

## **REQUEST FOR PROCLAMATION**

SECTION 1: CONTACT INFORMATION		
REQUESTOR'S NAME:	ORGANIZATION NAME:	
Elaha Niazi	Canadian Women's Heart Health Alliance	
CONTACT NUMBER:	EMAIL:	
5875002025	elaha.niazi@ucalgary.ca	
MAILING ADDRESS: 49 Evansfield Way nW		
SECTION 2: PROCLAMATION REQUIREMEN	ITS	

A proclamation is a ceremonial document signed by the Mayor on behalf of City Council and the citizens of Cold Lake to commemorate a specific time period to raise awareness of local causes and efforts.

Proclamation requests must meet at least one of the following criteria:

- 1. The sponsoring agency is a charitable or not-for-profit organization
- 2. The cause is one of benefit and/or interest to the majority of the citizens of the City of Cold Lake
- 3. The cause is an initiative of the City of Cold Lake

## The Office of the Mayor requires 4 weeks to review and process all proclamation requests.

Please submit completed form, the wording of the proclamation (as a Microsoft Word file), and any desired supporting documentation to the attention of Executive Secretary C. Reimer by email at <a href="mailto:creimer@coldlake.com">creimer@coldlake.com</a>.

Please note it is the responsibility of the requesting organization to make arrangements with local media to advertise the proclamation, to cover the costs of having the proclamation advertised, and to organize any related activities.

For further information, please see the Proclamation Policy (<u>https://coldlake.com/en/city-hall/bylaws-and-policies.aspx</u>).

SECTION 3	: OCCASION	DETAILS
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START DATE:	February	13 2023
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END DATE: February 13 2023

EVENT/OCCASION NAME: Wear Red Canada Day

EVENT/OCCASION WEBSITE: wearredcanada.ca

## DESCRIPTION OF REQUEST:

Wear Red Canada is celebrated annually across Canada on February 13th to raise awareness about women's cardiovascular health. Organized events held across the country serve as a reminder for everyone, especially women, to be mindful, curious and proactive in the management of their heart health and wellness.

Each year, the CWHHA develops a national Wear Red Canada awareness campaign with the ultimate goal of improving the heart health of women in Canada of all ages. We invite you to learn more about Wear Red Canada Day at WearRedCanada.ca.

I write to you today, as the elected mayor, and an advocate for improving health outcomes for women in Cold Lake, to kindly request your assistance in proclaiming February 13 as Wear Red Canada Day in Cold Lake.

We would also kindly request a 2-3 minute pre-recorded video message to the people of Cold Lake on behalf of your council about Wear Red

OFFICE USE ONLY					
DATE RECEIVED:	Jan. 13/23	APPROVED			

5513 48 Avenue, Cold Lake, AB • T9M 1A1 • Ph: 780-594-4494 • Fax: 780-594-3480

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