



**COLD LAKE ECONOMIC DEVELOPMENT
ADVISORY COMMITTEE**

MEETING MINUTES OF MARCH 3, 2022
ENERGY CENTRE, 2nd FLOOR BOARDROOM

PRESENT

Kim Warnke, Chairperson
Councillor William Parker
Councillor Adele Richardson
Bernard Lefebvre
Marilyn Laviolette
John Usher

ABSENT

Garrett McKenzie, Vice Chairperson
Lacey Chyz

ALSO PRESENT

Brad Schultz, Planner
Terra Dimion, Intermediate Secretary Planning and Development, Recording Secretary
Andrew Serba, Manager of Marketing and Communication

**COMMUNITY
LIAISONS
PRESENT**

Lisa Ford, Community Futures Lakeland
Raymond Cowell, Chamber of Commerce
L. Col. Alain Gagnon, 4 Wing Cold Lake

**MEMBERS OF
THE COMMUNITY
PRESENT**

None.

**1.0 CALL TO
ORDER**

Chairperson Kim Warnke called the meeting to order at 7:05 p.m.

**2.0 ADOPTION
OF AGENDA**

Moved by Bernard Lefebvre that the Agenda be adopted as presented.

CARRIED UNANIMOUSLY

**3.0 ADOPTION
OF MINUTES**

Moved by John Usher that the recorded minutes of the meeting from February 3, 2022 be adopted as presented.

CARRIED UNANIMOUSLY

**4.0 OLD
BUSINESS**

**4.1 Community
Liaison Updates:**

**4.1.1 Community
Futures**

L. Ford provided an update to the Economic Development Advisory Committee on behalf of Community Futures Lakeland.

Community Futures has picked all of their projects for the upcoming year. In January they saw 93 people looking for support, and in February that number jumped to 127.

They are seeking a new Digital Service Squad Member. The grant to hire this individual is shared with 5 other communities – Lac La Biche, St. Paul, Lloyd, Elk Island, and Cold Lake.

Community Futures is starting Business Visits.

Small Business Boost continues to draw out positive advertising, included in the handout at the meeting.



Connect for Food, an upcoming project, will be a virtual on March 8, and in person on April 13 in Flat Lake Hall.

Lemonade Day June 18th Youth entrepreneur training one-day event. Open registration March 1 to June 1. Last year 68 people applied but was cancelled because of COVID. They requested the City's support in this event. Kids will attend training, obtain a Business License, sign a Lease Agreement. Community Futures will be requesting space from FCSS to do training. Councillor B. Parker noted there are events almost every weekend that could partner and bring awareness to this event.

Lisa Ford will be reaching out to Chief Administrative Officer Kevin Nagoya regarding the New Procurement Series Planning to speak on the procurement process.

Project Gazelle Dare to Lead Retreat at Metis Crossing April 8-9

4.1.2 Chamber of Commerce

R. Cowell provided an update to the Economic Development Advisory Committee on behalf of the Chamber of Commerce.

Business of the Year Awards will occur October 21st Nominations can be made online at the Chamber website.

R. Cowell noted the Aeros Junior A Hockey Team is set to host finals in 2022.

Feast on the Beach sponsorship packages are now available; contact the Chamber for more information or visit the webpage.

A meeting will occur with Watchdog Security, the downtown business security project, where he will discuss youth volunteers as noted in the last EDAC meeting. This may be an insurance issue.

4.1.3 4 Wing Cold Lake

L. Col. Alain Gagnon provided an update to the Economic Development Advisory Committee on behalf of 4 Wing Cold Lake.

He advised the best contact would be his at this moment, and to reach out to T. Dimion should anyone require contacting 4-Wing for any matter and he will direct accordingly.

It was noted that CANEX is looking for a business to occupy a portion of the building on base. They are interested in offering more concession areas.

The Base will be in flux with new projects over the next ten (10) years, including roads, plumbing, landscaping, new builds, regular maintenance, accommodations.

Remote aero system is in discussion, no details at this moment.

4Wing is seeking to work with the City to improve access and maintenance to the pool at JJ Parr. It was noted the project is costly.

BES

Airshow planning is going well with an estimated 1200 tickets sold, and still being months away. They are looking to collaborate and set up a street party. Discussions ensued around the Snowbirds attending Cold Lake in 2022. They estimated 23,000 people at the 2018 Airshow.

R. Cowell inquired about the Federal masking mandate and whether the CANEX concessionaires would be bound to those rules. Discussions ensued regarding military personnel mandates to follow the Federal Order vs. the Provincial Order.

Qu

BES



B. Lefebvre inquired about contact information to the CANEX for interested parties, they may contact L. Col. A. Gagnon or reach out to T. Dimion to obtain contact information for his office.

4.2 Crime
Prevention and
Reduction
Initiative

K. Warnke requested to table this matter and speak to it next month when G. McKenzie is present. It was agreed that the Committee would read the handout provided and be ready to discuss at the next meeting.

**5.0 NEW
BUSINESS**

5.1 Planning and
Development
Building and
Developmental
Statistical
Comparison

B. Schultz presented the 2021 Planning and Development Building and Developmental Statistical Comparison to the committee for their information.

Discussions ensued regarding the number of Permits issued increasing over the years. It was requested by the Committee that the Administration representatives present a graph that shows a longer statistical comparison, permits by value, and includes the peak in 2008.

Further discussions ensued regarding inflation, accuracy of numbers compared to action of building and development. B. Schultz noted mobile homes, newly purchased on a lot, is considered a building permit, and holds the construction value of the unit. He advised there are normally a handful of bigger projects, nothing stands out in the statistics, even in Commercial. It was noted the Animal Holding Facility last year and the anticipated Public Works Facility will change these numbers.

B. Lefebvre confirmed with B. Schultz that the BRAIP program expired, and was renewed. This program was structured as a tax rebate. L. Ford will send details from Community Futures in this matter.

**6.0 ROUNDTABLE
DISCUSSION**

M. Laviolette has nothing to add at this time.

L. Col. A. Gagnon has nothing further to add at this time, and added that he will bring his business cards for the Committee to the next meeting.

L. Ford has nothing further to add at this time, and added that she is excited for business growth in the area.

B. Lefebvre noted he has a gentleman looking for space and will pass him over to Lisa Ford. Real Estate remains busy with limited inventory; last year saw a 7.8% increase.

J. Usher advised of the Summer Days Pow Wow being put together. Financials for 2021, 60k to 15 groups.

B. Parker noted the City announcement of the organics collection for bins and truck. He added the new Fire Truck has arrived, a Capital Project awarded last year; Fire Services is looking to retiring one of the older units.

B. Parker also added that there was a productive meeting on homeless and vulnerable people. The John Howard Society MAT program will continue during the day to assist individuals with ID, Doctor, or any other assistance related to well-being. The object is to do what role the City will play to help people off the street.

B. Parker advised the Committee that Victim Services funding will end March 2023. They are a standalone group with one paid position, and works with the Crisis Centre, detox, mental health, and can assist the RCMP in some ways. The service assisted 1700 people in 2021.



Kinosoo Performing Arts just finished the Fleetwood Mac performance. March 5 they will welcome Sara Hagen.

Councillor A. Richardson attended a Provincial Police Engagement and is interested to see the pros and cons of a Provincial policing system. A community reach-out is anticipated as it falls into Crime Prevention.

Councillor A. Richardson noted that she and Councillor R. Bailey attended the Community Grant Advisory Committee that saw a lot of organizations request funds for their events that will bring people into the community.

R. Cowell is collaborating with tours to maximize the lake access and accommodations. Discussions ensued regarding rentals.

B. Schultz has nothing to add at this time.

K. Warnke has nothing to add at this time.

L. Ford noted a community event for Cheer on April 1 at the Energy Centre.

Councillor B. Parker advised the Committee of the Sailing Association starting up sailboat training. Discussions ensued regarding office space, access to boats, working with other user groups.

**7.0 NEXT
MEETING**

CARRIED

8.0 ADJOURNMENT Moved by Councillor A. Richardson that the meeting be adjourned, at this time being 8:16 p.m.

CARRIED

ECONOMIC DEVELOPMENT
ADVISORY COMMITTEE

CHAIRPERSON

DESIGNATED OFFICER