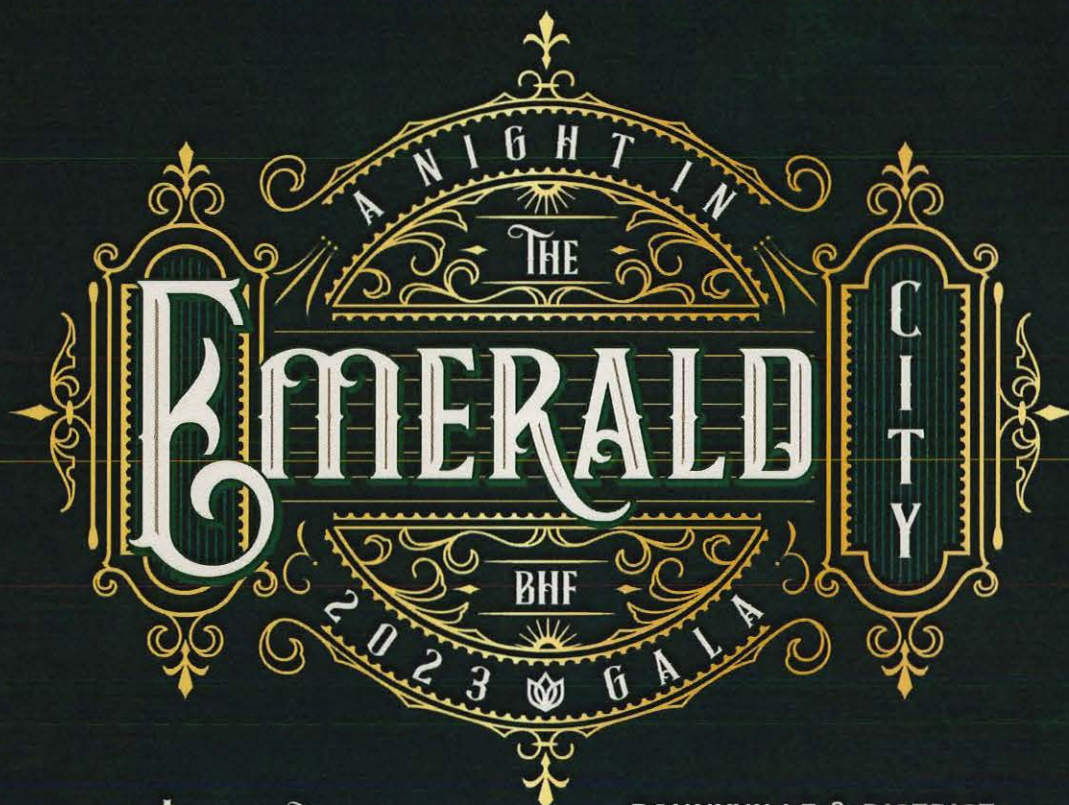




Bonnyville Health
FOUNDATION

*A Foundation of
Covenant Health*

IN SUPPORT OF THE BONNYVILLE HEALTH CENTRE



◀ APRIL 15TH 2023 ▶

BONNYVILLE & DISTRICT
CENTENNIAL CENTRE

**SPONSORSHIP
OPPORTUNITIES**



To our generous community,

On behalf of the Bonnyville Health Foundation Board of Directors, it is my pleasure to invite you to 'A Night in the Emerald City', our Foundation's 24th Fundraising Gala on Saturday, April 15, 2023. We are very excited to host the most anticipated event of the year featuring live entertainment, a brilliant meal, exciting auctions and a night celebrating our good fortune and health dancing along with a gem of a band.

The proceeds of this event help us in our mission to enhance good healthcare to great healthcare in our rural community. All funds raised at our event, stay in our community! When you have access to specialized equipment or staff that have received focused training, it minimizes the need for you and your loved ones to travel to urban centers for full-service healthcare. Our local campaign offers businesses and individuals an opportunity to give back to something meaningful in our community that impacts everyone.

Corporate sponsors are the pillars of all our major fundraising efforts, including this Gala event. The phenomenal past success is due to fantastic sponsors who are willing to share what they can in support of our local hospital. As you are aware, sponsorship is a great way to give to the community while gaining positive exposure for your business.

Within this package, there is a variety of sponsor levels to choose from, including some incredible event naming and branding opportunities! Why not showcase your business to a local, captive audience of over 700 people and community leaders at the premiere event of the year? If you are not in a position to sponsor our event, there are many other ways that you can support the Foundation at the Gala event as well.

We invite you to review the sponsorship options and then call our Executive Director, Dawn Weber, at 780.201.3079 if you have any further questions or to secure your sponsorship of this exclusive event.

There is no place like home. Please help us ensure the best care possible for our community.

Sincerely,

Amber Hughes
Board Chair
Bonnyville Health Foundation

◀ ABOUT THE EVENT ▶

The Gala

The annual Bonnyville Health Foundation Gala is the event of the year in Bonnyville! It is an important source of additional funding for the Bonnyville Health Centre, and brings together the community for a night of delicious food, entertainment, and fun! The Gala offers a sophisticated environment with a vibrant theme that changes year after year to entice and entertain guests. Members of the Bonnyville & surrounding communities attend to foster old relationships, make new ones, and enjoy a spectacular evening!

WHEN: SATURDAY APRIL 15, 2023
DOORS OPEN AT 5:00PM

*We ask that all guests be seated by 6:00pm
to begin the evening program.*

**WHERE: BONNYVILLE AND DISTRICT
CENTENNIAL CENTRE**

OVER \$250K RAISED AT THE 2019 GALA

The Bonnyville Health Centre

The Bonnyville Health Centre, much like the surrounding community, has a rich history. In the early 1980s, the former Duclos and St. Louis hospitals needed extensive repairs and faced an expanding population. The two hospitals merged and the Bonnyville Health Centre was built in 1986. This hospital maintains a compassionate and caring environment, while offering quality patient care. In 2008, Covenant Health formed by merging Bonnyville Health Centre and 15 other Catholic facilities in 11 Alberta communities. Now under Covenant Health, Bonnyville Health Centre continues to provide invaluable health services to its growing community.

The Foundation

Established in 1997, the Bonnyville Health Foundation is a registered charity under the provisions of the Hospitals Act and is governed by a local board of trustees. We are a dedicated community and volunteer-led organization that solicits donations and sponsors for our fundraising events to enhance health-related programs in Bonnyville.

In the last 6 years alone, over \$3.8 million has been raised by our community, allowing significant enhancements and equipment purchases for our facility. We are devoted to raising funds for priority initiatives such as department upgrades, mental health awareness and education, staff learning and development, and the purchase of state of the art equipment. This is done through a partnership with our Health Centre, with our generous community and with Covenant Health. The funds raised not only maintain the current quality of care at the Bonnyville Health Centre, but also strengthen and expand the range of specialized health services available to our community.



AMBER HUGHES
CHAIR



PATTI SKUBA
VICE-CHAIR



DENISE NAPIER
TREASURER



LINDSAY MCNAUGHT
DIRECTOR



CAITLIN MCGRATH
DIRECTOR



DAWN WEBER
EXECUTIVE DIRECTOR

\$3.8M RAISED SINCE 2014

SPONSORSHIPS

EMERALD | \$20,000

SOLD B&R Eckel's Transport Ltd.

- 16 tickets to the Gala
- Exclusive VIP table & table placement
- Table signage with logo
- Priority Dining
- Logo included in event title "Gala 2023 - presented by: _____"
- Prominent inclusion in all promotional media advertisements, digital billboard, materials and collateral
- Designee invited to welcome guests at our champagne welcome along with BHF personnel
- Logo recognition on the BHF website for one year from commitment
- First opportunity to renew sponsorship for Gala 2024
- Honourable spotlight recognition made by our special guest presenters including a special toast
- Social media mentions throughout campaign Logo inclusion on graphic cover for the BHF Facebook page
- Prominent logo visibility on rotating AV loop Social media mention on post event BHF Facebook thank you
- Logo recognition on post event thank you poster displayed on BHF Facebook and other social media outlets

RUBY

\$10,000

5 OPPORTUNITIES

Exclusive title sponsor recognition of one of the following:

☐ DÉCOR ☐ DANCE ☐ GALA GIFT SHOP ☐ ENTERTAINMENT ☐ MAIN COURSE

- 8 tickets to the Gala
- Preferred table placement
- Table signage with logo
- Priority Dining
- Customized exposure for exclusive title sponsorship
- Logo recognition in evening program
- Logo on the BHF website pre and post event 1 year
- First opportunity to renew sponsorship for Gala 2024
- Logo visibility on rotating AV loop
- Logo recognition in post event thank you ad displayed on the BHF Facebook page and other social media outlets
- Honourable spotlight mention made by our special guest presenters

GOLD

\$6,000

5 OPPORTUNITIES

Exclusive title sponsor recognition of one of the following:

☐ WINE ☐ MIDNIGHT LUNCH ☐ LOLLIPOP DRAW ☐ LIVE AUCTION ☐ TECHNOLOGY ☐ MEDIA ☐ DESIGN + PRINT

- Table reserved at 50% discount (\$500 Table of 8)
- Preferred table placement
- Customize exposure for exclusive title sponsorship
- Logo recognition on evening program
- Logo on the BHF website pre and post event - 1 year
- First opportunity to renew sponsorship for Gala 2024
- Logo visibility recognition in post event thank you ad displayed on the BHF Facebook page and other social media outlets

SPONSORSHIPS

SILVER

\$4,000

6 OPPORTUNITIES

Exclusive title sponsor recognition of one of the following:

☐ MOCKTAIL BAR ☐ DOOR PRIZES ☐ SILENT AUCTION ☐ CHAMPAGNE ☐ DESSERT ☐ VOLUNTEERS

- Preferred table placement
- Customize exposure for exclusive title sponsorship
- Logo on the BHF website pre and post event - 1 year
- Logo recognition in evening program
- First opportunity to renew sponsorship for Gala 2024
- Logo visibility on rotating AV loop
- Logo recognition on post event thank you ad displayed on the BHF Facebook page and other social media outlets

BRONZE

\$3,000

6 OPPORTUNITIES

Exclusive title sponsor recognition of one of the following:

☐ COAT CHECK ☐ MENTAL HEALTH ☐ SAFE RIDE HOME ☐ ONLINE AUCTION ☐ PHOTO BOOTH ☐ TABLE UPGRADE

- Customized exposure for exclusive title sponsorship
- Logo recognition on the BHF website pre and post event - 1 year
- Logo recognition in evening program
- First opportunity to renew sponsorship for Gala 2024
- Logo visibility on rotating AV loop
- Logo recognition on post event thank you ad poster displayed on the BHF Facebook page and other social media outlets

SPONSOR A YELLOW BRICK

\$1,000

- Name recognition on the BHF website pre and post event – 1 year
- Name recognition visibility on rotating AV loop
- Name recognition on post event thank you poster displayed on the BHF Facebook page and other social media outlets

NOTE TO OUR SUPPORTERS:

We have five varying levels of sponsorship available for this year's Gala. All Gala "event-sponsors receive a commensurate level of benefits before, during, and following the Gala. All exclusive night naming opportunities" will be specified depending on the title sponsorship you have selected, to maximize your brand throughout the event (e.g. print material, special mentions). All sponsors receive the first right of refusal for the following year.

While the Foundation does appreciate the passionate response from our supporters, sponsorships are sold on a first come, first served basis and sell quickly. We require our sponsorship commitments to be finalized by December 22, 2022. You may contact our Executive Director at 780.201.3079 to confirm availability before making your selection.

◆ ADDITIONAL WAYS YOU CAN HELP ◆

Donate a Live Auction Item

Our live auction is always a highly sought-after part of our Gala evening. Our live auctions have included extravagant trips, recreational vehicles, event tickets, rare artwork, large household/outdoor items, family friendly items, and more! If you have an item that may be a big seller, let us know. We may include it in our live auction. Otherwise, you can contribute to one of our already selected live auction items. You can opt in on the sponsorship form, to indicate you would like to be contacted once the live auction items have been finalized.

**Recognition for donating a live auction item includes name recognition in the evening program, name recognition on the video screen of the event, and name recognition in the post-event thank you ad. Tax receipts are issued in accordance with CRA guidelines. We require that all commitments are finalized by March 1, 2023.*

Donate to our Silent Auction or Annual Raffle Draw

With an audience of over 700, it's a great time to give with your heart and receive exposure for your business. The Bonnyville Health Foundation Gala thankfully accepts donations such as gift certificates, spa packages, gift baskets, tickets to theatre, sport or music events, artwork, athletic gear, electronics, jewelry, tools, and more. Or, if you have a special item or package that you think a lucky winner would appreciate, let us know. We may include it as one of our prizes in our Annual Raffle Draw! Our Gala committee will work with you to ensure your item fits well within our categories to boost our fundraising efforts.

**Recognition for donating a silent auction item or raffle draw item includes recognition in the evening program, name recognition on the auction bid sheets, and recognition on the post event thank you ad. Some items may be grouped with other items to increase value. Tax/Business receipts are issued in accordance with CRA Guidelines. We require that all commitments be finalized by March 24, 2023.*

Give a Monetary Donation

If sponsorship isn't something that suits your business this year, but you still want to contribute, you can donate! Your donation stays local and supports the Bonnyville Health Centre. With YOUR contribution, the Foundation is able to financially support various pieces of equipment, projects, and programs that improve the services available to our community. No gift is too big or too small.

**Tax Receipts are issued for monetary donations in accordance with CRA Guidelines Businesses that are attending our Gala that have donated \$2,000 or greater. Complimentary photo with award winning Image Studios at the event.*

Attend our Gala

Please join us at Gala 2023! Tickets go on sale Dec. 1, 2022 at 10:00 am. Tickets are \$125 each or \$1,000 for a table of 8. To order tickets, please text or call 780.201.3079.

**Tickets are available on a first come, first served basis. A wait list will be started once tickets are sold.*

SPONSORSHIP FORM

WE WISH TO BE RECOGNIZED AS A:

- ☐ **EMERALD SPONSOR (\$20,000)**
- ☐ **RUBY SPONSOR (\$10,000)** ☐ DÉCOR ☐ DANCE ☐ GALA GIFT SHOP ☐ ENTERTAINMENT ☐ MAIN COURSE
- ☐ **GOLD SPONSOR (\$6,000)** ☐ WINE ☐ MIDNIGHT LUNCH ☐ LOLLIPOP DRAW ☐ LIVE AUCTION ☐ TECHNOLOGY ☐ MEDIA ☐ DESIGN & PRINT
- ☐ **SILVER SPONSOR (\$4,000)** ☐ MOCKTAIL BAR ☐ DOOR PRIZES ☐ SILENT AUCTION ☐ CHAMPAGNE ☐ DESSERT ☐ VOLUNTEERS
- ☐ **BRONZE SPONSOR (\$3,000)** ☐ COAT CHECK ☐ MENTAL HEALTH ☐ SAFE RIDE HOME ☐ ONLINE AUCTION ☐ PHOTO BOOTH ☐ TABLE UPGRADE
- ☐ **SPONSOR A YELLOW BRICK (\$1,000)**

** Some title sponsorships may be sold by the time your form reaches our office. You may call our Executive Director at 780.201.3079 to confirm availability prior to completing this section.*

ADDITIONAL WAYS YOU CAN HELP:

☐ **LIVE AUCTION**

** Yes, please contact me when Live Auction items have been finalized for sponsorship consideration.*

☐ **SILENT AUCTION**

Item description: _____

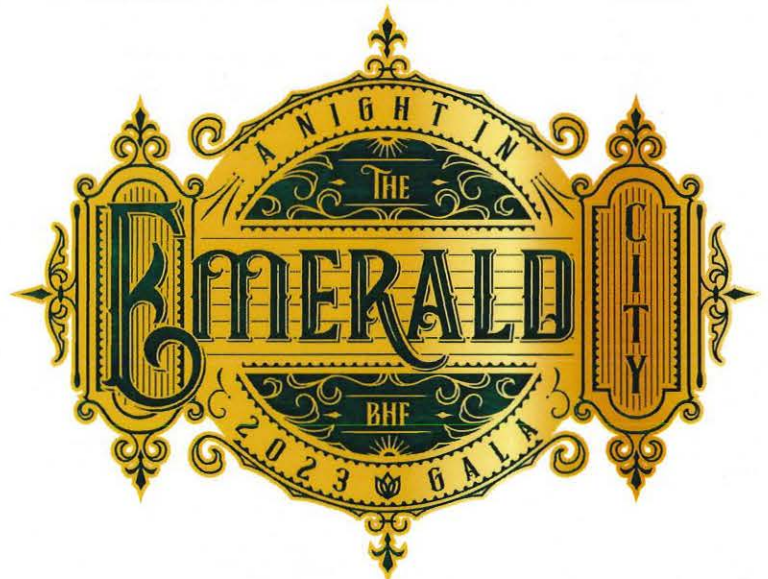
Value: \$ _____

Please text 780.201.3079 when your item is ready for pickup on or before March 24, 2023.

☐ **MONETARY DONATION**

Value: \$ _____

TOTAL \$ _____



◆ CONTACT INFORMATION & PAYMENT ◆

CONTACT INFORMATION

Company Name: _____

Contact Name: _____

Mailing Address: _____

City/Province: _____ Postal Code: _____

Phone: _____ Email: _____

☐ YES, I would like to be added to the email list to receive the quarterly Foundation Focus newsletter.

PAYMENT

** Make all cheques payable to Bonnyville Health Foundation and note 'Gala 2023'*

** Email your payment to admin@bonnyvillehealthfoundation.org*

☐ Invoice (☐ *email it*) ☐ Payment Enclosed (*chq*) ☐ Etransfer ☐ VISA ☐ MasterCard

Credit Card #: _____ Expiry: _____ / _____

Name on Card #: _____

Receipt: ☐ *email* ☐ *mailed*

Signature: _____

SPONSORS: Completion of this agreement form is confirmation of your support as a sponsor of the event, as set out above. Upon receipt of this form, the Bonnyville Health Foundation will send an invoice for payment for the sponsorship amount. The Sponsor is to make payment to the Bonnyville Health Foundation by January 22, 2023. Please note that Sponsorships are non-refundable. Any late commitments (after January 22, 2023) may result in some benefits not being fulfilled. Thank you for your understanding.

PLEASE RETURN FORM BY JANUARY 22, 2023 TO:



Bonnyville Health Foundation
c/o Dawn Weber
5001 Lakeshore Drive
Bonnyville, AB T9N 0G8

OR

Email: admin@bonnyvillehealthfoundation.org

Phone: 780.201.3079

Website: bonnyvillehealthfoundation.org



Follow us on social media!