



## STAFF REPORT

**Title:** Pride (Rainbow) Crosswalk

**Meeting Date:** January 17, 2023

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### Executive Summary:

Administration has received a request from Lakeland Safe Space Community for a pride (rainbow) crosswalk within the City of Cold Lake. Officially launched on August 25, 2021, the 'Safe Space' Initiative is a joint venture involving the Defence Team Pride Advisory Organization ('DTPAO') (a team at 4 Wing, with the goal of raising awareness and providing education for 2SLGBTQ+ defence members) and Cold Lake Pride Community.

Further to the above, the City of Cold Lake is anticipating a request to paint a crosswalk with the Indigenous '7 Feathers' Crosswalk teachings somewhere in the community

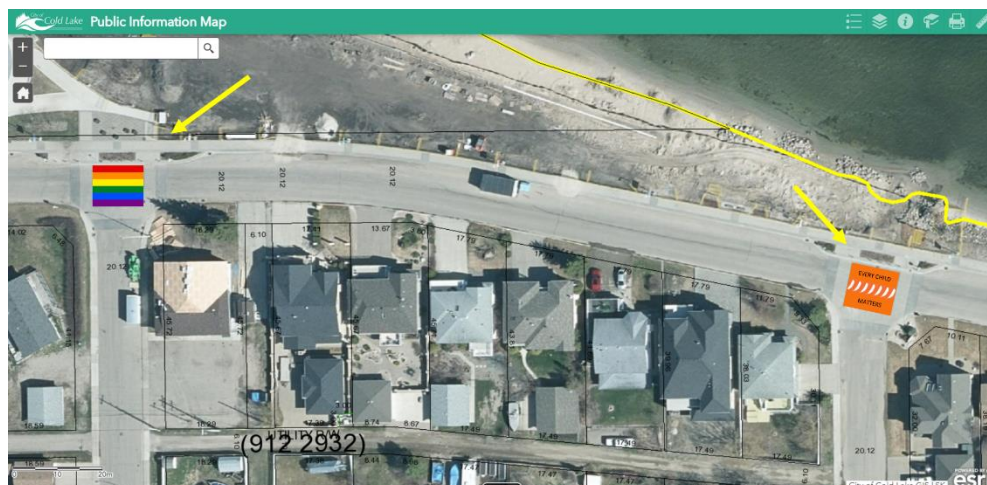
This report is presented for Council's debate and is intended to collect feedback prior to any action by Administration on recommend locations.

### Background:

Over the past 40 years, the rainbow pride flag has become a symbol synonymous with the 2SLGBTQ+ and the movement for social equality. It has been said 'Rainbow Crosswalks' are more than symbols; while spurring conversation, they remind us to look in all directions.

Lakeland Safe Space group have requested to be in high profile locations of the community. It's understood that high profile locations will help make meaningful impact in raising awareness.

#### 1. 1 Avenue (19 Street & 18 Street)





## 2. Lakeshore Drive (7 Avenue and 8 Avenue)



It should be noted that the City of Cold Lake does received various correspondences from community members that don't support such initiatives being, from their perspective, "forced" upon them. It would be anticipating that some feedback in the regard would be received.





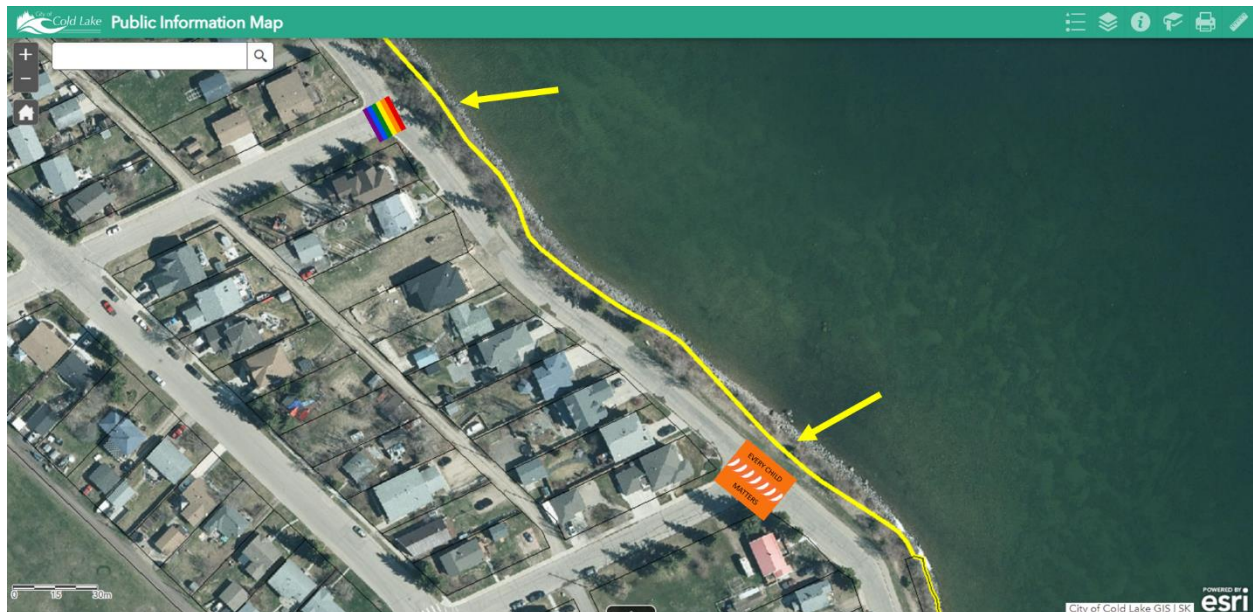
Further, it is understood that the City of Cold Lake is anticipating a request to paint a crosswalk with the Indigenous '7 Feathers' Crosswalk teachings.



It is advisable that the City of Cold Lake consider both types of cross-walks in their discussions.

Due to the fact that most community events occur at Kinosoo Beach, the request to include these types of awareness initiatives coincides with idea of being high profile and the location of their annual festivities. It should be noted that the Kinosoo Beach Master Plan did not consider some of these concepts however the City has been approving various uses beyond than that was visioned for area.

It is administration opinion that an alternative “high profile” location that could be consider is Lakeshore Drive, at the intersection of 5<sup>th</sup> avenue and 6<sup>th</sup> Avenue.



The design of crosswalk(s) could be design into the pavement or even the entire intersection(s).



At Council's regular meeting of December 13, 2022, Council resolved to direct Administration to present a report respecting a request for a pride (rainbow) crosswalk within the City of Cold Lake for the January 17, 2023 Corporate Priorities Committee meeting.

**Alternatives:**

Council may consider the following options:

1. Prior to making a recommendation, the Corporate Priorities Committee may direct administration to solicit feedback from the public on the placement of a pride (rainbow) crosswalk and a '7 Feathers' crosswalk within the community.
2. Direct Administration to design and incorporate a pride (rainbow) crosswalk and Indigenous '7 Feathers' crosswalk into the raised crosswalks located along 1<sup>st</sup> Avenue, at the intersection of 18 Street and 19 Street.
3. Direct Administration to design and incorporate a pride (rainbow) crosswalk and Indigenous '7 Feathers' crosswalk into Lakeshore Drive, at the intersections of 5 Avenue and 6 Avenue.
4. Direct Administration to design and incorporate a pride (rainbow) crosswalk and Indigenous '7 Feathers' crosswalk into Lakeshore Drive, at the intersections of 7 Avenue and 8 Avenue.
5. Direct Administration to design and incorporate a pride (rainbow) crosswalk and Indigenous '7 Feathers' crosswalk at an alternative location.

**Recommended Action:**

That the Corporate Priorities Committee direct Administration to solicit feedback from the public on the placement of a pride (rainbow) crosswalk and a '7 Feathers' crosswalk within the community.

**Budget Implications (Yes or No):**

Yes

**Submitted by:**

Kevin Nagoya, Chief Administrative Officer