



Dear Mayor Copeland,

I am excited to come to you with a new, community-wide initiative that, with your support, has the power to transform every youth in the City of Cold Lake. And what's more, it starts with a lemonade stand - an icon that symbolizes the entrepreneurial spirit of Canada. It has already transformed hundreds of thousands of lives in over 30 cities around the country. And now, there's an opportunity to bring it to tens of thousands of Cold Lake's young people.

Lemonade Day teaches youth how to start, own and operate their very own business using the model of a lemonade stand. Through fun, interactive curriculum, participants are trained in the fundamentals of business and financial management. Youth learn how to create budgets, set profit-making goals, serve customers, repay investors, and give back to the community. Along the way, they acquire skills in goal setting, problem solving, and gain self-esteem critical for future success.

Lemonade Day engages every sector of our community, including families, businesses, youth organizations, schools, and community-leaders. The foremost objective is to empower youth to take ownership of their own lives and become productive members of society – the business leaders, social advocates, volunteers, and forward-thinking citizens of tomorrow.

The time is now to come together to rebuild a sustainable economic future for our families and to give Cold Lake children the tools they need to succeed in life. I am so excited to introduce this program to your city – and hope you will begin lending your support of Lemonade Day with a Mayoral Proclamation declaring this year's June 18th, 2022, Lemonade Day in Cold Lake. The Cold Lake Regional Chamber of Commerce, along with local schools and businesses have already joined the movement and I am hopeful you will lend your support to reach youth across the city.

I will follow-up with your office in the next few days but in the interim, I am happy to answer any questions from you or your staff at lford@albertacf.com or 780.826.3858. You can also find more information about Lemonade Day at [Northern Alberta | Lemonade Day](#) and in our videos at [Lemonade Day Northern Alberta - YouTube](#)

Best Regards,

Lisa Ford

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