



## STAFF REPORT

**Title:** Policy No. 097-RC-07 - Community Recreation, Art, Culture and Heritage Investment Grant Policy Amendment

**Meeting Date:** September 27, 2022

---

### **Executive Summary:**

The City of Cold Lake is committed to developing a fair grant policy that supports funding to develop or enhance comprehensive and diverse recreation, art, culture and heritage programs within the community.

In March 2007 Council passed a policy, Policy No. 097-RC-07 being the Community Recreation, Art, Culture and Heritage Investment Grant Policy, to *“provide occasional grant funding within the City of Cold lake to assist with the development and enhancement of recreation, art, culture and heritage programming”*.

In September 2020 the policy was amended to reflect new objectives and grant opportunities established by Council.

The purpose of this report is to present to Council recommendations of the Community Grant Advisory Committee to expand definitions respecting physical boundaries to which certain grants would be made available (to include community groups of the Municipal District of Bonnyville), and to shift application deadlines so as to provide the Community Grant Advisory Committee and the community with a more responsive intake schedule.

### **Background:**

The main objective of the Community Recreation, Art, Culture and Heritage Investment Grant Policy is to provide occasional grant funding within the City of Cold Lake, in order to assist in developing and enhancing recreation, art, culture and heritage programming.

The City will establish a variety of grant opportunities under this policy to support programs, events, development of teams, individuals or groups' skills and opportunities related to recreation, art culture and heritage within the City of Cold Lake.

The Community Grant Advisory Committee at their meeting of August 24, 2022, being the Fall Deadline intake, motioned for Council to amend 097-RC-07 Community Recreation, Culture and Heritage Grant Policy to:



- support events hosted within the Lakeland area as opposed to “programs within the community”, and capture economic opportunity that benefit the City of Cold Lake business community; and
- consider amending the Application Deadlines and Processing Times to the months of January, April, August, and October so the Committee may review applications evenly throughout the year.

Administration has attached the proposed amendments to this report marked in red.

The following proposed amendments will establish a greater boundary for events that will benefit the community and local economy around the City of Cold Lake:

- Amend article 3.1 The City of Cold Lake shall establish a variety of grant opportunities under this policy to support programs, events, development of teams, individuals or groups’ skills and opportunities related to recreation, art, culture and heritage within the City of Cold Lake, **and events being offered within the boundaries of Wards 5 and 6 of the M.D. of Bonnyville No. 87.**
- Amend article 4.2.2 Community Event Incentive Grant: the purpose of this grant is to encourage and support diverse and comprehensive recreation, art, culture and heritage, events, or tournaments within the City **as well as events being offered within Wards 5 and 6 of the M.D. of Bonnyville No. 87.**, recognizing that these events bring significant economic benefit to the community, enhance the quality of life for the citizens of Cold Lake, contribute to the cultural richness of the community, and create affordable entertainment.
- Amend article 4.2.2.1 The Community Event Incentive Grant will simply provide seed funding for events expected to benefit local residences and bring non-local participants into the community **and surrounding area within Wards 5 and 6 of the M.D. of Bonnyville No. 87** of which will have some economic benefit;
- Amend article 4.2.2.2 Events being offered outside **the City Wards 5 and 6 of the M.D. of Bonnyville No. 87** will not be funded under this grant.

The following proposed amendment will more evenly distribute the intake deadlines:

- 4.6.1 The deadline to apply for all grants under this Policy will be on a quarterly basis with the following application deadlines:



- 4.6.1.1 Winter Deadline: 4:30 PM on the first Thursday in ~~February~~ January
- 4.6.1.2 Spring Deadline: 4:30 PM on the first Thursday in April
- 4.6.1.3 Summer Deadline: 4:30 PM on the first Thursday in August
- 4.6.1.4 Fall Deadline: 4:30 PM on the first Thursday in ~~September~~ October

For reference to the reader, the Community Grant Advisory Committee met on the following dates in the 2022 year:

- February 17, 2022 for the Winter Intake;
- April 25, 2022 for the Spring Intake;
- June 8, 2022 for a Special Meeting;
- August 24, 2022 for the Summer Intake;
- September 15, 2022 for the Fall Intake.

**Alternatives:**

Council may consider the following options:

1. That Council amend 097-RC-07 Community Recreation, Culture and Heritage Grant Policy, as presented.
2. That Council amend 097-RC-07 Community Recreation, Culture and Heritage Grant Policy, as amended.
3. That Council accept the report titled “Policy No. 097-RC-07 - Community Recreation, Art, Culture and Heritage Investment Grant Policy Amendment” as information.

**Recommended Action:**

That Council amend Policy No. 097-RC-07, being the Community Recreation, Art, Culture and Heritage Investment Grant Policy, as presented.

**Budget Implications (Yes or No):**

No

**Submitted by:**

Kevin Nagoya, Chief Administrative Officer