

**Regular Meeting of the Board of Directors  
Meeting Minutes**

**Date/Time:** April 13<sup>th</sup>, 2022 at 7:00pm  
**Location:** Chamber Boardroom

**ATTENDANCE**

**PRESENT**

**President**

Ryan Lefebvre

**Vice President**

Joanne Roch

**Directors**

Raymond Cowell, Pam Leniuk, Bonnie Folkard, Bob Buckle, Steve Engman, Spencer Ferguson

**Executive Director**

Sherri Buckle

**Secretary**

Nicole Groulx

**REGRETS**

Brenda Brouwer, Femi Ajayi, Sherine Leiper

**1.0 CALL TO ORDER/INTRODUCTIONS – Call to order 8:13 pm**

**2.0 CONSENT AGENDA (2 MINS)**

- 2.1 Minutes of March 16<sup>th</sup>, 2022** (Sent by email prior to board meeting)
- 2.2 Executive Director’s Report** (Sent by email prior to board meeting)
- 2.3 Financial Report** (not yet available – year end)
- 2.4 Correspondence Folder**

**Motion:** Ray motioned to consent agenda as presented. Second by Bonnie. All in favour. Carried.

**3.0 ADOPTION OF AGENDA (5 MINS)**

**3.1 Additions to the Agenda**

**Motion:** Bob motioned to adopt agenda as amended. Second by Joanne. All in favour. Carried.

**4.0 LIASON REPORTS (30 MINS) – NOT IN ATTENDANCE**

- 4.1 City of Cold Lake**
- 4.2 4 Wing Cold Lake**
- 4.3 Cenovus**
- 4.4 Imperial**
- 4.5 MD of Bonnyville**
- 4.6 Portage College**
- 4.7 EDAC – Ray**

## **5.0 UNFINISHED BUSINESS (10 MINS)**

### **5.1 Main Street Park Project**

- AEP responded to Imperial with questions Hopeful to have decision by fall.

### **5.2 Security/Night Patrol Project**

- Meetings at Lakeland inn tomorrow. Lunch session and Evening.

### **5.3 Reader Board Sign**

- Approached the City, waiting for response

### **5.4 Beach Pop ups**

- Report for May

### **5.5 Business Profile Video Series**

- Some profiles have been complete, and we will share as we see them.
- We will be adding onto our list soon

### **5.6 Feast at the Beach**

- Update on talent and vendors
- Discussion on engaging local distilleries on possible sponsorship
- Recommendation by committee to move forward with cashless cards as payment options for feast.

**Motion:** Steve motioned to move forward with cashless cards as payment option for feast at the beach vendors and beer gardens. Second by Ray. All in favor. Carried.

### **5.7 143 Healthcare Consulting**

- After last meeting, met with consultants and began process of Phase 1 & 2 of the proposal to include a high-level business plan.
- Simple goals for beginning process
- Will make formal release after easter.

## **6.0 NEW BUSINESS**

### **6.1 BBQ at the Buckles**

- Scheduled for July 5<sup>th</sup>

### **6.2 MPC Meeting Update**

- MPC passed motion to allow JHS to remain at current location for up to 6 months, at which time will reassess.
- Various issues for the business community
- Discussion on the issues at hand and what the next steps are
- Have 21 days for any affected business to file an appeal

## **7.0 OPEN DISCUSSION**

### **7.1 Presidential and Board Member Highlights**

Upcoming events:

- June 29 – Membership Appreciation BBQ
- Oct 21 – Business of the Year awards

**8.0 CORRESPONDENCE / ROUND TABLE DISCUSSION**

**9.0 IN CAMERA**

**10.0 NEXT MEETING** – May 11<sup>th</sup>, 2022 @ 6:00pm

**11.0 ADJOURNMENT** – The meeting was adjourned at 9:06 P.M.

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Recording Secretary – Nicole Groulx

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President – Ryan Lefebvre

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Date

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Date