



## STAFF REPORT

**Title:** 2022 Community Grant Advisory Committee Fall Quarter Recommendations

**Meeting Date:** September 27, 2022

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### **Executive Summary:**

Council approved Policy No. 097-RC-07, being the Community Recreation, Art, Culture and Heritage Investment Grant Policy ("Policy") in March 2007. The intent of this Policy is to *"provide occasional grant funding within the City of Cold Lake to assist with the development and enhancement of recreation, art, culture and heritage programming."*

The purpose of this Staff Report is to present, for Council's consideration, the Summer intake recommendations of the CGAC respecting nine (9) applications, heard August 24, 2022 by CGAC.

### **BACKGROUND:**

Within the 2022 Operating Budget, Council allocated:

- \$80,000.00 to the Community Recreation, Art, Culture and Heritage Investment Grant program, and
- \$50,000.00 to the Community Capital Grant program.

Council set the following deadlines to apply for the Community Recreation, Art, Culture and Heritage Investment Grant program:

- Winter Deadline: 4:30 PM on the first Thursday in February.
- Spring Deadline: 4:30 PM on the first Thursday in April.
- Summer Deadline: 4:30 PM on the first Thursday in August.
- Fall Deadline: 4:30 PM on the first Thursday in September.

Administration reviewed and summarized the seven (7) applications received at the Fall Deadline and the CGAC recommendations to Council.



**APPLICATIONS RECOMMENDED FOR FUNDING:**

**AGE FRIENDLY COLD LAKE SOCIETY**

Age Friendly Cold Lake Society (“Age Friendly”) is a local volunteer-driven organization working to help Cold Lake become an engaging and supportive community for individuals as they get older.

Funding Request:	Community Incentive Grant in the amount of \$10,000.
Purpose of Request:	Community Sponsor for the 3 <sup>rd</sup> Annual Ice Fishing Tournament in support of the Men’s Shed.
Allowable Funding	Up to a maximum of \$10,000 per organization per event each calendar year will be considered. Annual or regularly occurring events may be considered for this grant.
Administration Comments	The Applicant is a registered Society. Supporting documentation includes Letter of Support, outline of economic benefit, financials, sponsorship packages. No fundraising or sponsorship has been identified. This is the 3 <sup>rd</sup> annual event. The Community Incentive Grant’s purpose is to "... provide seed funding for events expected to benefit local residences..."
CGAC Recommendations:	That the application be accepted, and recommend funding approval in the amount of \$10,000 under Other Funding or Goodwill for a Community Partner Sponsorship toward the 3 <sup>rd</sup> annual Age Friendly Ice Fishing Tournament in February 2023.

**COMMUNITY FUTURES LAKELAND**

Community Futures Lakeland (“Community Futures”) is a community-driven, non-profit organization that provide various small business services and business management tools for individuals wanting to start, expand, franchise, or sell a business. They run a number of specialized business programs, organize business events, and actively work with community and business leaders to foster rural economic growth.

Funding Request:	Other Funding or Goodwill in the amount of \$4,000.
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Purpose of Request:	SMARTstart program Seminar Sponsor for 4 of the 11 workshops.
Allowable Funding:	Where a request for funding is not covered under an existing policy or program offered by the City of Cold Lake or is excluded based on the criteria of an existing policy/program.
Administration Comments:	The Applicant is a registered Non-Profit Public Company. This event will occur for the next three years. Supporting documentation includes a Letter of Support, Budget, Sponsorship Package, Letter of Economic Benefit. Fundraising/Sponsorship efforts listed within Application.
CGAC Recommendation:	That the application be accepted, and to recommend funding approval in the amount of \$4,000 under Other Funding or Goodwill for four (4) of the eleven (11) Seminar Sponsorships toward the 2022/2023 SMARTstart program, in support of local entrepreneurs and local businesses in the City of Cold Lake.

*KIDS' TIME OUT (COLD LAKE) SOCIETY*

Kids' Time Out (Cold Lake) Society ("Kids' Time Out") is a registered non-profit society and provincially licensed cooperative preschool for children between the ages of 3-5 years. Their program helps foster social skills, independence, and sense of responsibility toward the adjustment to starting Kindergarten.

Funding Request:	Other Funding or Goodwill in the amount of \$5,000.
Purpose of Request:	Support toward the 40 <sup>th</sup> anniversary celebration, Capes and Crowns.
Allowable Funding:	Where a request for funding is not covered under an existing policy or program offered by the City of Cold Lake or is excluded based on the criteria of an existing policy/program.
Administration Comments:	Applicant is a registered Alberta Society. No fundraising or sponsorship has been identified. Supporting documentation includes Sponsorship Package, and Budget. Letter of support may be considered tied into the Sponsorship Package.



Facility rental estimated at \$588.75, not including additions (tables, chairs, bounce houses etc.). Those details are to be worked out with the City's Event Coordinator.

CGAC Recommendation: That the application be accepted, and to recommend funding approval in the amount of \$5,000 under Other Funding or Goodwill in support of their 40<sup>th</sup> Anniversary Celebration through the first annual Capes and Crowns Family Fun Event on November 13, 2022.

#### KINOSOO PERFORMING ARTS ASSOCIATION

Kinosoo Performing Arts Association ("KPA") is a non-profit society run by volunteer board members to bring entertainment to the City of Cold Lake. This year marks KPA's 43<sup>rd</sup> year arranging entertainment for the community while supporting local businesses in the process.

Funding Request: Other Funding or Goodwill in the amount of \$5,000.

Purpose of Request: Financial assistance toward operation and performances.

Allowable Funding: Where a request for funding is not covered under an existing policy or program offered by the City of Cold Lake or is excluded based on the criteria of an existing policy/program.

Administration Comments: The Applicant is a registered Society. No fundraising or sponsorships have been identified. Supporting documentation includes a paragraph on show budgeting within application, Letter of Support.

CGAC Recommendation: That the application be accepted, and to recommend funding approval in the amount of \$10,000 for a Community Incentive Grant in support of their 2022/2023 season.

#### LAKELAND MULTICULTURAL ASSOCIATION

Lakeland Multicultural Association ("LMA") is a volunteer run non-profit organization established in 2018 that promotes cultural diversity around Lakeland region and works toward fostering relationships among various cultural groups.

Funding Request: Community Incentive Grant in the amount of \$10,000.



- Purpose of Request: To support the 2022 Diwali Event.
- Allowable Funding: Where a request for funding is not covered under an existing policy or program offered by the City of Cold Lake or is excluded based on the criteria of an existing policy/program.
- Administration Comments: The applicant is a registered non-profit. The budget does not include a projected profit or loss. No fundraising or sponsorships have been identified. Supporting documentation includes an economic impact letter, event budget, letter of support, and flyer.
- CGAC Recommendation: That the application be accepted, and to recommend funding approval in the amount of \$10,000 for a Community Incentive Grant in support of the 2022 Diwali event.

*RONALD MCDONALD HOUSE CHARITIES ALBERTA*

Ronald McDonald House Charities Alberta ("RMHCA") is a registered society that works toward improving the lives of families that are required to travel to seek treatment for their seriously ill or injured child. Their efforts are put toward easing the financial and emotional burdens, and provide essential support and services to families in need.

- Funding Request: Community Incentive Grant in the amount of \$8,000.
- Purpose of Request: Ice Sponsor for the 2022 Winterland Invitational Peewee and Atom Hockey Tournament.
- Allowable Funding: Up to a maximum of \$10,000 per organization per event each calendar year will be considered. Annual or regularly occurring events may be considered for this grant.
- Administration Comments: Applicant is a registered Alberta Society. Supporting documentation includes Letter of Support, Budget, Presentation, Financial Statements. Economic Benefit laid out within the application and Letter of Support. Fundraising/Sponsorship efforts listed within Application.
- CGAC Recommendation: That the application be accepted, and to recommend funding approval in the amount of \$8,000 under the Community Incentive Grant to be an Ice Sponsor for the 2022 Winterland Invitational Peewee and Atom Hockey Tournament.



WILD NORTH ECLECTIC SOCIETY

Wild North Eclectic Society (“Wild North”) is a registered society built to promote live music by promoting local original acts, bringing in touring acts from outside the community, and supporting local businesses through each event.

Funding Request: Other Funding or Goodwill in the amount of \$8,000.

Purpose of Request: To support the cost of hosting the Summer Rush Festival held in August 2022.

Allowable Funding: Up to a maximum of \$10,000 per organization per event each calendar year will be considered. Annual or regularly occurring events may be considered for this grant.

Administration Comments: Applicant is a registered Society as of May 20, 2022. Supporting documentation includes comprehensive post-event budget, letter from Corporate Registry re Society. Sponsorship Packages and Letter of Support are not included. Fundraising/Sponsorship efforts listed within Application.

CGAC Recommendation: That the application be accepted, and to recommend funding approval in the amount of \$5,000 under Other Funding or Goodwill in support of the musical talent costs toward the 2022 Summer Rush Festival, and to match the contribution made by the M.D. of Bonnyville No. 87.

For benefit of the reader, Administration has prepared a breakdown of distributed funds, disbursements approved by Council to date, and the Committee’s Fall Intake recommendations.

GRANT TYPE	AMOUNT ALLOCATED BY COUNCIL IN 2022 BUDGET	DISBURSEMENTS APPROVED TO-DATE	FALL INTAKE RECOMMENDED FOR FUNDING BY COMMITTEE	BALANCE OF FUNDS AVAILABLE
Community Recreation, Art, Culture and Heritage Investment Grant Program	\$80,000	\$109,966.98	\$52,000	<b>-\$81,966.98</b>



Community Capital Project Grant Program	\$50,000	\$50,000	\$0.00	<b>\$0.00</b>
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**Alternatives:**

Council may consider the following options:

1. Support the following applications for funding under the Community, Recreation, Art, Culture and Heritage Investment Grant Policy, as recommended by the Community Grant Advisory Committee, and:
  - Provide funding to Age Friendly Cold Lake Society in the amount of \$10,000 under Other Funding or Goodwill for a Community Partner Sponsorship toward the 3rd annual Age Friendly Ice Fishing Tournament in February 2023.
  - Provide funding to Community Futures Lakeland in the amount of \$4,000 under Other Funding or Goodwill for four (4) of the eleven (11) Seminar Sponsorships toward the 2022/2023 SMARTstart program, in support of local entrepreneurs and local businesses in the City of Cold Lake.
  - Provide funding to Kids' Time Out (Cold Lake) Society in the amount of \$5,000 under Other Funding or Goodwill in support of their 40<sup>th</sup> Anniversary Celebration through the first annual Capes and Crowns Family Fun Event on November 13, 2022.
  - Provide funding to Kinosoo Performing Arts in the amount of \$10,000 for a Community Incentive Grant in support of their 2022/2023 season.
  - Provide funding to Lakeland Multicultural Association in the amount of \$10,000 for a Community Incentive Grant in support of the 2022 Diwali event.
  - Provide funding to Ronald McDonald House Charities Alberta in the amount of \$8,000 under the Community Incentive Grant to be an Ice Sponsor for the 2022 Winterland Invitational Peewee and Atom Hockey Tournament.
  - Provide funding to Wild North Eclectic Society in the amount of \$5,000 under Other Funding or Goodwill in support of the musical talent costs toward the 2022 Summer Rush Festival, and to match the contribution made by the M.D. of Bonnyville No. 87.
2. Support the above noted funding applications, as amended.



**Recommended Action:**

Council supports the following applications for funding under the Community, Recreation, Art, Culture and Heritage Investment Grant Policy, as recommended by the Community Grant Advisory Committee, as follows:

- Provide funding to the Age Friendly Cold Lake Society in the amount of \$10,000.00 under Other Funding or Goodwill for a Community Partner Sponsorship toward the 3rd annual Age Friendly Ice Fishing Tournament in February 2023.
- Provide funding to Community Futures Lakeland in the amount of \$4,000.00 under Other Funding or Goodwill for four (4) of the eleven (11) Seminar Sponsorships toward the 2022/2023 SMARTstart program, in support of local entrepreneurs and local businesses in the City of Cold Lake.
- Provide funding to the Kids' Time Out (Cold Lake) Society in the amount of \$5,000.00 under Other Funding or Goodwill in support of their 40<sup>th</sup> Anniversary Celebration through the first annual Capes and Crowns Family Fun Event on November 13, 2022.
- Provide funding to Kinosoo Performing Arts in the amount of \$10,000.00 for a Community Incentive Grant in support of their 2022/2023 season.
- Provide funding to the Lakeland Multicultural Association in the amount of \$10,000.00 for a Community Incentive Grant in support of the 2022 Diwali event.
- Provide funding to Ronald McDonald House Charities Alberta in the amount of \$8,000.00 under the Community Incentive Grant to be an Ice Sponsor for the 2022 Winterland Invitational Peewee and Atom Hockey Tournament.
- Provide funding to Wild North Eclectic Society in the amount of \$5,000.00 under Other Funding or Goodwill in support of the musical talent costs toward the 2022 Summer Rush Festival, and to match the contribution made by the M.D. of Bonnyville No. 87.

**Budget Implications (Yes or No):**

Yes

**Submitted by:**

Kevin Nagoya, Chief Administrative Officer