541.58
62800 • Facilities and Equipment - Other	4,509.95
Total 62800 • Facilities and Equipment	7,100.95
63300 • Insurance Expense	1,469.00
63400 • Interest Expense	5.05
63500 • Job Materials	3,885.51
64500 • Food supplies	32,724.68
65000 • Operations	
65010 • Books, Subscriptions, Reference	44.99
65015 • Office expenses	3,060.50
65020 • Postage, Mailing Service	197.61
65030 • Printing and Copying	82.00
65050 • Telephone, Telecommunications	3,299.46
65000 • Operations - Other	64.96
Total 65000 • Operations	6,749.52
65100 • Other Types of Expenses	
65160 • Other Costs	1,043.15
65100 • Other Types of Expenses - Other	842.92
Total 65100 • Other Types of Expenses	1,886.07
67200 • Repairs and Maintenance	
67210 • Equipment	1,764.88
Total 67200 • Repairs and Maintenance	1,764.88

6:51 PM

Age Friendly Cold Lake Society

2021-04-19

Profit & Loss

Accrual Basis

April 2020 through March 2021

	<u>Apr '20 - Mar 21</u>
67400 • Supplies	
67420 • Kitchen	<u>13.32</u>
Total 67400 • Supplies	13.32
68200 • Training	<u>47.61</u>
Total Expense	<u>140,514.76</u>
Net Ordinary Income	<u>34,151.61</u>
Net Income	<u><u>34,151.61</u></u>

2:56 PM

2021-05-20

Accrual Basis

Age Friendly Cold Lake Society

Balance Sheet

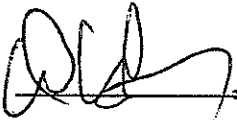
As of 31 March 2021

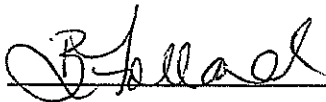
	31 Mar 21
ASSETS	
Current Assets	
Chequing/Savings	
10000 • Chequing Account	35,581.62
Total Chequing/Savings	35,581.62
Total Current Assets	35,581.62
TOTAL ASSETS	35,581.62
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Credit Cards	
19000 • Visa **3234	132.09
Total Credit Cards	132.09
Other Current Liabilities	
25500 • GST/HST Payable	-1,634.88
Total Other Current Liabilities	-1,634.88
Total Current Liabilities	-1,502.79
Total Liabilities	-1,502.79
Equity	
35000 • Operating Fund	2,932.80
Net Income	34,151.61
Total Equity	37,084.41
TOTAL LIABILITIES & EQUITY	35,581.62

To Whom it May Concern

We have examined the financial records and financial statements as prepared by the Age Friendly Cold Lake Society. Please note that as Directors for the Society, the examination was completed under the role of an internal audit.

Following our examination, we find the financial records to be in order and the financial statements to fairly present the financial position of the society.

 _____ Director (Wayne Warner)

 _____ Board Chair (Bonnie Folkara)

**Social Inclusion and Infrastructure Grant - Age Friendly Cold Lake Society
Budget - 2022-2023**

Income		Explanation
Infrastructure Grant	\$40,000	
Client revenue	\$1,300	\$50/trip x 26 trips to Edmonton (estimated minimum)
Corporate sponsors	\$6,000	
Local donations/fund raising	\$2,000	
Misc. Grants	\$5,000	
Total Revenue	\$54,300	
Expense		Explanation
Personnel		
Salary (.25 FTE)	\$9,100	\$20/hr x 8.75 hrs/wk x 52 wks
Benefits (13%)	\$1,200	
Volunteer Driver Honorarium	\$2,600	\$100/trip x 26 trips to Edmonton (estimate)
	\$12,900	
Operational		
Promotion	\$1,000	
Vehicle Insurance	\$2,000	High due to level of perceived liability.
Vehicle Registration	\$100	
Vehicle Maintenance	\$1,300	Vehicle would be covered by warranty.
Fuel	\$5,000	Estimate - \$150/trip x 26 trips to Edmonton plus local
Vehicle Purchase	\$32,000	Based on type of vehicle - SUV or small van
	\$41,400	
Total Expenses	\$54,300	