



**APPLICATION FOR COMMUNITY RECREATION, ART, CULTURE AND
HERITAGE INVESTMENT GRANT**

Select the type of grant you are applying for:

<input type="checkbox"/> Development Incentive Grant	<input checked="" type="checkbox"/> Community Incentive Grant	<input type="checkbox"/> Major Community Tourism Event Grant
<input type="checkbox"/> Travel Grant	<input type="checkbox"/> Equipment Grant	<input type="checkbox"/> Leadership Grant
<input type="checkbox"/> Arts, Culture, and Heritage Grant	<input type="checkbox"/> Screen Based Production Grant	<input type="checkbox"/> Other Funding or Goodwill Requests

SECTION 1: APPLICANT INFORMATION

Applicant Name: Age Friendly Cold Lake
(check one) ☐ Individual ☒ Organization ☐ Organizing Committee

Contact Person: <u>Cathy Aust</u>	Phone Number: <u>780-594-5666</u>	Email: <u>outreach@agefriendlycoldlake.ca</u>
Street Address: <u>5510 56 Street</u>	Mailing Address: <u>same</u> <u>T9M</u>	City/Town: <u>Cold Lake</u>

Legal Name of the Beneficial Non-Profit or Organization:
Age Friendly Cold Lake (charity)

SECTION 2: APPLICATION INFORMATION

1. Describe the ask for support (attach additional pages if required):

February 17, 18, 19, 2023 Age Friendly Cold Lake will host the 3rd Annual Cold Lake Ice Fishing Tournament.

This event is the major fund raiser for AFCL to provide core services to vulnerable and isolated seniors in our community and the HD of Bonnyville. A list of our services has been attached to the grant application.

*See Item 6 — \$10,000



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2.	<input type="checkbox"/> New project	<input checked="" type="checkbox"/> Reviving an inactive project	How long has this been inactive for: <u>1 year</u>
3. Event Date: <u>Feb 17, 18, 19, 2023</u> Your event will occur: <input type="checkbox"/> Once <input checked="" type="checkbox"/> Annually <input type="checkbox"/> Regularly			
4. Location Details: <u>The entirety of Cold Lake may be accessed for the tournament. We will seek permission to use the Marina office as the official Headquarters again this year.</u>			
5. Who is the targeted audience, and how many individuals will attend this event: <u>Fish + Wildlife maximizes participation to 400. The 2022 tournament sold out in 5 days. We anticipate a full registration again for 2023.</u>			
6. Identify all funding requests or arrangements connected to this event: <u>\$10,000 - Top Prize \$5000. The additional \$5000 goes towards prizes for the anglers.</u> <u>Use of Marina Office Feb 16, 17, 18, 19, 2023 to be used as the tournament's official Headquarters.</u>			
7. How do you feel this event supports recreation, art, culture and heritage within the community: <u>As stated, 400 people registered for the event, out of the 400 only 100 participants registered provided a local/Lakeland address. The other 300 registered from SK, BC & areas throughout AB.</u>			
8. How do you intend to acknowledge the City of Cold Lake and Committee as a sponsor: <u>- All media coverage will identify the City as a major sponsor.</u> <u>- Sponsor of the day on Saturday Feb. 18th</u> <u>- Lakeland Connect live interview about the lake + our city</u>			
9. Provide details on any locally sourced items, resources, or services: <ul style="list-style-type: none">- <u>Lakeland Inn offered discounted rooms</u>- <u>Jesters provided print materials</u>- <u>Fit graphics for graphic design of posters/banners</u>- <u>Stringray radio - advertising</u>- <u>Lakeland Connect - Advertising for Major Sponsors.</u>			



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SECTION 3: DECLARATION

By signing and submitting this application form, I confirm that:

1. The information provided on this application is true, complete and correct.
2. I understand that the City of Cold Lake Recreation and Culture Advisory Committee may decline this application:
 - (a) If I have submitted any false statements or concealed a relevant or significant facts as both constitute misrepresentation.
 - (b) If I do not comply with any request for information required by the City of Cold Lake Recreation and Culture Advisory Committee to effectively administer and maintain the integrity of the program.
 - (c) At the discretion of the Committee.
3. Any funds contributed by the City of Cold Lake will not be used to not support any political or religious activities.
4. The grant will not be funding individuals recognized as producing tobacco, alcohol, or cannabis products.
5. I will represent Cold Lake in a positive manner and acknowledge the City of Cold Lake as a sponsor.
6. I understand that my attendance as a delegate may be required at a Community Grant Advisory Committee meeting to speak about this application.
7. I have read, understand and agree to abide by the terms and conditions governing the grant outlined in Policy No. 097-RC-07.

August 30, 2022
Date

Cathy Aust
Applicant Signature

Applicant Name: Cathy Aust

**Please return full application and required documents to the Department of Community
Services, located at City Hall.**

Received by: Terra Dmion Date: Aug 30 22 ☒ Required Documents Attached Initial: YD

INTERNAL OFFICE USE ONLY

LOS to Follow rec.



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SECTION 4: DOCUMENT CHECKLIST

REQUIRED FOR ALL GRANT APPLICATIONS:

- ☒ Completed Application Form
- ☒ Letter of support from the respective 'Not for Profit' organization (as required in criteria)
- ☒ Last Audited Financial Statements, for grant requests exceeding \$5,000 (except where a structured fundraising package is being used)
- ☒ Budget (may include items, purpose, costs, proposals, and fundraising strategies. *Proposed Budget* chart may be used below; attach additional pages if required)

THE FOLLOWING GRANTS REQUIRE ADDITIONAL ATTACHMENTS:

Community Incentive Grant: ☒ Outline on economic benefit to the community

Equipment Grant: ☐ Details of the asset for which funding is being requested

Major Community Tourism Event Grant: ☐ Economic impact assessment study or equivalent

Screen Based Production Grant: ☐ Description of the genre or types of production

PROPOSED BUDGET

Item	Purpose	Cost (\$)
	Please See att school budget.	
TOTAL		
SURPLUS		

5513 - 48 Avenue, Cold Lake, AB • T9M 1A1 • Ph: 780-594-4494 • Fax: 780-594-3480

Information on this form is collected for the sole use of the City of Cold Lake and is protected under the authority of the Freedom of Information and Protection of Privacy Act, Sec. 33 (c) which regulates the collection, use and disclosure of personal information.

Age Friendly Cold Lake 2022 Ice Fishing Tournament Budget		
	Income	Expense
Item	2022	2022
Advertising		\$1,311.00
Event Insurance		\$436.00
Angler's Atlas		\$5,250
Administration		\$2,000
Cash Sponsorships	\$25,945	
Prize Donations(\$12,853)		
Cash Prizes		\$11,150
Registration: Adult \$68, Youth \$31	\$24,604	
Totals	\$50,549.00	\$20,147.00
Tournament Profit	\$30,402.00	

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We anticipate that our loyal supporters from years one and two will once again support us in year three. With Fish and Wildlife capping us at 400 participants, our revenue will not go up unless we increase our entry fee. We do not want to do this, because we want to make it affordable for families as we run this event on the family day weekend.



Programs and Services

In Home Support

- Trained Volunteer Navigators
- Accompanied transportation to medical appointments
- Advocate for seniors with Dr's, etc.
- Meal Support Programs
- Light Housekeeping
- Home maintenance
- Short term caregiver respite
- Medical equipment loans
- End of Life Doula
- SLUMS Cognitive testing

Community Support

- Caregiver support group
- Grief support counselling
- Grief recovery group
- Dementia day program

Social Support

- Men's Shed
- Feast to Friendship luncheons for isolated seniors
- Friendly Visiting volunteers

Education

- Public awareness campaigns
- AHS Staff Training
- Senior's resource library

Service Collaboration

- Case management
- Referral structure

Our Partners



Phone 780-594-5666

E-mail admin@agefriendlycoldlake.ca

Address #5 5510 56 Street, Cold Lake, AB

2023 Age Friendly Cold Lake Ice Fishing Tournament

The Age Friendly Cold Lake Ice Fishing Tournament is the premier winter tourism event in the Cold Lake/Bonneville region.

The tournament has consistently drawn 400 participants, with the majority coming from out of the region. The tournament has the potential to draw more participants, but the number of registrants is capped by Alberta Environment. Age Friendly Cold Lake continues to request that Alberta Environment allow it to expand the registration. The tournament tracks all participants and maintains a waiting list based on first come/first served in order to ensure that the maximum number of participants is achieved annually.

Last year, 300 of the 400 participants journeyed to Cold Lake from outside the region and 100 registrants were from the Lakeland area. Based on the Travel Alberta tourism spending formula, Age Friendly Cold Lake calculates that the fishing tournament registrants bring in more than \$200,000 to the community for the three day event. When participants bring spouses and family with them the monetary value increases, ensuring that the event is highly valuable to the regional business community.

The Age Friendly Ice Fishing Tournament acts as a tourism booster for the region, resulting in further trips to area lakes. Age Friendly Cold Lake engages with our Fishing Tournament participants and we know that many return to the area for additional winter weekend ice fishing. Especially those that did not make the registration cut off. The Age Friendly tournament also acts as a lead-in for the City of Cold Lake's spring ice fishing tournament and for participants' further summer fishing adventures.

The coverage of the Age Friendly Fishing Tournament is closely followed on all the Alberta fishing apps. This coverage encourages others to make their own ice fishing trips to Cold Lake, as fisherman always want to hook "the big one" for bragging rights.

During the tournament Age Friendly Cold Lake promotes its many services, boosting the livability attractiveness for the region. Many seniors are looking for retirement locations, with our lakes and economical housing, we are an enviable summer location. Anecdotal evidence shows that some participants have considered making that move.

While the Age Friendly Cold Lake Fishing Tournament has been able to host participants during the pandemic years due to the fact it is based outdoors, we look forward to working with the organizers of the Family Day weekend activities to draw in even more tourists.



#5, 5510-56 Street
Cold Lake, AB T9M 1R5

August 30, 2022

City of Cold Lake
5513 - 48 Avenue
Cold Lake, Alberta
T9M 1A1

Re: Community Event Incentive Grant – Letter of Support

I am happy to provide this letter in support of our application to the City of Cold Lake for grant funds to help support the 3rd Annual Cold Lake Ice Fishing Tournament. We are committed to providing programs to help support seniors in our community, and our ability to do so depends on the support of local government, business, and individuals. The ice fishing tournament is a major fund raiser for our agency, and we are so grateful for the City's support for last year's tournament and hope that we can count on it again this year.

If you have any questions, please don't hesitate to contact myself or Cathy Aust.

Sincerely,

A handwritten signature in blue ink that reads "Diane Stonehocker".

Diane Stonehocker, M.Sc.
Program Manager

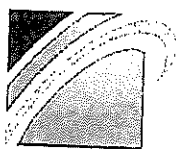
AGE FRIENDLY COLD LAKE SOCIETY
Financial Information
Year Ended March 31, 2022

AGE FRIENDLY COLD LAKE SOCIETY

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Year Ended March 31, 2022

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Benjamin Dyck^{*}
CHARTERED PROFESSIONAL ACCOUNTANT
* corporation in the province of Alberta

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Cold Lake, AB T9M 1P3
www.bendyckcpa.com

Phone: 780-594-5940 • Fax: 780-594-5914
Toll Free: 1-877-866-2577

COMPILATION ENGAGEMENT REPORT

To the Members of Age Friendly Cold Lake Society

On the basis of information provided by management, I have compiled the statement of financial position of Age Friendly Cold Lake Society as at March 31, 2022, and the statements of revenues and expenditures and changes in net assets for the year then ended, and Note 1, which describes the basis of accounting applied in the preparation of the compiled financial information ("financial information").

Management is responsible for the accompanying financial information, including the accuracy and completeness of the underlying information used to compile it and the selection of the basis of accounting.

I performed this engagement in accordance with Canadian Standard on Related Services (CSRS) 4200, *Compilation Engagements*, which requires me to comply with relevant ethical requirements. My responsibility is to assist management in the preparation of the financial information.

I did not perform an audit engagement or a review engagement, nor was I required to perform procedures to verify the accuracy or completeness of the information provided by management. Accordingly, I do not express an audit opinion or a review conclusion, or provide any form of assurance on the financial information.

Readers are cautioned that the financial information may not be appropriate for their purposes.

The prior data is for comparative purposes only as it was compiled solely by management.

Cold Lake, Alberta
June 22, 2022

Benjamin Dyck Professional Corporation
Chartered Professional Accountant

AGE FRIENDLY COLD LAKE SOCIETY

Statement of Financial Position

March 31, 2022

	2022	2021
ASSETS		
CURRENT	\$ 78,862	\$ 36,115
Cash	1,335	-
Goods and services tax recoverable	1,360	-
Prepaid expenses	81,557	36,115
PROPERTY, PLANT AND EQUIPMENT <i>(Net of accumulated amortization)</i>	12,170	3,997
	\$ 93,727	\$ 40,112
LIABILITIES AND NET ASSETS		
CURRENT	\$ 2,513	\$ -
Accounts payable	4,559	-
Short term debt	417	-
Employee deductions payable	67,185	35,000
Deferred income	74,674	35,000
NET ASSETS	6,883	5,112
Unrestricted net assets	12,170	-
Investment in capital assets	19,053	5,112
	\$ 93,727	\$ 40,112

ON BEHALF OF THE BOARD

Director

Director

See notes to financial information
Benjamin Dyck Professional Corporation, Chartered Professional Accountant

AGE FRIENDLY COLD LAKE SOCIETY
Statement of Revenues and Expenditures
Year Ended March 31, 2022

	2022	2021
REVENUES		
Government grants - municipal	\$ 34,000	\$ -
Government grants - provincial	32,815	81,832
Government grants - federal	29,694	-
Fundraising (NET)	22,317	(18,866)
Corporate sponsorship	19,300	48,912
Meal sales	13,098	7,988
Donations	2,319	120
Memberships	75	-
	<u>153,618</u>	<u>119,986</u>
DIRECT COSTS		
Meal purchases	<u>18,186</u>	<u>-</u>
	<u>18,186</u>	<u>-</u>
GROSS PROFIT (88.16%; 2021 - 100.00%)	<u>135,432</u>	<u>119,986</u>
EXPENSES		
Advertising and promotion	2,596	1,544
Amortization	3,657	-
Board expense	83	-
Bookkeeping fees	1,913	-
Business taxes, licences and memberships	951	110
Insurance	440	1,469
Interest and bank charges	80	6
Miscellaneous	-	2,036
Office	2,640	4,390
Professional fees	526	607
Repairs and maintenance	305	6,275
Salaries and wages	16,216	-
Sub-contracts	81,060	54,106
Supplies	2,610	36,624
Telephone	1,243	3,299
Training	-	48
Travel	666	8,778
Utilities	6,088	1,542
Volunteer Appreciation	417	-
	<u>121,491</u>	<u>120,834</u>
EXCESS (DEFICIENCY) OF REVENUES OVER EXPENSES	<u>\$ 13,941</u>	<u>\$ (848)</u>

AGE FRIENDLY COLD LAKE SOCIETY
Statement of Changes in Net Assets
Year Ended March 31, 2022

	Unrestricted Net Assets	Investment in Capital Assets	2022	2021
NET ASSETS - BEGINNING OF YEAR	\$ 5,112	\$ -	\$ 5,112	\$ 5,960
EXCESS OF REVENUES OVER EXPENSES	13,941	-	13,941	(848)
INTERFUND TRANSFERS	(12,170)	12,170	-	-
NET ASSETS - END OF YEAR	<u>\$ 6,883</u>	<u>\$ 12,170</u>	<u>\$ 19,053</u>	<u>\$ 5,112</u>

AGE FRIENDLY COLD LAKE SOCIETY

Notes to Financial Information

Year Ended March 31, 2022

1. BASIS OF ACCOUNTING

The basis of accounting applied in the preparation of the statement of financial position of Age Friendly Cold Lake Society as at March 31, 2022, and the statements of revenues and expenditures and changes in net assets for the year then ended is the historical cost basis and reflects cash transactions with the addition of:

- property, plant and equipment amortized on the same basis as for income tax
 - accounts payable and accrued liabilities
-

Community Partner \$10,000 + (1 spot)

- Naming rights to the Ice Fishing Tournament (e.g., "Brought to you by [your business name here]).
- Promotion on the Cold Lake Ice Fishing Tournament Facebook page, marketed across Alberta.
- Logo placed on Age Friendly Cold Lake's website and Facebook pages.
- Logo placed on a 4' by 12' promotional banner (located at Canadian Tire) identifying you as the Community Partner.
- Identified as major sponsor on Stingray's Boom 95.3, Hot Country 101.3 and Real Country 97.7 in all on-air interviews and on Stingray's social media platforms and website.
- Interview with Lakeland Connect.
- Listed in media news releases as the Community Partner.

Platinum \$5000 (3 spots)

- Sponsor of the day (Friday, Saturday, or Sunday).
- Promotion on the Cold Lake Ice Fishing Tournament Facebook page, marketed across Alberta.
- Logo placed on Age Friendly Cold Lake's website and Facebook pages.
- Logo placed on a 4' by 12' promotional banner (located at Canadian Tire) identifying you as a Platinum sponsor.
- Signage at Cold Lake Marina entrance identifying you as the Sponsor of the Day.
- Identified as major sponsor on Stingray's Boom 95.3, Hot Country 101.3 and Real Country 97.7 in all on-air interviews and on Stingray's social media platforms and website.
- Interview with Lakeland Connect.
- Listed in media news releases as Platinum sponsor.

Gold \$1001 - \$4999

- Promotion on the Cold Lake Ice Fishing Tournament Facebook page, marketed across Alberta.
- Logo placed on Age Friendly Cold Lake's website and Facebook pages.
- Logo placed on a 4' by 12' promotional banner (located at Canadian Tire) identifying you as a Gold sponsor.
- Logo on promotional poster posted on Stingray social media and website.
- Interview with Lakeland Connect.
- Listed in media news releases at Gold sponsor.

Silver \$501 - \$1000

- Promotion on the Cold Lake Ice Fishing Tournament Facebook page, marketed across Alberta.
- Logo placed on Age Friendly Cold Lake's website and Facebook pages.
- Logo placed on a 4' by 12' promotional banner (located at Canadian Tire) identifying you as a Silver sponsor.
- Logo on promotional poster posted on Stingray social media and website.
- Interview with Lakeland Connect.
- Listed in media news releases as Silver sponsor.

Bronze \$100 - \$500

- Promotion on the Cold Lake Ice Fishing Tournament Facebook page, marketed across Alberta.
- Logo placed on Age Friendly Cold Lake's website and Facebook pages.