



STAFF REPORT

Title: 2023 Community Grant Advisory Committee - Winter Quarter Recommendations

Meeting Date: January 24, 2023

Executive Summary:

Council approved Policy No. 097-RC-07, being the Community Recreation, Art, Culture and Heritage Investment Grant Policy ("Policy") in March 2007. The intent of this Policy is to *"provide occasional grant funding within the City of Cold Lake to assist with the development and enhancement of recreation, art, culture and heritage programming."*

In September of 2020 the Policy underwent meaningful change resulting in a broadened scope and intake deadlines. The Policy now responds to the needs of the grant committee and community.

The purpose of this Staff Report is to present, for Council's consideration, the 2023 Winter Intake Recommendations of the Community Grant Advisory Committee ("CGAC") respecting eleven (11) grant applications and two (2) letters requesting sponsorship. These items were reviewed by CGAC on January 11, 2023.

The Council Goodwill budget for CGAC program is \$80,000 of which the CGAC is recommending \$14,876.18. The CGAC has recommended that approximately \$20,000 to \$25,000 to be referred to the spring intake as further information is required for those applications.

The CGAC is recommending that another \$34,000 be considered directly from Councils \$20,000 Goodwill Budget. It should be noted that there is also \$6,000 of requests from this program under other agenda items (Totaling \$40,000 in requests). The Community Capital Grant Program has \$50,000 however this program of which applications are due by March 1, 2023 and funding announcements are made by April 30, 2023. We understand that the request by the Cold Lake Music Festival Association is urgent.

BACKGROUND:

Within the 2023 Operating Budget, Council allocated:

- \$80,000.00 to the Community Recreation, Art, Culture and Heritage Investment Grant program; and
- \$50,000.00 to the Community Capital Grant program.



Council set the following deadlines to apply for the Community Recreation, Art, Culture and Heritage Investment Grant program:

- Winter Deadline: 4:30 PM on the first Thursday in January.
- Spring Deadline: 4:30 PM on the first Thursday in April.
- Summer Deadline: 4:30 PM on the first Thursday in August.
- Fall Deadline: 4:30 PM on the first Thursday in October.

Administration reviewed the CGAC recommendations to Council regarding the eleven (11) grant applications and two (2) letters requesting sponsorship received at the Winter deadline.

APPLICATIONS RECOMMENDED FOR FUNDING:

1ST KINOSOO SCOUT GROUP

1st Kinosoo Scout Group is a youth and adult group that has operated within in Cold Lake for over 15 years. Members learn basic survival and first-aid skills, community service skills and how to work efficiently with others.

Funding Request: Equipment Grant in the amount of \$2,500.

Purpose of Request: Purchase of Archery Equipment.

Allowable Funding: This grant is a 50:50 matching grant with the City willing to match up to a maximum of \$2,500 per organization, per calendar year.

Prior Funding: 2019 - Equipment Grant \$400.
2021 - Equipment Grant \$976.48; purchase of tents.

Administration Comments: The Applicant is a registered Society through Scout Canada. Supporting documentation are included with the application.

CGAC Recommendations: Moved by Lacey Chyz that the application by 1st Kinosoo Scout Group be accepted, and to make a recommendation to Council for funding approval in the amount of \$2,027.55 for a 50:50 matching Equipment Grant to assist with the purchase of archery equipment. (*CARRIED UNANIMOUSLY*)

COLD LAKE MINOR HOCKEY ASSOCIATION

Cold Lake Minor Hockey Association operates a variety of hockey teams within the City of Cold Lake. One of those teams, the U18 Lakeland Jaguars women's hockey team, is



once again hosting the U18 Female Provincial Championships from March 30 to April 2, 2023.

Funding Request:	Community Incentive Grant in the amount of \$4,761.
Purpose of Request:	Host the U18 Female Provincial Championships from March 30 to April 2, 2023.
Allowable Funding:	Up to a maximum of \$10,000 per organization, per event each calendar year.
Prior Funding:	2018 - Travel Grant \$1,000 2019 - Other Funding and Goodwill Grant - \$5,000 2022 - Community Incentive Grant \$5,000; 2022 U18 Female Provincial Championships
Administration Comments:	The Applicant is a registered Alberta Society. Supporting documentation is included with the application.
CGAC Recommendation:	Moved by Councillor Ryan Bailey that the application by the U18 Lakeland Jaguars division of the Cold Lake Minor Hockey Association be accepted, and to make a recommendation to Council for funding approval in the amount of \$4,761.13 for a Community Incentive Grant in support of hosting the 2023 U18 Female Provincial Hockey Tournament. (<i>CARRIED UNANIMOUSLY</i>)

COLD LAKE MUSIC FESTIVAL ASSOCIATION

The Cold Lake Music Festival is a community group that has promoted music performance and education in Alberta's Lakeland since 1987.

Funding Request:	Arts, Culture and Heritage Grant in the amount of \$1,500.
Purpose of Request:	To assist with costs associated with hosting the 2023 Music Festival (including videographer, piano tuning, adjudicators, advertising, awards and medals) from March 20 to April 13, 2023.
Allowable Funding:	Up to a maximum of \$1,500 for an outcome-based program and/or a maximum \$3,000 per organization per calendar year.
Prior Funding:	2018 – Council Goodwill \$1,000. 2022 - Arts, Culture and Heritage Grant \$1,500; 2022 Music Festival.



Administration Comments: This is application 1 of 2 for the Winter Intake.
The Applicant is a registered Alberta Society Supporting documentation is included with the application.

CGAC Recommendation: Moved by Michelle Myers that the application by Cold Lake Music Festival Association be accepted, and to make a recommendation to Council for funding approval in the amount of \$1,500 for an Arts, Culture, and Heritage Grant in support of hosting the 2023 Music Festival. (*CARRIED UNANIMOUSLY*)

COLD LAKE TENNIS CLUB

The Cold Lake Tennis Club is a community group that aims to increase the awareness of the sport of tennis in the City of Cold Lake, and encourage all forms of tennis participation.

Funding Request: Development Incentive Grant in the amount of \$2,175.

Purpose of Request: To assist with costs associated with attending a Tennis Instructor Course held by Tennis Alberta.

Allowable Funding: Up to a maximum of \$2,500 per year, per event, per calendar year.

Prior Funding: 2021 - Development Incentive Grant; \$2,500.
2021 – Equipment Grant; \$2,500.

Administration Comments: The Applicant is a registered Alberta Society.
Letter of Support outstanding.
The request falls within the parameters of the Leadership Grant.

CGAC Recommendation: Moved by Lacey Chyz that the application by Cold Lake Tennis Club be accepted, and to make a recommendation to Council for funding approval in the amount of \$1,087.50 for a 50:50 matching Leadership Grant in support of tennis instructor training held in Edmonton and Calgary. (*CARRIED UNANIMOUSLY*)

FILIPINO ASSOCIATION OF BONNYVILLE AND COLD LAKE ALBERTA

The Filipino Association of Bonnyville and Cold Lake Alberta was created to organize competitive games at an affordable price in a fun and family friendly atmosphere. They serve as a platform for Filipino Canadian players to hone their skills, showcase their



talents and be discovered or recruited to play for colleges, universities, or professionally in the Philippines.

Funding Request: Development Incentive Grant in the amount of \$5,000.

Purpose of Request: To assist with costs associated with hosting Intercity Volleyball, Basketball tournaments and Lakeland Cup tournament.

Allowable Funding: Up to a maximum of \$2,500 per year, per event, per calendar year.

Prior Funding: None

Administration Comments: The applicant is a registered Alberta Society.
Supporting budget as required by the Policy is missing from the application.

CGAC Recommendation: Moved by Laurier Lapointe that the application by Filipino Association of Bonnyville and Cold Lake Alberta for a Development Incentive Grant in the amount of \$5,000 be deferred to the Spring intake so the applicant can provide a comprehensive budget for each proposed volleyball and basketball tournament, including items, purpose, costs, proposals, and fundraising strategies, as required by Policy 097-RC-07 Community Recreation, Culture and Heritage Grant Policy. (*CARRIED UNANIMOUSLY*)

HAYDEN MIDFORD C/O LORI FLANDERS-MIDFORD

Hayden Midford has been granted a unique opportunity to compete at the Gothia Cup (youth soccer tournament) in Gothenburg Sweden from July 16, to 22, 2023. Hayden has been selected to play with the Fort McMurry Furry Soccer Club on-loan from the Cold Lake Minor Soccer Association. Playing soccer since the age of 5, Hayden's soccer abilities have been observed by various coaches while competing at the Alberta Summer Games, Alberta Winter Games, and more recently an invitational tryout with the University of Alberta Junior Pandas, A U18 club.

Funding Request: Travel Grant in the amount of \$500.

Purpose of Request: To assist with travel to attend the Gothia Cup International Youth Soccer Tournament held Gothenburg, Sweden from July 16, to 22, 2023.



Allowable Funding:	Up to a maximum of \$500 per individual per calendar year or up to a maximum grant of \$1,000 per team per year.
Prior Funding:	None
Administration Comments:	The applicant is an individual minor. Supporting documentation is included with the Application.
CGAC Recommendation:	Moved by Candice Sutterfield that the application by Hayden Midford c/o Lori Flanders-Midford be accepted, and to make a recommendation to Council for funding approval in the amount of \$500 for a Travel Grant in support of her participation with the U17 Girls International Soccer Team to attend the Gothia Cup in Gothenburg, Sweden in July 2023. (<i>CARRIED UNANIMOUSLY</i>)

RHINO'S VOLLEYBALL CLUB

The Rhino's Volleyball Club was established in 2003 and based in the Town of Bonnyville that now serves the communities of Cold Lake and St. Paul in U12 through to U18 volleyball.

Funding Request:	Equipment Grant in the amount of \$5,000.
Purpose of Request:	To assist with the purchase of a serving machine and spike machine.
Allowable Funding:	This grant is a 50:50 matching grant with the City willing to match up to a maximum of \$2,500 per organization, per calendar year.
Prior Funding:	2019 - Travel Grant, Gils Rhino's \$500 2019 - Travel Grant. Women's Rhino's \$500 2019 - Travel Grant, Men's Rhino's \$500
Administration Comments:	The Applicant is a group registered through Volleyball Alberta. Supporting documentation is included in the Application.
CGAC Recommendation:	Moved by Candice Sutterfield that the application by Rhino's Volleyball Club be accepted, and to make a recommendation to Council for funding approval in the amount of \$2,500 for a 50:50 matching Equipment Grant to assist with the purchase of an individual spike trainer and volleyball serving machine. (<i>CARRIED UNANIMOUSLY</i>)



THE PIROUETTE SCHOOL OF DANCE SOCIETY

The Pirouette School of Dance Society offers professional instruction in Royal Academy of Dance Ballet & Pointe, Tap, Jazz, Lyrical, Creative Movement, Tiny Tutus, Hip Hop, Contemporary, and Acro, all in a positive, fun, and professional atmosphere.

Funding Request: An Equipment Grant in the amount of \$2,500.

Purpose of Funding: To assist with the purchase of a backdrop.

Prior Funding: 2019 - Special Event Grant \$500
2019 - Travel Grant \$500
2020 - Equipment Grant \$312.90
2020 - Leadership Grant \$261.98
2021 - Equipment Grant \$370.05
2021 - Leadership Grant \$148.50
2021 - Arts, Culture and Heritage Grant \$1,500
2021 - Equipment Grant \$2,500

Allowable Funding: 50:50 matching grant with the City willing to match up to a maximum of \$2,500 per organization, per calendar year.

Administration Comments: The Applicant is a registered Alberta Society.
Supporting documentation is included with the Application.

CGAC Recommendation: Moved by Lacey Chyz that the application by the Pirouette School of Dance Society be accepted, and to make a recommendation to Council for funding approval in the amount of \$2,500 for a 50:50 matching Equipment Grant to assist with the purchase of a backdrop for stage performances. (*CARRIED UNANIMOUSLY*)

APPLICATIONS RECOMMENDED FOR DEFERRAL TO APRIL SPRING DEADLINE:

COLD LAKE FILIPINO BASKETBALL LEAGUE

The Cold Lake Filipino Basketball League was organized for basketball players in the community to play competitively at an affordable price in a fun and family friendly atmosphere. They serve as a platform for Filipino Canadian players to hone their skills, showcase their talents and be discovered or recruited to play for college and university or professionally in the Philippines.

Funding Request: Community Incentive Grant in the amount of \$10,000.



Purpose of Request:	Host 2023 Basketball Invitational Tournament on August 5 and 6, 2023 at the J.J. Parr Sports Centre.
Allowable Funding:	Up to a maximum of \$10,000 per organization, per event each calendar year.
Prior Funding:	2019 - Development Incentive Grant \$1,710 2021 - Community Incentive Grant \$7,150; 2022 Basketball Invitational Tournament
Administration Comments:	The Applicant is a registered Alberta Society. Supporting documentation are included with the application.
CGAC Recommendation:	Moved by Lacey Chyz that the application by Cold Lake Filipino Basketball League for a Community Incentive Grant in the amount of \$10,000 for the event in August 2023, be deferred to the Spring intake so the Applicant can attend and present their application to the Committee. (CARRIED UNANIMOUSLY)

LAKELAND U16 AA PANTHERS HOCKEY CLUB

The Lakeland U16AA Panthers is part of the rural and Edmonton Minor Hockey League. The League allows players the chance to play at one of the highest levels of competition in Alberta within the U16 category.

Funding Request:	Sponsorship, amount unspecified.
Purpose of Request:	To assist with costs associated with extra expenses incurred by the team to play at this level of competition.
Allowable Funding:	Other Funding or Goodwill: where a request for funding is not covered under an existing policy or program offered by the City or is excluded based on criteria of an existing policy / program.
Prior Funding:	2019 - Travel Grant, Bantam A Panthers \$500 2020 - Travel Grant. Bantam A Panthers \$250
Administration Comments:	Applicant is not a registered society. Application and supporting documentation were not received, as required by the Policy.
CGAC Recommendation:	Moved by Councillor Ryan Bailey that the letter submitted by Keith Bateman requesting sponsorship for the Lakeland U16



AA Panthers Hockey Club be deferred to the Spring intake so the applicant can provide a completed application with supporting documentation, and so they may attend the meeting to present the funding request to the Committee.
(*CARRIED UNANIMOUSLY*)

TITANS BOXING CLUB INC.

Titans Boxing Club Inc. is a for-profit organization that provides training and direction in the sport of boxing by creating a healthy environment that builds self-esteem and character through structured and disciplined training.

Funding Request:	Major Community Tourism Event Grant, amount unspecified.
Purpose of Funding:	Assistance with rental costs in hosting a community boxing event on March 4, 2023. Those costs include Energy Centre facility rental fees, dressing rooms, chairs, and chairs, bar service, booth and fridges, and tickets.
Prior Funding	2022 - Other Funding or Goodwill Grant \$3,812.31
Allowable Funding:	Where a major event with a budget greater than \$100,000, up to a maximum of \$20,000 per event. Annual or regularly occurring events will be eligible.
Administration Comments:	The Applicant is a registered Alberta Business. Required supporting documentation was not included.
CGAC Recommendation:	Moved by Laurier Lapointe that the application by Titan's Boxing Club Inc. for a Major Community Tourism Event Grant in the amount of \$4,495 be deferred to the Spring intake so the applicant can provide the supporting documentation, including a comprehensive budget, letter of support, and economic impact assessment study or equivalent, as required by Policy 097-RC-07 Community Recreation, Culture and Heritage Grant Policy. (<i>CARRIED UNANIMOUSLY</i>)

JAMES PURDY of MS AIN'T PURDY

James Purdy and his family have fundraised for the Multiple Sclerosis Society of Canada for a number of years. He has facilitated another Skijoring event on March 11, 2023 at the Cold Lake AG Society grounds where his team, 'MS AIN'T PURDY', will compete. All funds raised through this event will be allocated to the MS Society of Canada, Lakeland Region.



Funding Request:	Sponsorship, amount unspecified.
Purpose of Request:	2023 Skijoring event on March 11, 2023, comprised of 50 teams with horse riders, horses, skiers and snowboarders, showing of their skills and raising money for the Multiple Sclerosis Society of Canada.
Allowable Funding:	Other Funding or Goodwill; where a request for funding is not covered under an existing policy or program offered by the City of Cold Lake or is excluded based on the criteria of an existing policy/program.
Administration Comments:	Applicant is not a registered society. Application and supporting documentation were not received, as required by the Policy.
CGAC Recommendation:	Moved by Candice Sutterfield that the that the letter submitted by James Purdy requesting sponsorship for the 2023 Skijoring for MS fundraiser event be deferred to the Spring intake so the applicant can provide a completed application with supporting documentation, and so they may attend the meeting to present the funding request to the Committee. (<i>CARRIED UNANIMOUSLY</i>)

APPLICATIONS RECOMMENDED FOR DEFERRAL TO COUNCIL:

COLD LAKE MUSIC FESTIVAL ASSOCIATION

The Cold Lake Music Festival is a community group that has promoted music performance and education in Alberta's Lakeland since 1987.

Funding Request:	Other Funding or Goodwill Grant in the amount of \$32,000.
Purpose of Request:	To assist with the purchase of a grand piano.
Allowable Funding:	Where a request for funding is not covered under an existing policy or program offered by the City or is excluded based on criteria of an existing policy / program.
Prior Funding:	2018 - \$1,000 2022 - Arts, Culture and Heritage Grant \$1,500; 2022 Music Festival.
Administration Comments:	This is application 2 of 2 for the Winter Intake.



The Applicant is a registered Alberta Society.

The Applicant came before Council as a delegation in 2022 and was referred to apply for a Capital Project Grant, with the deadline to apply being March 1, 2023.

CGAC Recommendation: Moved by Michelle Myers that the application by Cold Lake Music Festival Association for Other Funding or Goodwill in the amount of \$32,000 to assist with the purchase of a grand piano, be deferred to Council for consideration and funding decision. (*CARRIED UNANIMOUSLY*)

Alternatives:

Council may consider the following options:

1. Support the following funding applications under the Community, Recreation, Art, Culture and Heritage Investment Grant Policy, as recommended by the Community Grant Advisory Committee, and:
 - Provide funding to the Kinosoo Group Committee Scout Canada for a 50:50 matching Equipment Grant in the amount of \$2,027.55 to assist with the purchase of archery equipment.
 - Provide funding to the Cold Lake Minor Hockey Association for a Community Incentive Grant in the amount of \$4,761.13 in support of hosting the 2023 U18 Female Provincial Hockey Tournament at the Energy Centre from March 30 to April 2, 2023.
 - Provide funding to The Cold Lake Music Festival Association for an Arts, Culture, and Heritage Grant in the amount of \$1,500 in support of hosting the 2023 Music Festival from March 20 to April 13, 2023.
 - Provide funding to Cold Lake Tennis Club for a 50:50 matching Leadership Grant funding approval in the amount of \$1,087.50 in support of tennis instructor training held by Tennis Alberta in Edmonton and Calgary.
 - Provide funding to Hayden Midford c/o Lori Flanders Midford for a Travel Grant in the amount of \$500 in support of her participation with the U17 Girls International Soccer Team to attend the Gothia Cup in Gothenburg, Sweden in July 2023.
 - Provide funding to the Rhino's Volleyball Club for a 50:50 matching Equipment Grant in the amount of \$2,500 to assist with the purchase of an individual spike trainer and volleyball serving machine.



- Provide funding to The Pirouette School of Dance Society for a 50:50 matching Equipment Grant in the amount of \$2,500 to assist with the purchase of a backdrop for stage performances.

Accept the following funding applications under the Community, Recreation, Art, Culture and Heritage Investment Grant Policy, and defer the decision as recommended by the Community Grant Advisory Committee, as follows:

- The application by Cold Lake Filipino Basketball League for a Community Incentive Grant in the amount of \$10,000 for the event in August 2023, be deferred to the Spring intake so the applicant can attend and present their application to the Committee.
- The application by Filipino Association of Bonnyville and Cold Lake Alberta for a Development Incentive Grant in the amount of \$5,000 be deferred to the Spring intake so the applicant can provide a comprehensive budget for each proposed volleyball and basketball tournament, including items, purpose, costs, proposals, and fundraising strategies, as required by Policy 097-RC-07 Community Recreation, Culture and Heritage Grant Policy.
- The letter submitted by Keith Bateman requesting sponsorship for the Lakeland U16 AA Panthers Hockey Club be deferred to the Spring intake so the applicant can provide a completed application with supporting documentation, and so they may attend the meeting to present the funding request to the Committee.
- The application by Titans Boxing Club Inc. for a Major Community Tourism Event Grant in the amount of \$4,495 be deferred to the Spring intake so the applicant can provide the supporting documentation, including a comprehensive budget, letter of support, and economic impact assessment study or equivalent, as required by Policy 097-RC-07 Community Recreation, Culture and Heritage Grant Policy.
- The letter submitted by James Purdy requesting sponsorship for the 2023 Skijoring for MS fundraiser event be deferred to the Spring intake so the applicant can provide a completed application with supporting documentation, and so they may attend the meeting to present the funding request to the Committee.

Defer the following funding application to Council for consideration and final decision:

- The application by Cold Lake Music Festival Association for Other Funding or Goodwill in the amount of \$32,000 to assist with the purchase of a grand piano.
2. Support the above noted funding applications, as amended.



3. Accept this report titled “2023 Community Grant Advisory Committee - Winter Quarter Recommendations” as information.

Recommended Action:

1. That Council pass a motion to approve funding under the Community, Recreation, Art, Culture and Heritage Investment Grant Policy as follows:
 - 1st Kinosoo Scout Group Association in the amount of \$2,027.55 a for 50:50 matching Equipment Grant to assist with the purchase of archery equipment.
 - Cold Lake Minor Hockey Association for a Community Incentive Grant in the amount of \$4,761.13 in support of hosting the 2023 U18 Female Provincial Hockey Tournament at the Energy Centre from March 30 to April 2, 2023.
 - Cold Lake Music Festival Association for an Arts, Culture, and Heritage Grant in the amount of \$1,500 in support of hosting the 2023 Music Festival from March 20 to April 13, 2023.
 - Cold Lake Tennis Club for a 50:50 matching Leadership Grant in the amount of \$1,087.50 in support of tennis instructor training held by Tennis Alberta in Edmonton and Calgary.
 - Hayden Midford c/o Lori Flanders Midford for a Travel Grant in the amount of \$500 in support of her participation with the U17 Girls International Soccer Team to attend the Gothia Cup in Gothenburg, Sweden in July 2023.
 - Provide funding to the Rhino’s Volleyball Club for a 50:50 matching Equipment Grant in the amount of \$2,500 to assist with the purchase of an individual spike trainer and volleyball serving machine.
 - The Pirouette School of Dance Society for a 50:50 matching Equipment Grant in the amount of \$2,500 to assist with the purchase of a backdrop for stage performances.

(Council may remove or add any of the deferred applications to this motion)



2. That Council pass a motion referring the Cold Lake Music Festival Association application in the amount of \$32,000 to the Community Grant Advisory Committee under the Community Capital Grant Program.

Budget Implications (Yes or No):

Yes

Submitted by:

Kevin Nagoya, Chief Administrative Officer