



## STAFF REPORT

**Title:** Cold Lake Pickleball Club - Drop-In Fee Reduction Request

**Meeting Date:** May 17, 2022

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### **Executive Summary:**

Attached is a letter from the Cold Lake Pickleball Club (represented by Ms. Gail Lefebvre) requesting a reduction in pickleball drop-in fees at the Energy Centre. Based on the letter, Ms. Lefebvre is advising that the fees are impacting turnout while players driving to cheaper places to drop in.

The club is seeking for Council support to lower drop in fees for “pickle ball” of which the City can implement separate identification for their user group within the facility.

### **Background:**

Further to the request, it would be anticipated that further requests from other user groups will be made to City Council in regards to user fees being reduced just for the “Pickleballer”. It is administrations advice to look at the user fees as a whole. If a split fee is necessary, perhaps a split between the Cenovus Wellness Centre and the remainder of the facility would be warranted.

It should be noted that on November 24, 2020- CRM20201124.1015- Council authorized a 5% increase to rates outlined in Appendix “A”, “B” and “C” of Policy 197-RC-16. The policy also amended Section 4.2.6 to recognize the ICF agreement between the City of Cold Lake and the Municipal District of Bonnyville No. 87. Base rates now apply to all MD of Bonnyville No. 87 residents.

Based on the submission of Ms. Gail Lefebvre, the following can summarize the rates:

	ADULTS	SENOIRS	YOUTH	CHILD
City of Cold Lake	\$8.57	\$5.24	\$6.43	\$4.29
Cold Lake JJ Parr	\$7.00	\$5.00	\$5.00	\$3.50
Bonnyville C2	\$5.00	\$3.00	\$4.00	\$3.00
Lloydminster Servus Centre	\$5.25	\$3.50	\$4.25	\$3.50

The City of Cold Lake does have a 10 punch pass system. Based on the senior's rates the cost is \$43.75 (equivalent to \$4.38/each)



Based on fuel prices, there is a sense of uncertainty that residents of Cold Lake are in fact saving money by traveling to the Bonnyville C2 Centre to partake in pickleball rather than Cold Lake.

Further to the above discussion, Council may also want to consider walking back the 5% increase in recreation fees that were implemented in 2021.

A copy of Policy 197-RC-16 being the Recreation User Fee Policy has been attached for reference purposes.

**Alternatives:**

Council's Corporate Priorities Committee may consider the following recommendations to City Council:

- Reducing the City of Cold Lake's recreation fees for the pickleball user group.
- Reducing the City of Cold Lake's recreation fees for a select user groups (e.g. Reid Field House, Imperial Oil Place, etc.)
- Reducing the City of Cold Lake's recreation fees for all user groups.
- Walk back the 5% increase in recreation fees that were implemented in 2021.
- Maintain the existing recreational user fees.

**Recommended Action:**

This issue has been raised to solicit feedback from City Council and provide recommendation to City Council.

**Budget Implications (Yes or No):**

Yes

**Submitted by:**

Kevin Nagoya, Chief Administrative Officer