



Dear Potential Sponsors,

Our 2022/2023 Lakeland U16AA Panthers hockey team is offering a great sponsorship opportunity that may be of interest to your business. Our player roster includes local hockey talent throughout the Lakeland region and is part of the Rural & Edmonton Minor Hockey League. This regional team allows our local hockey players the chance to play at one of the highest levels of competition in Alberta within the U16 category. Your support will help fund extra expenses incurred by the team to play at this level of competition. We are offering various levels of sponsorship for your consideration:

SPONSORSHIP LEVELS

PLATINUM \$1500 - Your company will receive \$1000 worth of Sobeys gift cards and a 1/2 page ad in our program. Company logo will be displayed on game day banner at all home games.

GOLD \$1000 - Your company will receive \$600 worth of Sobeys gift cards and a 1/4 page ad in our program. Company logo will be displayed on game day banner at all home games.

SILVER \$700 - Your company will receive \$400 worth of Sobeys gift cards and a 1/8 page ad in our program. Company logo will be displayed on game day banner at all home games.

BRONZE \$300 - Your company will receive \$100 worth of Sobeys gift cards and will be listed in our names of Valued Contributors in the program.

****Receipts will be issued *Cheques are payable to the Lakeland U16 AA Panthers***

Each level of sponsorship will receive a team program along with a team picture as a **THANK YOU** for your support.

Thank you for your consideration!

Sincerely,

Lakeland U16 AA Panthers Hockey Club

Keith Bateman

587-201-3864

MKB.Bateman@gmail.com



LAKELAND PANTHERS

PROGRAM ADVERTISING RATE SHEET & GUIDE

PLATINUM SPONSORSHIP • \$1,500 or more

Half Page Advertisement
7" wide x 4.4" deep

Appropriate things to include with your ad commitment:

- Company logo (preferable file formats: EPS, AI, JPG, PDF, PNG, TIFF)
- Contact information (phone, fax, email, address, website, etc.)
- Relevant photographs (equipment, products, worksites, etc.)
- Social media handles (Facebook, Twitter, Instagram, etc.)
- Brief company bio, description or listing of services
- Current promotional offer or special sale details
- A coupon offer

The more content you provide, the better your advertisement will look!

GOLD SPONSORSHIP • \$1,000

Quarter Page Advertisement
3.25" wide x 4.4" deep

SILVER SPONSORSHIP • \$700

1/8 Page Advertisement
3.25" wide x 2.1" deep

BRONZE SPONSORSHIP • \$300

Line Listing Advertisement
Written listing of company name only

Advertising content can be submitted
(preferably via email) to your team representative.