



APPLICATION FOR COMMUNITY RECREATION, ART, CULTURE AND HERITAGE INVESTMENT GRANT

SECTION 1: GRANT INFORMATION

Select the grant you are applying for:

- ☐ Development Incentive Grant ☐ Community Incentive Grant ☐ Major Community Tourism Event Grant
☐ Travel Grant ☐ Equipment Grant ☐ Leadership Grant
☒ Arts, Culture, and Heritage Grant ☐ Screen Based Production Grant ☐ Other Funding or Goodwill Requests

SECTION 2: APPLICANT INFORMATION

Applicant Name: Cold Lake Music Festival Association - Lisa Long Treasurer
Phone Number: 780-639-3263
Email: babyrah@telusplanet.net
Mailing Address: (including postal code) P.O. 424 Cold Lake AB T9M1P1

SECTION 3: APPLICATION INFORMATION

1. Legal Name of the benefitting party: Cold Lake Music Festival Association

2. The benefitting party is a (Check One) : ☐ Individual ☒ Organization ☐ Organizing Committee

3. Amount of funds being requested (must be within the Policy guidelines): \$ 1500.00 (Canadian Dollars)

4. The requested funds will contribute to:

- ☐ A New Initiative ☒ An Existing Initiative ☒ An Event ☐ Revival of an Inactive Project
(inactive for 3+ years)

5. If this is an Event, please provide the following information:

Event Date: March 20, 2023 - April 13, 2023
Event Occurrence: annually
Location: Trinity United Church

6. Describe the ask for support (attach additional pages if required): see attached info about festival

We are asking the City of Cold Lake for \$1500 to help fund our annual music festival. This donation would be used to pay for venues and pay adjudicators. For the first time in 4 years, festival is completely in person, including the adjudicators travelling to Cold Lake to be at sessions. This means extra expenses; mileage, hotel and meals for adjudicators. Even before Covid, raising funds was hard, with many long-time sponsors experiencing difficulty themselves. We have asked for about \$8,000 in donations.

7. Describe the targeted audience, expected attendance, or membership:

music students in Cold Lake area, their parents, families, arts lovers. 500 - 1,000 people over festival could attend! Seniors also enjoy attending festival.

5513 48 Avenue, Cold Lake, AB • T9M 1A1 • Ph: 780-594-4494 • Fax: 780-594-3480

Information on this form is collected for the sole use of the City of Cold Lake and is protected under the authority of the *Freedom of Information and Protection of Privacy Act*, Sec. 33 (c), which regulates the collection, use, and disclosure of personal information. If you have any questions or concerns, please contact the FOIP Coordinator by email (legislative@coldlake.com) or phone (780) 594-4494 ext. 7915.

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8. Describe how these funds will develop or enhance recreation, art, culture and heritage within the community:

Our festival is a performance and educational opportunity for music students to perform for an adjudicator, and their peers. There is opportunity to advance to the provincial festival, and some awards are given. The next closest local festival is in Lac la Biche.

9. Identify all other fundraising strategies and requests:

Esso, Cenovus, St Mark's Guild, Lakeland Credit Union, CNRL, City of Cold Lake, Grand Centre Lions, some individuals, Staples.

10. Describe how you will acknowledge the City of Cold Lake as a sponsor:

on website, on sign at venue, thank you ad in Cold Lake Sun and Respect newspapers

11. Provide details of any locally sourced items, resources, or services:

local venue - Trinity United Church
local source for printing program, certificates.
local source for medals and engraving

SECTION 3: DECLARATION

By signing and submitting this application form, I confirm that:

1. The information provided on this application is true, complete and correct.
2. I understand that the City of Cold Lake Community Grant Advisory Committee may decline this application:
 - (a) If I have submitted any false statements or concealed a relevant or significant fact as both constitute misrepresentation.
 - (b) If I do not comply with any request for information required by the City of Cold Lake Recreation and Culture Advisory Committee to effectively administer and maintain the integrity of the program.
 - (c) At the discretion of the Committee.
3. Any funds contributed by the City of Cold Lake will not be used to support any political or religious activities.
4. The grant will not be funding individuals recognized as producing tobacco, alcohol, or cannabis products.
5. I will represent Cold Lake in a positive manner and acknowledge the City of Cold Lake as a sponsor.
6. I understand that my attendance as a delegate may be required at a Community Grant Advisory Committee meeting to speak about this application.
7. I have read, understand and agree to abide by the terms and conditions governing the grant outlined in Policy No. 097-RC-07.

Jan 4, 2023
Date

Lisa Long
Applicant Signature

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The purpose of the **Cold Lake Music Festival** is to promote performance and education in amateur arts and culture in the Cold Lake area. We are the only music festival in a 160 km area. We provide an opportunity for music and speech students with private teachers or within the school system to participate in a regional Festival that is part of the Provincial Music Festival Association. Children (90%) and adults (10%) perform for their peers and professional adjudicators from outside the region who do a constructive critique of all performances. A positive learning experience for everyone is the result.

The **Cold Lake Music Festival** is held for 2 weeks every spring with sessions in the daytime and evening, all of which are open to the public. Since 1987, seniors, home schoolers and music lovers come to sessions for some entertainment and education. Admission to festival is by free-will donation at the door. Classes include Piano, Vocal, Speech Arts, Band, Choir, Instrumental, and Musical Theatre. Some participants continue to the Provincial Festival. The last few years have seen more participation than ever before. A final concert is held at the end of Festival. Our community has supported festival for over 30 years. Our festival is educational, musical, arts, cultural, and preventative in nature.

The **Cold Lake Music Festival** operates as a registered charitable society with a volunteer board. During Festival, many volunteers give their time to help with administration, moving of furniture, admissions table, etc. Entry fees raise about \$2,000 each year. The remaining funds come in the form of donations from local businesses, service clubs, corporations and individuals who sponsor parts of the Festival. We pay dues to the Provincial and National Music Festivals, approximately \$700 per year. Our financial obligations include dues, adjudicator fees, mileage and hotel expenses for adjudicators, venue costs, piano tuning, supplies such as certificates and medals, printing of programs, adjudicator forms, advertising.

Many great Canadian musicians began their careers at the local festival level. Glen Gould, Shania Twain, Liona Boyd, and Angela Hewitt are just a few. As an example, Angela Hewitt is a pianist from Ottawa who, as a result of success at the Ottawa, Ontario and National music festivals, was invited to an international Baroque music competition, which she won. This jumpstarted her concert piano career.

Students spend many hours in practice. Youth who have avid interests are more likely to stay on the "straight and narrow", and not pursue less desirable activities. Achievement fosters pride, and a likelihood of future success. Our festival provides goals and measurable progress for students. Students learn much about working together to achieve a common goal. They gain a real sense of community amongst themselves, as well as with their audience. Many of our festival's participants go on to study music in university. A few now work as music teachers in our schools and community.



ESTIMATED COSTS 2023

	ADS	PIANO ADJ	VOCAL/SPEECH ADJ	INSTR. ADJ	medals/ courier/syllabi/ printing	PIANO TUNING	AWARDS	VENUES	TOTAL
2023	\$300	\$2500	\$600	\$1,000	\$750	\$200	\$1,200	\$1,500	\$8050

COLD LAKE MUSIC FESTIVAL ASSOCIATION**Statement of Revenues and Expenditures****Year Ended June 30, 2022**

	2022	2021
REVENUES		
Entry fees	\$ 3,020	\$ 2,290
Donations	2,485	-
Service groups	500	-
	<u>6,005</u>	<u>2,290</u>
EXPENSES		
Advertising and promotion	695	526
Amortization	271	432
Awards	50	-
Business taxes, licences and memberships	343	238
Cash awards	250	750
GST expense	89	44
Office	1,549	858
Professional fees	265	265
Rental	550	175
Repairs and maintenance	157	152
Sub-contracts	1,886	1,052
Supplies	212	142
	<u>6,317</u>	<u>4,634</u>
DEFICIENCY OF REVENUES OVER EXPENSES FROM OPERATIONS	<u>(312)</u>	<u>(2,344)</u>
OTHER INCOME		
Gain on sale of marketable securities	12	3
Interest from other sources	6	7
	<u>18</u>	<u>10</u>
DEFICIENCY OF REVENUES OVER EXPENSES	<u>\$ (294)</u>	<u>\$ (2,334)</u>

See notes to financial information

Benjamin Dyck Professional Corporation, Chartered Professional Accountant

babyrah@telusplanet.net

From: Janell Crispin <jcrispin@telusplanet.net>
Sent: Wednesday, January 4, 2023 3:39 PM
To: Phil and Lisa
Subject: Letter to City Hall

To the City of Cold Lake,

This note is to confirm that our board is aware and supports the application for a Community Recreation, Arts, Culture and Heritage grant by our treasurer, Lisa Long.

The information in the application is accurate.

The Cold Lake Music Festival has a history of over 30 years bringing arts and education to the Cold Lake area.

Sincerely,

Janell Crispin

Director

Cold Lake Music Festival

780-594-1618

babyrah@telusplanet.net

From: Linda Hayward <ldimion@telus.net>
Sent: Wednesday, January 4, 2023 6:55 PM
To: Lisa, Phil
Subject: Fwd: City Grant I am doing

----- Forwarded message -----

From: <babyrah@telusplanet.net>
Date: Wed, Jan 4, 2023 at 11:07 AM
Subject: City Grant I am doing
To: Linda Hayward <ldimion@telus.net>

To the City of Cold Lake,

This note is to confirm that our board is aware and supports the application for a Community Recreation, Arts, Culture and Heritage Investment grant by our treasurer, Lisa Long.

The information in the application is accurate.

The Cold Lake Music Festival has a history of over 30 years bringing arts and education to the Cold Lake area.

Sincerely,

Linda Hayward

President

Cold Lake Music Festival

780-594-2528