



**COLD LAKE COMMUNITY GRANT
ADVISORY COMMITTEE**
MEETING MINUTES OF ~~FEBRUARY 17~~ ^{APRIL 25} 2022
ENERGY CENTRE, 2ND FLOOR BOARDROOM

PRESENT

Councillor Ryan Bailey
Councillor Adele Richardson
Ed Machtmes
Lacey Chyz
Candice Sutterfield

Glenn Barnes, General Manager Community Services
Heather Miller, Manager of Programs and Services
Terra Dimion, Intermediate Secretary and Recording Secretary

ABSENT

Allan Pratt
Chantel Gale

ALSO PRESENT

Diane Stonehocker (Age Friendly Cold Lake Society)
Wayne Warner (Age Friendly Cold Lake Society)
Nicole Proulx-Michaud (Cold Lake Agricultural Society)
Dean Dube (Cold Lake Agricultural Society)
Dustin Foulds (Cold Lake Agricultural Society)
Damen Schaub (Cold Lake Fighter Jets Football Club)
Marie Pierre-Lalonde (Cold Lake Fighter Jets Football Club)
Teague Sherman (Cold Lake Fighter Jets Football Club)
Scott Petrie (Cold Lake Minor Hockey Association)
Sherri Buckle (Cold Lake Regional Chamber of Commerce Association)
Nicole Groulx (Cold Lake Regional Chamber of Commerce Association)
Dave Zimmerman (Cold Lake Victim Services Society)
Lisa Ford (Community Futures Lakeland)
Gabrielle Whiskeyjack (Treaty Six Contemporary Art Festival)
Kari Leiper (Hearts for Healthcare Ltd.)
James Purdy (Multiple Sclerosis Society of Canada)
Janique Lafond
Oreen Skiba (Ronald McDonald House Charities Alberta Society)
(The Pirouette School of Dance Society)

1.0 CALL TO ORDER

Chairperson E. Machtmes called the meeting to order at 6:27 p.m.

Manager of Programs and Services Heather Miller entered the room at this time being 6:28 p.m.

**2.0 CITY OF COLD LAKE
INDIGENOUS LAND
ACKNOWLEDGEMENT**

Chairperson E. Machtmes recited aloud the following City of Cold Lake Indigenous Land Acknowledgement:

"In the spirit of respect and reciprocity, we acknowledge that the City of Cold Lake is located on lands and by water in Treaty 6 Territory and the homeland of the Metis Nation that has been, and continues to be, a sacred place for many. We pay respect to the indigenous peoples of this place past and present: the Cree, Denesuline and Metis peoples. We acknowledge that this place is impacted by the ongoing process of colonialism. We strive to understand and reframe our responsibilities to land and community as we journey towards reconciliation."

**3.0 ADOPTION
OF AGENDA**

Moved by Councillor R. Bailey that the Agenda be adopted as presented.

CARRIED UNANIMOUSLY

**4.0 ADOPTION
OF MINUTES**

Moved by Councillor A. Richardson that the recorded minutes of the meeting from ~~February 17~~ ^{APRIL 25} 2022 be adopted as amended:

- Page 1 of 6, where the Minutes list all 'Present' members of the Committee: Correct the spelling of *Alan Pratt* to read *Allan Pratt*.

CARRIED UNANIMOUSLY

[Handwritten signatures]



- 5.0 DISCLOSURE OF INTEREST** Councillor R. Bailey declared a disclosure of interest with respect to New Business Item 7.2.13 The Pirouette School of Dance Society.
- 6.0 OLD BUSINESS** None.
- 7.0 NEW BUSINESS**
- 7.1 Administrative Review General Manager of Community Services G. Barnes presented the Budget Summary and application review spreadsheet to the Committee. It was noted that the applications for the current quarterly review are highlighted for ease of reference.
- Discussions ensued regarding the budget, distributed funds to date, and requests received for this quarter. Queries and discussion were directed toward General Manager of Community Services G. Barnes regarding Administration Recommendations listed on the spreadsheet.
- Intermediate Secretary T. Dimion noted within the binders presented there is a printed copy of 643-BD-19 Cold Lake Community Grant Advisory Committee Bylaw, 202-AD-16 Community Capital Project Grant Policy, and 097-RC-07 Community Recreation, Culture and Heritage Grant Policy.
- 7.2 Applications
- 7.2.1 Age Friendly Cold Lake Society Chairperson E. Machtmes welcomed Diane Stonehocker of Cherry Grove, AB and Wayne Warner of Cold Lake, Alberta to present the application on behalf of Age Friendly Cold Lake Society ('Age Friendly') at this time being 6:41 p.m.
- D. Stonehocker presented the Age Friendly application, being an application for Other Funding or Goodwill Requests for financial support in hosting the Men's Shed Conference on September 21-23, 2022.
- D. Stonehocker advised the Committee that the Men's Shed is a new grass roots movement happening around the world. There are currently 14 Men's Shed in Alberta, 3 in Edmonton, and 3 in Calgary. The purpose of a Men's Shed is to address the mental health of older men within a community. Members work on projects together in an effort to alleviate social isolation issues. The Men's Shed Conference will offer an opportunity for communities to learn how to start a Men's Shed within their own community.
- D. Stonehocker noted the local Men's Shed started in 2019 within the space by A&A Glass, and since then they've suffered from COVID restrictions. Currently they are the largest Men's Shed in Alberta, borderline largest in Canada and Wayne Warner is part of the new Men's Shed Association of Alberta. She noted there are no Men's Shed within Saskatchewan. They are requesting financial support from the City of Cold Lake to support the hosting of the Men's Shed Conference in Cold Lake to bring knowledge and awareness to anyone willing to attend on how to start a Men's Shed within their community.
- W. Warner noted it's often that there are only a few men that wish to come together, so it's typical to want to keep the cost as low as possible. D. Stonehocker advised the Committee that United Way of lower BC has administered funds toward this conference in the amount of \$20,000, and are hoping for funding from Imperial Oil. Age Friendly will extend an invitation for Mayor Copeland to open the event for them. D. Stonehocker advised the Committee that they hope to have 70-100 people for this three (3) day event.
- C. Sutterfield noted Cold Lake being the largest Men's Shed in Alberta and queried how many people were part of this initiative. W. Warner confirmed at this time there are an estimated eight (8) people however, prior to COVID they had about thirty-two (32) people. C. Sutterfield noted she attended a breakout session on the Men's Shed initiative where they discussed experiences and motivation to get men back on their feet.



W. Warner accounted some of the personal experiences through the Cold Lake Men's Shed. He noted there are approximately eighty-four (84) men per day dying from isolation circumstances.

Chairperson E. Machtmes inquired W. Warner and D. Stonehocker if this conference is open to the public. D. Stonehocker confirmed the conference will be open to the Public within and outside of the community.

Councillor R. Bailey questioned if the group has approached other local businesses; D. Stonehocker confirmed they have not, and that they are only looking at core funding at this time.

Councillor R. Bailey questioned whether the group has approached the M.D. of Bonnyville; D. Stonehocker confirmed they have not.

Chairperson E. Machtmes confirmed there were no other questions from the Committee at this time, and thanked D. Stonehocker and W. Warner for their attendance and presentation.

D. Stonehocker and W. Warner left the room at this time being 6:53 p.m.

Chairperson E. Machtmes opened the floor for questions and discussion from the Committee.

R. Bailey noted the event is being held in late September, and suggested deferring the application to the next quarterly review. They received a bit of funding already. Look at recommendation.

Discussions ensued regarding the Policy specifications and budget.

L. Chyz queried Administration on the amount of funding requests differing through each quarter. General Manager G. Barnes noted the Committee is only within their second year of operation, and it's still new to the Community to have to apply through this Committee for Council Funding.

Moved by Councillor Adele Richardson that the application by Age Friendly Cold Lake Society for Other Funding or Goodwill be accepted, and to make a recommendation to Council to accept the application as information.

CARRIED UNANIMOUSLY

7.2.2 Cold Lake
Agricultural
Society

Chairperson E. Machtmes welcomed Nicole Proulx-Michaud of 63005 RR 415, Dean Dube of 42327 Hwy 55, and Dustin Foulds of 5004 38 Street, Cold Lake, to present the application on behalf of Cold Lake Agricultural Society ('Ag Society') at this time being 6:58 p.m.

D. Dube presented the Ag Society application, being an application for a Community Capital Project Grant for installation of perimeter fencing and gates upgrades.

Councillor A. Richardson questioned if the intent of the fencing is permanent or temporary construction. D. Dube confirmed the fencing is permanent and will include a chain-link fence and gates.

C. Sutterfield asked if they were able to obtain a quote from a local contractor; D. Dube advised JCR Fencing was the closest company before exploring the Edmonton.

L. Chyz queried D. Dube if the money will be used to replace an existing fence system. D. Dube noted at one time there was barbed wire however most people would cut through it. D. Foulds and D. Dube noted where there is no fencing they have a lot more people coming into the compound.

General Manager of Community Services G. Barnes asked them to explain why they made the application for fencing, and plans for the purpose of the funds. D. Dube advised they have more events coming to Cold Lake that have requested to



use their building, but security is an important component for these events to occur. The fencing will help clean up the perimeter and assist with controlling entry and exit points to the facility grounds. There is one event booked for the beginning of August, and that is the timeframe they are working with.

Chairperson E. Machtmes inquired if they've sought out other fundraising sources; N. Proulx-Michaud and D. Dube confirmed they haven't at this time. L. Chyz inquired about the operating budget, reserves, and assets of the society. Discussions ensued regarding sustainability of the society. D. Dube expressed thanks to Alberta Health Services and the City for use of their facility for COVID testing. N. Proulx-Michaud noted they have looked at various grant opportunities, but would not receive funds in time for the August event to take place. Councillor R. Bailey confirmed with Nicole Proulx-Michaud that there are other funding streams they can consider to offset the cost of this upgrade.

C. Sutterfield confirmed with D. Dube that the August event will host an estimated 4-5k people, and that the society will simply rent out the facility for an organization to host an event.

G. Barnes confirmed with D. Dube that the society would be willing to split the fence and gate installation into phases, that there is some existing fencing there.

Chairperson E. Machtmes confirmed there were no other questions from the Committee at this time, and thanked Nicole Proulx-Michaud, Dean Dube, and Dustin Foulds for their attendance and presentation.

Nicole Proulx-Michaud, Dean Dube, and Dustin Foulds left the room at this time being 7:09 p.m.

Chairperson E. Machtmes opened the floor for questions and discussion from the Committee.

L. Chyz noted the capital grant budget of \$50,000 and Administration's recommendation; G. Barnes advised he would support full budget amount to the applicant.

Chairperson E. Machtmes noted the cost for issuing a licence, security, control measures for any events.

C. Sutterfield advised the committee that she's viewed a picture of the proposed map of the August event, and it looked good.

Councillor A. Richardson confirmed Administration has received only one (1) Capital Grant Request, and the deadline for applicants is March 1.

Moved by Councillor Adele Richardson that the application by Cold Lake Agricultural Society for a Community Capital Project Grant be accepted, and to make a recommendation to Council to provide funding in the amount \$50,000 to assist with the installation of perimeter fencing and gates upgrades.

CARRIED UNANIMOUSLY

7.2.3 Cold Lake
Fighter Jets
Football Club

Chairperson E. Machtmes welcomed Damen Schaub of 4907 57 Ave, Cold Lake, Marie Pierre-Lalonde of 1209 13th Street, Cold Lake, and Teague Sherman of 1209 13th Street, Cold Lake to present the application on behalf of Cold Lake Fighter Jets Football Club ('Fighter Jets') at this time being 7:11 p.m.

Damen Schaub introduced himself as the General Manager and Cofounder of the Cold Lake Fighter Jets, and confirmed their application requesting \$2,500 for an Equipment Grant, and \$3,000 for Other Funding or Goodwill sponsorship.

D. Schaub advised the Committee that the Equipment Grant of \$2,500 would be used toward helmets, facemasks, chin straps, and jersey turnover (their grey sets are deteriorating). At this time the team is still turning over old equipment from previous years, and most is past their recertification age to prevent head trauma.



T. Sherman introduced himself as a member of the Fighter Jets. He advised the Platinum Sponsorship would assist the team with advertisement and trying to involve the community in the youth programs. T. Sherman noted a lot of the sports programs in the community fill up quickly, and some kids are missing out. The team would start before the summer, involve a few schools, and make this a year-round opportunity to teach kids proper technique for tackling and handling the ball. They would consider this a "roots-up" program. The 18+ team consists of both male and female members. T. Sherman noted that people may decide to live in Cold Lake longer and continue their careers, especially people in their 20's to increase population.

E. Machtmes confirmed with D. Schaub that there are 7 teams in the league. D. Schaub noted Fort McMurray, Edmonton, Airdrie, Calgary, Red Deer league teams. D. Schaub advised there was a financial setback as part of the COVID rebound.

E. Machtmes inquired D. Schaub about other Corporate Sponsorships. D. Schaub advised the team is just starting the fundraising requests for the year.

General Manager of Community Services G. Barnes confirmed with D. Schaub that the Fighter Jets are a full team of 20-30 individuals. D. Schaub noted the catchmen area are local with a few awaiting decisions from the CFL. D. Schaub works with CFL agents to draw in high level talent. Most are individuals that are out of town that haven't played in a couple years, it gets them out to see the field.

M. Pierre-Lalonde noted that at some point they'd like to make it free to join. Councillor A. Richardson confirmed with D. Schaub that the cost of membership fee for each player is \$400 per year.

Councillor A. Richardson inquired about travel costs; D. Schaub advised that all rural games are to be bussed this year. K. Charland confirmed a bus trip to Calgary plus hotel costs. M. Pierre-Lalonde noted that there will be some teams coming to Cold Lake. E. Machtmes confirmed with D. Schaub that the Fighter Jets host 3 regular season games.

Chairperson E. Machtmes confirmed there were no other questions from the Committee at this time, and thanked D. Schaub, T. Sherman, and M. Pierre-Lalonde for their attendance and presentation.

D. Schaub, T. Sherman, and M. Pierre-Lalonde left the room at this time being 7:25 p.m.

Chairperson E. Machtmes opened the floor for questions and discussion from the Committee.

Discussions ensued regarding sponsorship, the policy, amounts allowable under the policy, and past funding.

Moved by Councillor Ryan Bailey that the application by Cold Lake Fighter Jets Football Club be accepted, and to make a recommendation to Council for the following funding approval:


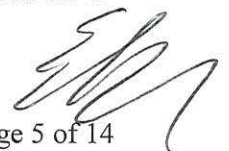
- \$2500 for an Equipment Grant to assist with the purchase of helmets, facemasks, chin straps, and jerseys; and
- \$3000 for Other Funding or Goodwill Requests for a Platinum Sponsorship.

CARRIED UNANIMOUSLY

7.2.4 Cold Lake
Minor Hockey
Association

E. Machtmes welcomed Scott Petrie of 104 Country Side Estates, M.D. of Bonnyville, to present the application on behalf of Cold Lake Minor Hockey Association ('Minor Hockey') at this time being 7:36 p.m.

Scott Petrie presented the Minor Hockey application, being an application for a travel grant.

 
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S. Petrie coaches the U15 Jaguars under Cold Lake Minor Hockey. The team applied for a grant to assist with travel costs to Provincials that was held on March 24th, 2022 in Camrose. The outcome was 1 win, 2 losses, and they placed 2nd in the league this season.

Councillor A. Richardson noted the amount in the application is unspecified. S. Petrie noted he would be able to retrieve the cost information, but he's had thought it may be in the area of \$250. S. Petrie confirmed the M.D. of Bonnyville provided funding that they used to get the team some shirts with a memory notation for a coach that passed. They were planning on having a banquet but because of COVID they were unable to. Instead they will be having a party for the girls this weekend, and are unsure of the details.

Chairperson E. Machtmes confirmed there were no other questions from the Committee at this time, and thanked Scott Petrie for his attendance and presentation.

Scott Petrie left the room at this time being 7:41 p.m.

Chairperson E. Machtmes opened the floor for questions and discussion from the Committee.

Discussions ensued regarding the incomplete application, unknown amount of request, event being passed.

Moved by Councillor Adele Richardson that the application by Cold Lake Minor Hockey Association for a Travel Grant be accepted, and to make a recommendation to Council to defer the application to the summer deadline to provide an opportunity for the Applicant to provide supporting documentation, as required by the Policy.

CARRIED UNANIMOUSLY

7.2.5 Cold Lake
Regional
Chamber of
Commerce
Association

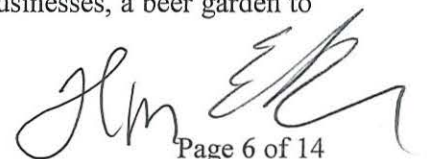
E. Machtmes welcomed Sherri Buckle of 322 Birch Avenue, Cold Lake, and Nicole Groulx of 1501 12th Street, Cold Lake, to present the application on behalf of Cold Lake Regional Chamber of Commerce Association ('Chamber of Commerce') at this time being 7:46 p.m.

S. Buckle presented the Cold Lake Chamber of Commerce application, being an application for A Major Community/Tourism Event Grant in the amount of \$20,000, or other consideration deemed appropriate by the Committee.

S. Buckle advised that they are looking for support in the amount of \$20,000 to assist with Feast at the Beach. This is a free community event at the end of the summer that will bring in bands and food trucks through the weekend. The reason they have such a large request is that after COVID they were unable to provide for grant funding due to the timeline of reopening; it was too late to be able to apply for other non-profit organization grants. Moving forward will be able to apply, they lost some momentum due to COVID. The first year they held Feast at the Beach the organization hoped for 5,000 attendees however they saw over 10,000. That year was a learning experience; they didn't take postal codes at the ticket booth but knew the reach was greater than the Cold Lake area. The organization is expecting over 10,000 attendees this year. They've had difficulties with other sponsors in the area.

E. Machtmes queried if they reached out to the M.D. of Bonnyville; S. Buckle advised that they haven't, but intend to. The M.D. of Bonnyville matched the City's sponsorship in 2019. S. Buckle noted that the organization ran a free bus to bring people to the event.

Councillor Ryan Bailey queried if there were a lot of local vendors such as Wine Knows, the brewery, etc. S. Buckle noted they are working with some of the liquor stores like Journey North, Cold Lake Brewing and Distillery. S. Buckle explained that they intend to do a wine with ticket to promote businesses, a beer garden to do smaller sales.



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E. Machtmes questions if they intend on having other entertainment for families. S. Buckle confirmed they will be including a family kids circus, rover, some stage presentations, and are working with different promoters. They can't release the name of the headliner at this time. E. Machtmes noted the last event included kids' entertainment like the Bouncy castles and fish pond.

G. Barnes confirmed with S. Buckle that this event would be equal to Canada Day or Full Throttle.

C. Sutterfield confirmed with S. Buckle that this event is mostly volunteer based, together with Chamber staff and the Chamber board.

S. Buckle confirmed this event will be a new cashless system.

C. Sutterfield inquired as to how many food trucks will be in attendance; N. Groulx confirmed there will be space for 12. S. Buckle noted that at the last event most of the trucks sold most of their food on the Friday and ended up shopping local for more supplies. S. Buckle confirmed that the Chamber gets a small percentage of the food truck sales, and they arrange the selling of tickets. She confirmed one truck made almost \$18,000 at the last event.

G. Barnes inquired if they shared their set-up plan with the City; S. Buckle understood they could use the plan from last event.

Discussions ensued regarding sponsorship and event details.

Chairperson E. Machtmes confirmed there were no other questions from the Committee at this time, and thanked S. Buckle and N. Groulx for their attendance and presentation.

S. Buckle and N. Groulx left the room at this time being 8:02 p.m.

Chairperson E. Machtmes opened the floor for questions and discussion from the Committee.

Discussions ensued regarding past funding, committed sponsors, requirements of the policy in supporting documentation, revenue, and budget.

Moved by Candice Sutterfield that the application by Cold Lake Regional Chamber of Commerce Association be accepted, and to make a recommendation to Council for funding approval in the amount \$10,000 for Platinum Sponsorship.

CARRIED UNANIMOUSLY

7.2.6 Cold Lake
Victim Services
Society

E. Machtmes welcomed Dave Zimmerman of Cold Lake to present the application on behalf of Cold Lake Victim Services Society ('Victim Services') at this time being 8:06 p.m.

D. Zimmerman presented the Victim Services application, being an application for Other Funding or Goodwill in the amount of \$2,500.

D. Zimmerman explained to the Committee that Victim Services works out of the Cold Lake RCMP detachment, serving victims of crime and tragedy. They've been immobilized with COVID, as everyone else and as such Victim Services has not performed fundraising for approximately 2 ½ years. The Cold Lake RCMP approached them as their charity of choice for the June 24th 2022 Golf Tournament. Any money raised will go toward Victim Services volunteers. Victim Services has an annual budget of \$1,000 for specialized training and equipment for volunteers to assist in dealing with crime and tragedy. In 2021 Victim Services saw approximately 1,340 victims of crime, half being domestic violence. Advocates and volunteers need specialized training to assist with crime, critical incidents, and help people after serious crimes. Their budget was reduced 4-5 years ago by the Alberta Government, so they are now only allowed \$1,000 per year for training. Victim Services is seeking a gold sponsorship from the City that includes two (2) golf teams, logo advertisement, advertising, and appreciation.



L. Chyz questioned if the RCMP have indicated how much money has been raised in the past; if it is a break-even or loss event. D. Zimmerman does not have that information. This event will be open to the community and they are looking for sponsorship from both businesses and oilfield.

Chairperson E. Machtmes confirmed there were no other questions from the Committee at this time, and thanked D. Zimmerman for his attendance and presentation.

David Zimmerman left the room at this time being 8:13 p.m.

Chairperson E. Machtmes opened the floor for questions and discussion from the Committee.

C. Sutterfield noted there are normally quite a few people that attend this event.

C. Sutterfield left the room at this time being 8:15 p.m.

L. Chyz expressed some hesitation in donating as the community may be recovering and high cost of living, worried that they may not benefit from \$2,500. She noted it would be good to see how the event turns out. E. Machtmes confirmed that they would want to send people to golf that would be willing to donate.

Moved by Councillor Adele Richardson that the application by Cold Lake Victim Services Society for Other Funding or Goodwill be accepted, and to make a recommendation to Council for funding approval in the amount \$2,500 for Gold Sponsorship.

CARRIED UNANIMOUSLY

C. Sutterfield entered the room at this time being 8:17 p.m.

7.2.7 Community
Futures Lakeland

Councillor Ryan Bailey welcomed Lisa Ford of 6116 54 Ave, Cold Lake, to present the application on behalf of Community Futures Lakeland ('Community Futures') at this time being 8:19 p.m.

Lisa Ford presented the Community Futures application, being an application for a Community Incentive Grant in the amount of \$4,000.

L. Ford explained to the Committee that Lemonade Day is a youth entrepreneurial initiative where kids enter into a lease agreement with businesses, attends the City to obtain a 'business licence', by setting up a lemonade stand on June 22, 2022. Participants will be able to plug into a network where they pin drop their location. L. Ford noted Community Futures is looking for volunteer judges. They've received an overwhelming response with approximately 50 kids having already applied, and there is still another month of applications. There will be 3 prizes, best stand, best tasting, entrepreneur of the year and pulled into a North East Alberta draw for a chance to win \$500 and a Bicycle.

L. Ford noted they will be requesting Mayor and Council to do a proclamation for Lemonade Day, and this is the first time it's being held in Cold Lake; they will likely be making this an annual event.

Councillor A. Richardson queried L. Ford if the applicants would be the ones to purchase the lemonade and materials. L. Ford advised that the kids will set their own rates, but will attend FCSS for training and receive a kit. All stands will have different things, some may sell cookies or anything lemon related within the health guidelines.

L. Chyz noted the Lemonade Day in Barrhead was really well received, and questioned how the Cold Lake locations are decided upon. L. Ford noted the group locations will be first-come first-serve.

Councillor A. Richardson questioned what the biggest costs were for Community Futures as the organizers. L. Ford advised that for the first year there are a lot of up-front costs, licence fee, equipment, startup costs. Business plan, workbooks.



This initiative is practiced across Alberta, and L. Ford is running it in this region. There will be a separate event for Cold Lake, Glendon, Bonnyville, all separately run.

C. Sutterfield questioned how many communities are involved in their own Lemonade Day; L. Ford advised it's run all across Alberta and depends on the Community Futures in that region. L. Ford also noted Lemonade Day is quite similar to Biz Kids.

Chairperson E. Machtmes confirmed there were no other questions from the Committee at this time, and thanked L. Ford for her attendance and presentation.

Lisa Ford left the room at this time being 8:27 p.m.

Chairperson E. Machtmes opened the floor for questions and discussion from the Committee.

Councillor A. Richardson queried Administration about the reasoning behind their recommendation to reduce funding. Discussions ensued with G. Barnes. Councillor A. Richardson noted this initiative promotes growth for youth entrepreneurial skills and the number of kids that have already signed up for this event warrants the full requested amount.

Councillor R. Bailey questioned the kids receiving a business licence, L. Chyz clarified that the kids wouldn't pay and it wouldn't technically be a valid licence but more of a learning opportunity.

Moved by C. Sutterfield that the application by Community Futures Lakeland for a Community Incentive Grant be accepted, and to make a recommendation to Council for funding approval in the amount \$4000.

L. Chyz noted her own experience in Barrhead the profits were donated to charity; this was a component that she considered. General Manager of Community Services G. Barnes questioned the Committee if the applicant showed the need for the full \$4,000, and noted the budgeted advertisement costs.

Chairperson E. Machtmes noted Community Futures being a Federally funded group and moved to make a friendly amendment to reduce the requested funding to half the amount, being \$2,000.

C. Sutterfield noted the requested amount of \$4,000 is good for as many kids as they have signed up already with another month of registration to go, also this matter being good attraction for the business community. Councillor A. Richardson supports the initial request of \$4,000.

In favor of friendly amendment to recommend a reduced amount of funding (0)

MOTION DEFEATED

In favor of the original motion to recommend the full request for funds (5):

CARRIED UNANIMOUSLY

7.2.8 Gabrielle
Whiskeyjack
(Treaty Six (6)
Contemporary Art
Festival)

E. Machtmes welcomed Gabrielle Whiskeyjack of 911 10th Street, Cold Lake to present her application at this time being 8:37 p.m.

Gabrielle Whiskeyjack presented her application, being an application for the benefit of the Treaty Six (6) Contemporary Art Festival to be held June 11, 2022 at the Energy Centre in Cold Lake.

G. Whiskeyjack presented a board for the event, and advised the event will consist of a large indigenous art gallery, skin work tattoos (3 artists), a DJ, dancers, visual artists. G. Whiskeyjack is supporting emerging artists with ordering prints, displaying artwork, and mentorship.



G. Whiskeyjack noted that they recently added a Murdered and Missing Indigenous Women ('MMIW') monument and residential school monument that is supported by Bent Arrow Healing Org. The monuments are meant to travel through Canada as a reflection area. There will be Elder's there to spread their knowledge and experiences.

A. Richardson questioned the amount of money being requested; G. Whiskeyjack advised they are looking for any or the maximum amount. G. Whiskeyjack noted the outdoor event will cost \$30. C. Sutterfield confirmed with G. Whiskeyjack that there are over 750 tickets sold to date.

Discussions ensued regarding the sponsorship package, other funding contributors, donations to the art society for the event, food trucks. A. Richardson confirmed with G. Whiskeyjack that they are still working on the website, but tickets are sold through Eventbrite.

G. Whiskeyjack confirmed they are working with the City of Cold Lake to supply water for a 'Keepers of the Water' portion of the event.

G. Barnes queried the volunteers needed for this event; G. Whiskeyjack confirmed that Shirley Hordel will manage volunteers, and they are receiving assistance from National Defense Canada.

L. Chyz queried any in-kind support; G. Whiskeyjack confirmed the City will be letting them use the stage and other City owned items. She also confirmed that Daniel McLaughlin of Earl Wood Music and Audio are providing paid services, and a portion of that money will go into the speakers they built. She confirmed the Edmonton Art Council provided grant funding so they could do the art gallery free of charge.

Further discussions ensued regarding donations from Royal LePage, LICA indigenous advisory, Primco Dene t-shirts for security, Volunteer t-shirts, setup of event, jets flying overhead at sunset.

G. Whiskeyjack confirmed the event will be held from 3:30 p.m. to midnight. She also advised the committee that 7Lakes Oilfield will be providing security fencing, toilets, and handwashing stations. They expect about 2,000 people to attend this event.

Chairperson E. Machtmes confirmed there were no other questions from the Committee at this time, and thanked G. Whiskeyjack for her attendance and presentation.

Gabrielle Whiskeyjack left the room at this time being 8:54 p.m.

Chairperson E. Machtmes opened the floor for questions and discussion from the Committee.

H. Miller noted the fee for the facility rental is invoiced at 13k. A. Richardson noted the incomplete application.

Moved by Councilor Adele Richardson that the application by Gabrielle Whiskeyjack be accepted, and to make a recommendation to Council to defer the application to the summer deadline to provide an opportunity for the applicant to provide supporting documentation, as required by the policy.

CARRIED UNANIMOUSLY

7.2.9 Hearts for
Healthcare Ltd.

E. Machtmes welcomed Kari Leiper to present the application on behalf of Hearts for Healthcare Ltd. ('H4H') at this time being 904 p.m.

Kari Leiper presented the H4H application, being an application for Other Funding or Goodwill in the amount of \$3,000.

K. Leiper introduced herself as the Executive Director for H4H. The application is to support the Mega Run and Mega Bounce event. A virtual portion will consist

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of three routes throughout the City, and the final route is the mega bounce that includes 9 inflatables. The virtual part will run for a few weeks, and they will wrap up on September 10 with the mega bounce.

Their main goal is to fundraise for an AVI system requested by Primary Care network. This equipment tests pressure in upper and lower limbs to diagnose heart and stroke. This will decrease wait times for that service.

H4H is requesting the City to consider sponsorship, and allow H4H to utilize Imperial Park and soccer fields for the mega bounce run portion. As part of the event they will include 2 checkpoint challenges as part of the 5 checkpoints on each route. Participants will scan the QR code provided and they would perform a challenge for an entry to win prizes. The challenges will be fun, such as doing cartwheels, going to Boston Pizza etc.

K. Leiper noted the City would be highlighted on promotional material such as posters, banner, t-shirts, social media posts, and on the signage at pick up date.

E. Machtmes queried the cost of the diagnostic equipment; K. Leiper confirmed the estimated cost is just under 10k.

C. Sutterfield queried the cost to join the race; K. Leiper advised that the mega run is \$50 for adults, \$20 for youth under 12, and virtual event is \$40.

Spencer with Mega Bounce Run brings the bounce houses to Cold Lake. In the last two years H4H was unable to put on the bounce houses, only one inflatable last year that they got for free. The cost to have him come this year is about 10k.

L. Chyz queried the amount of funds H4H raised last year; K. Leiper confirmed 2021 raised \$19,500, 2020 raised \$9,000. The aim this year is \$12,000 with an estimated 150 participants.

Chairperson E. Machtmes confirmed there were no other questions from the Committee at this time, and thanked K. Leiper for her attendance and presentation.

K. Leiper left the room at this time being 9:15 p.m.

Chairperson E. Machtmes opened the floor for questions and discussion from the Committee.

Discussions ensued regarding the requested amount and field rental being in-kind donation by the City.

Moved by Councillor Ryan Bailey that the application by Hearts for Healthcare Ltd. for Other Funding or Goodwill be accepted, and to make a recommendation to Council for funding approval in the amount \$3,000 for a Major Event Sponsorship.

CARRIED UNANIMOUSLY

7.2.10 James Purdy
(Multiple Sclerosis
Society of Canada)

E. Machtmes welcomed James Purdy to present his application at this time being 9:19 p.m.

James Purdy presented his application, being an application for the benefit of the Multiple Sclerosis Society of Canada.

J. Purdy advised the Committee that he was diagnosed with MS that saw low symptoms. He explained the sport of skijoring and noted the support he received from the Ag Society.

C. Sutterfield queried the number of riders; J. Purdy confirmed there were 50 teams.

The event raised \$20,000, had a lot of businesses involved, little expense, a lot of donations in-kind and cash. Expenses were estimated at \$5,000. He will be pursuing this event next year.

JLM *ESM*
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Chairperson E. Machtmes confirmed there were no other questions from the Committee at this time, and thanked J. Purdy for his attendance and presentation.

J. Purdy left the room at this time being 9:30 p.m.

Chairperson E. Machtmes opened the floor for questions and discussion from the Committee.

Discussions ensued regarding the event already passed, and support from Council.

Moved by Councillor Ryan Bailey that the application by James Purdy for Other Funding or Goodwill be accepted, and to make a recommendation to Council for funding approval in the amount \$1,000 for a Starting Line Sponsorship.

CARRIED UNANIMOUSLY

7.2.11 Janique Lafond

EM welcomed Janique Lafond of 5311 44 Street, Cold Lake to present her application at this time being 9:31 p.m.

Janique Lafond presented her application, being an application for a Travel Grant in support of her attendance at the Powerlifting Nationals in Newfoundland.

J. Lafond advised the Committee that she has been to many competitions in Alberta, and is a Master in 250 kg plus, and currently holds all of the records in Alberta.

L. Chyz queried the budget for the trip as it wasn't included in the application. J. Lafond estimated the flight at \$700, plus cost for a hotel, meals, \$235 for the registration. She also confirmed the competition is being held May 7 – 14, 2022.

Councillor A. Richardson confirmed with J. Lafond that she is requesting \$1,000.

L. Chyz confirmed with J. Lafond that her training includes going to the Energy Centre, using her home gym, and support from her Coach in Saskatchewan. E. Machtmes confirmed with J. Lafond that she is not a coach herself.

C. Sutterfield questioned the amount of people attending this event; J. Lafond confirmed there will be 35-40 competitors from Alberta going to Nationals, and they normally see 5-600k people at the event for the full week.

G. Barnes left the room at this time being 9:34 p.m.

Chairperson E. Machtmes confirmed there were no other questions from the Committee at this time, and thanked Janique Lafond for her attendance and presentation.

G. Barnes entered the room at this time being 9:36 p.m.

Janique Lafond left the room at this time being 9: 36 pm

Chairperson E. Machtmes opened the floor for questions and discussion from the Committee.

L. Chyz confirmed with G. Barnes that if the applicant provided documentation, the Committee would be in a position to make a recommendation consistent with the Policy.

Moved by Councillor Ryan Bailey that the Application by Janique Lafond for a Travel Grant be accepted, and to make a recommendation to Council to defer the application to the summer deadline so the applicant may provide supporting documentation, as required by the policy.

CARRIED UNANIMOUSLY

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7.2.12 Ronald
McDonald House
Charities Alberta
Society

EM welcomed Oreen Skiba of 306 Birch Avenue, Cold Lake to present the application on behalf of Ronald McDonald House Charities Alberta Society ('RMHC') at this time being 9:38 p.m.

Oreen Skiba presented the RMHC application, being an application for Other Funding or Goodwill sponsorship in the amount of \$2,000.

Oreen Skiba advised the Committee that the Ronald McDonald House serves families in Medicine Hat, Red Deer, and Edmonton. Locally in 2020 there were 717 nights provided to Lakeland families, with 215 nights being the longest stay, and 148 nights being the second longest stay. The average family requires 26 nights. The top medical reasons for using this house is respiratory, neonatal, heart, audiology, and neurology. RMH is able to assist families in going back and forth for subsequent visits.

The application relates to the 2022 Golf Tournament at the Cold Lake Golf and Winter Club. With sponsorship, the City will be offered a free team to participate.

Chairperson E. Machtmes confirmed there were no other questions from the Committee at this time, and thanked Oreen Skiba for her attendance and presentation.

Oreen Skiba left the room at this time being 949 p.m.

Chairperson E. Machtmes opened the floor for questions and discussion from the Committee.

Moved by Lacey Chyz that the application by Ronald McDonald House Charities Alberta Society for Other Funding or Goodwill be accepted, and to make a recommendation to Council for funding approval in the amount \$2,000 for a Safety Sponsorship.

CARRIED UNANIMOUSLY

7.2.13 The Pirouette
School of Dance
Society

Councillor R. Bailey left the room at this time being 9:49 p.m. in relation to Item 5.0: Disclosure of Interest.

Councillor A. Richardson welcomed Darla Periard of 3002 Red Fox Drive to present the application on behalf of The Pirouette School of Dance Society ('Pirouette') at this time being 9:50 p.m.

Darla Periard advised the Committee that The Pirouette School of Dance is a non-profit society created in 1989 to provide dance opportunities to the children and adults of the Lakeland and Cold Lake community, with some participants being as far as Goodsoil, SK. Pirouette is looking for an Equipment Grant for new ballet flooring studio; the existing flooring is not conducive to dancers. D. Periard confirms they have fundraised \$4568. D. Periard confirms Pirouette has 213 students in school, 81 classes with 20 being ballet.

E. Machtmes confirmed with D. Periard that the flooring cannot be sourced locally; D. Periard confirmed there are only a few companies in Canada that produce theatrical production flooring, the installation will be sourced locally and they are currently looking at installation prices.

E. Machtmes questioned what the floor is made of; D. Periard confirmed the flooring is a type of vinyl that absorbs the shock of landing during dancing, protects joints of knees and ankles of the dancer.

Chairperson E. Machtmes confirmed there were no other questions from the Committee at this time, and thanked D. Periard for her attendance and presentation

Darla Periard left the room at this time being 9:55 p.m.

Chairperson E. Machtmes opened the floor for questions and discussion from the Committee.



Moved by C. Sutterfield that the application by The Pirouette School of Dance Society for an Equipment Grant be accepted, and to make a recommendation to Council for funding approval in the amount \$2,500 to assist with flooring replacement, as presented.

CARRIED UNANIMOUSLY

Councillor R. Bailey reentered the room at this time being 9:57 pm

8.0 IN CAMERA

8.1 Committee Volunteer Application

Present: Councillor Ryan Bailey, Councillor Adele Richardson, Ed Machtmes, Lacey Chyz, Candice Sutterfield, General Manager Community Services Glenn Barnes, Manager of Programs and Services Heather Miller, Intermediate Secretary and Recording Secretary Terra Dimion.

The following section of the FOIP Act applies for exemption of the disclosure:

- FOIP Section 17, Disclosure harmful to personal privacy

Moved by Councillor Ryan Bailey that the Committee go "In-Camera" at this time being 9:57 p.m. pursuant to Section 197(2) of the Municipal Government Act, 2000, Chapter M-26 and amendments thereto, and Division 2 of Part 1 of the Freedom of Information & Protection of Privacy Act, Revised Statutes of Alberta 2000, Chapter F-25 and amendments thereto, to discuss Privileged Information with regard to a Council Volunteer Application.

CARRIED UNANIMOUSLY

Moved by Councillor R. Bailey that the meeting come "Out of Camera" at this time being 10:00 p.m.

CARRIED UNANIMOUSLY

9.0 NEXT MEETING

The Committee confirmed with Administration that the next deadline for Spring Applications is the first Thursday in August.

Moved by Councillor Ryan Bailey that the next meeting be held on August 18, 2022 commencing 6:30 p.m. at the Cold Lake Energy Centre 2nd Floor Boardroom.

CARRIED UNANIMOUSLY

Discussions ensued regarding the process of presenting applicants, motions, and the number of applicants this quarter.

10.0 ADJOURNMENT

Moved by C. Sutterfield that the meeting be adjourned, at this time being 10:04 p.m.

CARRIED UNANIMOUSLY

COLD LAKE COMMUNITY GRANT ADVISORY
COMMITTEE

CHAIRPERSON

DESIGNATED OFFICER