



**APPLICATION FOR COMMUNITY RECREATION, ART, CULTURE AND
HERITAGE INVESTMENT GRANT**

Select the type of grant you are applying for:		
<input type="checkbox"/> Development Incentive Grant	<input type="checkbox"/> Community Incentive Grant	<input type="checkbox"/> Major Community Tourism Event Grant
<input type="checkbox"/> Travel Grant	<input type="checkbox"/> Equipment Grant	<input type="checkbox"/> Leadership Grant
<input type="checkbox"/> Arts, Culture, and Heritage Grant	<input type="checkbox"/> Screen Based Production Grant	<input checked="" type="checkbox"/> Other Funding or Goodwill Requests
SECTION 1: APPLICANT INFORMATION		
Applicant Name: <u>Wild North Eclectic Society</u>		
(check one) <input type="checkbox"/> Individual <input type="checkbox"/> Organization <input checked="" type="checkbox"/> Organizing Committee		
Contact Person: Kelsey Mitchell	Phone Number: 780-207-5793	Email: Summer.rush.festival@gmail.com
Street Address:	Mailing Address: Box 832, T9M 1P2	City/Town: Cold Lake
Legal Name of the Beneficial Non-Profit or Organization:		
SECTION 2: APPLICATION INFORMATION		
1. Describe the ask for support (attach additional pages if required):		
<p>The Wild North Eclectic Society is a non-profit organization that was founded to promote live music within our city for both music lovers and musicians alike. In July of 2021 we organized the inaugural Summer Rush festival that provided an opportunity for 20 local musicians to play in front of an audience of 100 people. Building upon that success, we are now expanding our capacity to 400 attendees and, on top of promoting local original acts, are bringing in touring acts from Edmonton; a costly yet necessary endeavor to both grow our festival and ensure its future success. Therefore, the Wild North Eclectic Society is requesting that, as a gesture of goodwill, the City Council grant us \$8,000 that will cover the costs of the musical talent for the duration of the festival (see attached band contracts) as our 2021 event only generated \$1,000 in revenue and cannot cover the costs of the bands without going into debt, which will seriously inhibit our ability to run this festival in the future.</p>		



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2.	<input checked="" type="checkbox"/> New project	<input type="checkbox"/> Reviving an inactive project	How long has this been inactive for: _____
3. Event Date:	August 12-14	Your event will occur:	<input type="checkbox"/> Once <input checked="" type="checkbox"/> Annually <input type="checkbox"/> Regularly
4. Location Details:	The Summer Rush Festival is conveniently located at 63115a RR 415A, just 5 minutes from Cold Lake North and South, on a stunning 5 acre property on the shores of Long Bay.		
5. Who is the targeted audience, and how many individuals will attend this event:	See attached #5		
6. Identify all funding requests or arrangements connected to this event:	See attached #6		
7. How do you feel this event supports recreation, art, culture and heritage within the community:	See attached #7		
8. How do you intend to acknowledge the City of Cold Lake and Committee as a sponsor:	See Attached #8		
9. Provide details on any locally sourced items, resources, or services:	See Attached #9		



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SECTION 3: DECLARATION

By signing and submitting this application form, I confirm that:

1. The information provided on this application is true, complete and correct.
2. I understand that the City of Cold Lake Recreation and Culture Advisory Committee may decline this application:
 - (a) If I have submitted any false statements or concealed a relevant or significant facts as both constitute misrepresentation.
 - (b) If I do not comply with any request for information required by the City of Cold Lake Recreation and Culture Advisory Committee to effectively administer and maintain the integrity of the program.
 - (c) At the discretion of the Committee.
3. Any funds contributed by the City of Cold Lake will not be used to not support any political or religious activities.
4. The grant will not be funding individuals recognized as producing tobacco, alcohol, or cannabis products.
5. I will represent Cold Lake in a positive manner and acknowledge the City of Cold Lake as a sponsor.
6. I understand that my attendance as a delegate may be required at a Community Grant Advisory Committee meeting to speak about this application.
7. I have read, understand and agree to abide by the terms and conditions governing the grant outlined in Policy No. 097-RC-07.

August 4, 2022

Date

Kelsey Mitchell

Applicant Signature

Applicant Name: Kelsey Mitchell

**Please return full application and required documents to the Department of Community
Services, located at City Hall.**

INTERNAL OFFICE USE ONLY

Received by: _____ Date: _____ ☐ Required Documents Attached Initial: _____

5513 - 48 Avenue, Cold Lake, AB • T9M 1A1 • Ph: 780-594-4494 • Fax: 780-594-3480

Information on this form is collected for the sole use of the City of Cold Lake and is protected under the authority of the Freedom of Information and Protection of Privacy Act, Sec. 33 (c) which regulates the collection, use and disclosure of personal information.



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SECTION 4: DOCUMENT CHECKLIST

REQUIRED FOR ALL GRANT APPLICATIONS:

- ☒ Completed Application Form
- ☐ Letter of support from the respective 'Not for Profit' organization (as required in criteria)
- ☐ Last Audited Financial Statements, for grant requests exceeding \$5,000 (except where a structured fundraising package is being used)
- ☒ Budget (may include items, purpose, costs, proposals, and fundraising strategies. *Proposed Budget* chart may be used below; attach additional pages if required)

THE FOLLOWING GRANTS REQUIRE ADDITIONAL ATTACHMENTS:

- Community Incentive Grant: ☐ Outline on economic benefit to the community
- Equipment Grant: ☐ Details of the asset for which funding is being requested
- Major Community Tourism Event Grant: ☐ Economic impact assessment study or equivalent
- Screen Based Production Grant: ☐ Description of the genre or types of production

PROPOSED BUDGET

Item	Purpose	Cost (\$)
See attached budget spreadsheet		
TOTAL		
SURPLUS		

Application:

<https://coldlake.com/en/city-hall/resources/Grants/PDFs/Community-Grant-Application.pdf>

1. Describe the ask for support (attach additional pages if required):

The Wild North Eclectic Society is a non-profit organization that was founded to promote live music within our city for both music lovers and musicians alike. In July of 2021 we organized the inaugural Summer Rush festival that provided an opportunity for 20 local musicians to play in front of an audience of 100 people. Building upon that success, we are now expanding our capacity to 400 attendees and, on top of promoting local original acts, are bringing in touring acts from Edmonton; a costly yet necessary endeavor to both grow our festival and ensure its future success. Therefore, the Wild North Eclectic Society is requesting that, as a gesture of goodwill, the City Council grant us \$8,000 that will cover the costs of the musical talent for the duration of the festival (see attached band contracts) as our 2021 event only generated \$1,000 in revenue and cannot cover the costs of the bands without going into debt, which will seriously inhibit our ability to run this festival in the future.

4. Location:

The Summer Rush Festival is conveniently located at 63115a RR 415A, just 5 minutes from Cold Lake North and South, on a stunning 5 acre property on the shores of Long Bay.

5. Who is the targeted audience, and how many individuals will attend this event:

The Summer Rush Festival is an all ages event that has something for everyone: live country, rock, folk, punk and electronic music for music lovers; food trucks for food lovers, craft beer and spirits for beverage lovers, and a farmer's market for people who love to shop local.

6. Identify all funding requests or arrangements connected to this event:

Thus far, the Wild North Eclectic Society has received \$5,000 from the MD of Bonnyville, in the form of their Community Action Grant. This money is allocated for First Aid and supplies, security services, and materials such as square debit card readers, volunteer shirts and the purchase of alcohol. As well, Nails Ent. has donated \$250 to cover building supplies for the stage.

7. How do you feel this event supports recreation, art, culture and heritage within the community:

The Wild North Eclectic Society is astutely aware of the vital importance of community events and how it fosters cohesiveness within our community. The Summer Rush festival is such a place for people to come together to enjoy our multifaceted event: the natural beauty of Long Bay, the talent of local musicians and popular bands across many genres, cultural food offered from the food trucks, and artisanal items in the farmers market that reflect our heritage. Furthermore, we feel that this event greatly supports Cold Lake's tourism and hospitality industries as many of our artists and their fans are coming from out of town and will be financially contributing to many of the amenities that Cold Lake has to offer.

8. How do you intend to acknowledge the City of Cold Lake and Committee as a sponsor:

Should this grant be successful, we plan on using our social media platforms to thank the city, as well as posting provided signage at the event. The City's logo will also be placed on the brochure that gets handed out to all guests, and the City's contributions will also be frequently mentioned in the emcee announcements between acts.

9. Provide details on any locally sourced items, resources, or services:

The success of the Summer Rush festival is ensured by both a culmination of countless hours by dedicated and passionate volunteers and participation with many local vendors including: beverages from Cold Lake Brewing and Journey North, and food from Joly's Fine Cuisine. As well, sanitation services have been arranged with Bob's Portables, and all accommodations are taking place at Hotel Dene. Several businesses have also donated gift certificates for the bands, these include: Wicked Water Sports, Emma's Cafe, and Beantrees Cafe. Lastly, the sound and lighting production for this event is being provided, free of charge, by local production company Earlwood Music and Audio.



Corporate Registry
Service Alberta
Box 1007 Stn Main
Edmonton, Alberta T5J 4W6
Canada
Telephone: 780-427-7013
www.alberta.ca

June 03, 2022

To Whom It May Concern:

Subject: Business Number Issued

Thank you for completing your business/organization registration with the Alberta Corporate Registry. All newly registered Alberta business/organizations are automatically issued a Business Number (BN) by the Canada Revenue Agency (CRA).

Legal Name: WILD NORTH ECLECTIC SOCIETY

Alberta Corporate Access Number: 5024360140

Business Number: 722890902

If your business/organization is a corporation a CRA corporation income tax program account has also been created. The corporate income tax program account number is your BN with the suffix RC0001. For example: 123456789 RC0001.

For more information about Corporation Income Tax and other CRA federal program accounts (for example, GST/HST, payroll deductions, and import/export) please visit the following CRA website (<https://www.canada.ca/en/revenue-agency.html>).

The BN will simplify interactions with government, providing one easy method of identification. Federal and Provincial government programs may ask for your BN as part of service delivery. Using this common business identifier can save you time resolving identity issues and help you receive faster service. It can also minimize occurrences of mistaken identity.

You may use either the Corporate Access Number, Registration Number, or BN when submitting updates to the Alberta Corporate Registry.

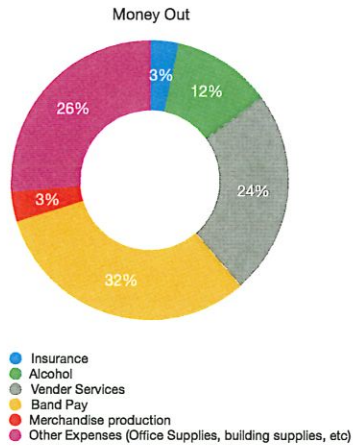
Alberta Corporate Registry
Government of Alberta

Balance Sheet

Income	
Ticket Sales	\$4,820
Grants	\$5,000
Donations	\$0
Merchandise sales	\$960
Alcohol Sales	\$6,695
Total income	\$17,475

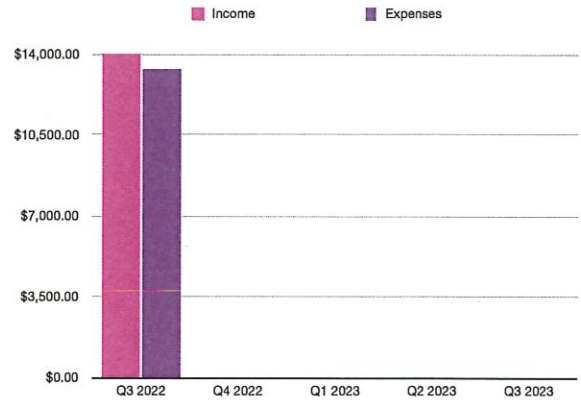
Expenses	
Insurance	\$817
Alcohol	\$2,961
Vender Services	\$6,049
Band Pay	\$8,040
Merchandise production	\$882
Other Expenses (Office Supplies, building supplies, etc)	\$6,702
Total expenses	\$25,451

Profit	
Income minus expenses	-\$7,977



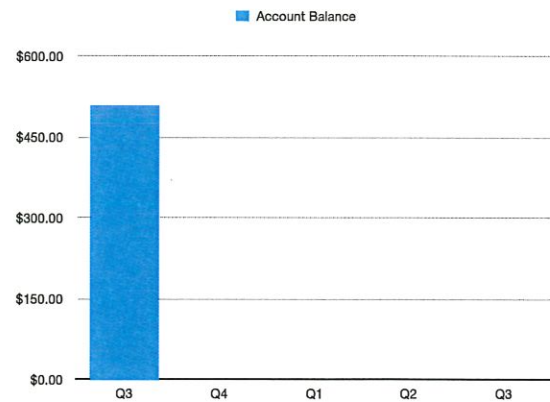
Quarterly Balance Report

	Q3 2022	Q4 2022	Q1 2023	Q2 2023	Q3 2023
Income	\$ 13,965.40	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00
Expenses	\$ 13,354.05	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00
Profit	\$ 611.35	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00



Quarterly Account Balance Report

	Q3	Q4	Q1	Q2	Q3
Account Balance	\$ 509.85				



Band Pay

	Budgeted Amount	Actual	Deviation	Comments
Headliner	\$ 2,200.00	\$ 2,200.00	\$ 0.00	The steadies
Headliner	\$ 1,500.00	\$ 1,500.00	\$ 0.00	Confusionaires
	\$ 700.00	\$ 700.00	\$ 0.00	Old Wives
	\$ 750.00	\$ 750.00	\$ 0.00	Jenesia
	\$ 450.00	\$ 450.00	\$ 0.00	Waldo pobiano
	\$ 500.00	\$ 0.00	\$ 500.00	Gravy Train Bandits
	\$ 450.00	\$ 450.00	\$ 0.00	Roaring 20s
	\$ 500.00	\$ 500.00	\$ 0.00	Braydon Wolloman
	\$ 400.00	\$ 400.00	\$ 0.00	Travis Mathews
	\$ 240.00	\$ 240.00	\$ 0.00	News Worthy
	\$ 250.00	\$ 250.00	\$ 0.00	Alicia Lov
	\$ 200.00	\$ 200.00	\$ 0.00	Beyond blue
	\$ 200.00	\$ 200.00	\$ 0.00	Stark Road
	\$ 200.00	\$ 200.00	\$ 0.00	Sudden love
Total	\$ 8,540.00	\$ 8,040.00	\$ 500.00	

Vendor Services

	Budgeted Amount	Actual	Deviation	Comments
Security	\$ 5,000.00	\$ 4,998.76	\$ 1.24	
Dumpsters	\$ 500.00			
Porta Potties	\$ 1,050.00	\$ 1,050.00	\$ 0.00	Bobs Portables
Stage rental	\$ 0.00			
Sound equipment rental	\$ 0.00			
Medics	\$ 0.00			
Tent Rentals	\$ 0.00			
Fence Rentals	\$ 0.00			
Total	\$ 6,550.00	\$ 6,048.76	\$ 1.24	

Total Budget Amount vs. Actual

Budget	Actual	Deviation
22000	\$ 25,451.13	3451.13

Merchandise Production

	Budgeted Amount	Actual	Deviation	Comments
T-Shirts	\$ 0.00			
Hats	\$ 882.00	\$ 882.00	\$ 0.00	
Stickers	\$ 0.00			
Patches	\$ 0.00			
Total	\$ 882.00	\$ 882.00	\$ 0.00	

Insurance

	Budgeted Amount	Actual	Deviation	Comments
Event Insurance	\$ 5,000.00	\$ 817.00	\$ 4,183.00	
Total	\$ 5,000.00	\$ 817.00	\$ 4,183.00	

Other Expenses

	Budgeted Amount	Actual	Deviation	Comments
Building supplies	\$ 200.00	\$ 2,921.73	\$ (2,721.73)	
Hotels	\$ 480.00	\$ 480.00	\$ 0.00	
Mower Parts		\$ 656.38	\$ (656.38)	Bumper to bumper
Other		\$ 1,315.67	\$ (1,315.67)	(Shirts, Ice, Pens, Paper, First Aid)
Liquor license		\$ 100.00		
MD Event License		\$ 100.00		
Lakeland Connect		\$ 500.00		
FB Ads		\$ 125.00		
Posters		\$ 219.84		Jesters
Wrist Bands		\$ 100.35		
Society Partnership		\$ 65.00		
Registration of Society		\$ 50.00		
Nuans Report		\$ 68.00		
Total	\$ 680.00	\$ 6,701.97	\$ (4,693.78)	

Alcohol

	Budgeted Amount	Actual	Deviation	Comments
Cold Lake Brewing		\$ 1,843.67	\$ (1,843.67)	
Journey North				Pending Invoice
Cold Lake Liquors		\$ 1,117.73	\$ (1,117.73)	
Freebies for Bands				
Total	\$ 0.00	\$ 2,961.40	\$ (2,961.40)	

Ticket Sales

	Price	Estimated Number	Estimated Profit (loss)	Actual Number	Profit (Missed Profit)
Full Price (Whole Weekend)	\$80.00	200	\$ 16,000.00	80	\$ 6,400.00
Full Price Daily	\$50.00	50	\$ 2,500.00	0	\$ 0.00
Discounted full weekend	\$50.00			0	\$ 0.00
Discounted Day	\$25.00			0	\$ 0.00
Free (Volunteers)	\$100.00	30	\$ (3,000.00)	15	\$ (1,500.00)
Free (Bands +4)	\$100.00	52	\$ (5,200.00)	10	\$ (1,000.00)
Total Profit	\$4820.00				
Missed Profits	\$ (2,500.00)				

Merchandise Sales

	Price	Number sold	Sales	Profit	
Shirts			\$ 0.00	\$ 0.00	
Hats	\$ 30.00	32	\$ 960.00	\$ 78.00	\$ 40.00
Patches				\$ 0.00	
Stickers				\$ 0.00	
Mugs					
Total Profit			\$ 960.00	\$ 78.00	

Alcohol Sales

	Price	Number Sold	Sales	Profit
Drink Tickets	\$ 6.00		\$ 9,656.00	\$ 6,694.60
Total Profit				\$ 6,694.60

Account Activity

Date	Balance	Deposit	Withdrawal	New Balance	Code	Comment
Aug 8, 2022	\$ 0.00	\$ 5,000.00		\$ 5,000.00	Grant	Grant
Aug 9, 2022	\$ 5,000.00	\$ 229.48		\$ 5,229.48	Income	
Aug 12, 2022	\$ 5,229.48		\$ 500.00	\$ 4,729.48	Expense	
Aug 13, 2022	\$ 4,729.48	\$ 0.50		\$ 4,729.98	Income	Megan e Transfer
Aug 13, 2022	\$ 4,729.98	\$ 300.00		\$ 5,029.98	Income	Jeri Mccue e transfer
Aug 13, 2022	\$ 5,029.98	\$ 50.00		\$ 5,079.98	Income	Ronald Fielding
Aug 13, 2022	\$ 5,079.98	\$ 60.00		\$ 5,139.98	Income	Kaitlyn Williams, e Transfer
Aug 14, 2022	\$ 5,139.98	\$ 60.00		\$ 5,199.98	Income	Josef George Roesler-yue eTransfer
Aug 14, 2022	\$ 5,199.98	\$ 30.00		\$ 5,229.98	Income	Dominic Leduc
Aug 14, 2022	\$ 5,229.98	\$ 30.00		\$ 5,259.98	Income	Logan
Aug 17, 2022	\$ 5,259.98		\$ 1,501.50	\$ 3,758.48	Expense	The Confusionaires
Aug 17, 2022	\$ 3,758.48	\$ 4,470.35		\$ 8,228.83	Income	
Aug 18, 2022	\$ 8,228.83		\$ 401.50	\$ 7,827.33	Expense	Travis Mathews
Aug 18, 2022	\$ 7,827.33		\$ 186.54	\$ 7,640.79	Expense	Cheque *****6385
Aug 18, 2022	\$ 7,640.79		\$ 101.50	\$ 7,539.29	Expense	Roaring 20s
Aug 18, 2022	\$ 7,539.29		\$ 201.50	\$ 7,337.79	Expense	Stark Road
Aug 18, 2022	\$ 7,337.79		\$ 201.50	\$ 7,136.29	Expense	Beyond Blue
Aug 18, 2022	\$ 7,136.29		\$ 201.50	\$ 6,934.79	Expense	Sudden Love
Aug 18, 2022	\$ 6,934.79		\$ 53.50	\$ 6,881.29		Roaring 20s
Aug 21, 2022	\$ 6,881.29	\$ 23.00		\$ 6,904.29	Income	Nadine Mccue
Aug 22, 2022	\$ 6,904.29	\$ 0.01		\$ 6,904.30	Income	SQUARE*****GPYN
Aug 22, 2022	\$ 6,904.30	\$ 655.32		\$ 7,559.62	Income	SQUARE*****GSBBJ
Aug 22, 2022	\$ 7,559.62	\$ 3,056.74		\$ 10,616.36	Income	SQUARE*****GSBBM
Aug 22, 2022	\$ 10,616.36		\$ 0.01	\$ 10,616.35	Expense	SQUARE*****GPYWN
Aug 30, 2022	\$ 10,616.35		\$ 10,000.00	\$ 616.35	Expense	Cheque to Ben To pay back Construction loan
Aug 31, 2022	\$ 616.35		\$ 5.00	\$ 611.35	Expense	Monthly Package Fee Credit Union
Sept 1, 2022	\$ 611.35		\$ 101.50	\$ 509.85	Expense	Donation from Patron to Gullackson's for jakes injury
				\$ 0.00		
				\$ 0.00		

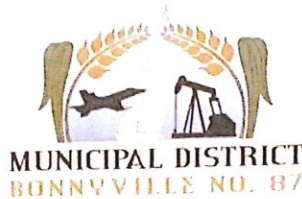
Nails Enterprises (2007) Inc.

CHEQUE

5806

Cheque#:	5806	Date:	13-07-2022	Amount:	250.00	Vendor:	1651824 Summer Rush
Invoice#		Invoice Date	Job/Description	Balance	Holdback	Discount	This Cheque
Donation 2022		13-07-2022	Event Donation	250.00			250.00

1



June 27, 2022

Attention: Wild North Eclectic Society
PO Box 832
Cold Lake, AB
T9M 1P2

RE: Summer Rush Music Festival
License to Conduct a Concert - Bylaw No. 808
63113A, 63113B, 63115A Range Road 415A

Please be advised that the Council of the Municipal District of Bonnyville (M.D.) at the June 22, 2022 Regular Council Meeting approved a Concert License for the August 12-14, 2022 Summer Rush Music Festival, subject to the following conditions:

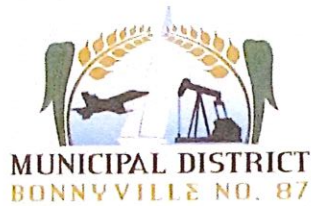
1. The Concert shall be conducted in accordance with all provisions of Bylaw 808 and the supporting documents for the license application and the following:
 - a. Event admission is limited to 400 general tickets and 100 "other" attendees (i.e. artists, volunteers, and vendors).
2. Wild North Eclectic Society shall indemnify and save harmless the M.D. from and against any and all liability whatsoever resulting from injury or death or damage to any person, persons or property of or as a result of the operation of the concert and shall carry a minimum of \$1,000,000 Public Liability Insurance for the event and shall provide proof of said insurance naming the M.D. co-insured.
3. This License is non-assignable and is valid for the period 1:00 p.m., August 12, 2022 to 11:00 a.m. August 14, 2022.
4. Quiet times are between 1 a.m. to 7 a.m. August 13 and August 14, 2022 as per the Council Meeting presentation.

Best wishes for a successful Summer Rush Music Festival.

Yours truly,

A handwritten signature in cursive script, reading "Esther Quiambao", is positioned above the printed name and title.

Esther Quiambao, CLGM
General Manager of Planning & Community Services
equiambao@md.bonnyville.ab.ca



July 12, 2022

Kelsey Mitchell
Vice President / Co-founder
Wild North Eclectic Society
PO Box 832
Cold Lake, AB T9M 1P2

Dear Kelsey:

Re: Request for Funding for the 2022 Summer Rush Music Festival

Pursuant to your Community Action Grant application dated June 22, 2022, the Municipal District of Bonnyville (M.D.) has approved your sponsorship request in the amount of \$5,000 for the Summer Rush Music Festival to be held on August 12 to 14, 2022.

Please find enclosed a cheque in the amount of \$5,000 to assist you with the Summer Rush Music Festival.

Thank you for your efforts in participating and contributing to the community.

Please contact me should you require any further information.

Yours sincerely,

A handwritten signature in dark ink, appearing to read "Bowen Clausen", is written over a large, stylized, light-colored circular mark.

Bowen Clausen CLGM
Director of Parks, Recreation & Culture

Enclosure
BC/bd

Vendor ID

WIL0027 WILD NORTH ECLECTIC SOCIETY

Cheque Date

2022/07/08

Cheque Number

092959

<i>Invoice Number</i>	<i>Invoice Date</i>	<i>Description</i>	<i>Amount</i>
20220704	2022/07/04	2022 SUMMER RUSH, AUG 12-14	\$5,000.00