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## **Community Beautification Award Policy**

**POLICY NUMBER: 227-RC-23**

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Approval Date:

Revise Date:

Motion Number:

Repeal Date:

Supersedes: New

Review Date:

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### **1.0 Policy Intent**

The Community Beautification Award Policy is an initiative of Council to encourage residents to make efforts that beautify their residential and commercial properties – specifically related to “Curbside Improvements” that improve the frontage of the property. The City of Cold Lake recognizes that well-kept neighborhoods contribute to the overall esthetic of a healthy community. In this regard, the City provides financial awards to property owners or renters that maintain a residential or a commercial property within the City’s jurisdiction. The intent of this policy is to ensure that awards are distributed amongst the award winners according to the guidelines provided in this policy.

### **2.0 Purpose**

The purpose of this policy is to establish guidelines for the distribution of awards to individuals that own/rent a residential or commercial property within the jurisdiction of the City, make curbside improvements to their property, and participate in the City’s Community Beautification Award Program.

### **3.0 Policy Statement**

The City of Cold Lake shall establish a Community Beautification Award program to encourage residents who own or rent residential or commercial properties to beautify their properties.

### **4.0 Managerial Guidelines**

#### **Eligibility Criteria**

- 4.1. To be deemed eligible to receive the community beautification award, individuals must meet the following criteria:
  - 4.1.1. own or rent a residential or commercial property within the City of Cold Lake
  - 4.1.2. participate in the Community Beautification Award program by submitting a complete application, including supporting documentation to the City on or before the due date
  - 4.1.3. have proof (before and after photos) or improvement to the curb side appeal of a qualifying property;

- 4.1.4 residents who rent a property and want to participate in this program must receive written permission from the owner of the property.
- 4.1.5 Improvements to property, that increase the curb-side appeal of the property that will qualify include but are not limited to:
  - 4.1.5.1 Soffit repair,
  - 4.1.5.2 Gutter repair,
  - 4.1.5.3 Porch repair,
  - 4.1.5.4 Exterior painting,
  - 4.1.5.5 Concrete steps and/or walkway,
  - 4.1.5.6 Street-side landscaping including front yard work, maintenance and clean up,
  - 4.1.5.7 Fence replacements, repair or painting,
  - 4.1.5.8 Driveway replacement or improvements,
  - 4.1.5.9 Overall exterior work that improves the frontage of the property which can include exterior improvements to buildings, landscape, and moveable property items.

#### **Application process**

- 4.4 Applications, submitted to the City of Cold Lake, attention the General Manager of Community Services, shall include:
  - 4.4.1 a completed application form;
  - 4.4.2 a before and after photo of the property improvement; and
  - 4.4.3 description of work done; and
  - 4.4.4 costs summary of the work.

#### **Nomination and Award**

- 4.5 Residents of Cold Lake can nominate themselves or others by submitting a nomination form to the City of Cold Lake.
- 4.6 Applications are due by September 30 annually.
- 4.7 The success of each application will be weighed considering the following factors:
  - 4.7.1 total scope of work completed
  - 4.7.2 total cost of work completed to improve curb appeal
  - 4.7.3 overall transformation of improvement
- 4.8 Awards will be determined by City Council and winners notified by December 31<sup>st</sup>.
- 4.9 City of Cold Lake shall provide a maximum of \$5,000 in awards annually comprised of up to ten (10) residential property awards for \$250 each and up to five (5) commercial property awards for \$500 each.
- 4.10 The City reserves the right to accept and reject any application following the guidelines of this policy.

## **5.0 References**

N/A

## **6.0 Persons Affected**

City of Cold Lake staff

Participants of the Community Beautification Award program

**7.0 Revision/Review History**

\_\_\_\_\_  
Date

\_\_\_\_\_  
Chief Administrative Officer

\_\_\_\_\_  
Date

\_\_\_\_\_  
Mayor