



STAFF REPORT

Title: Request for Funding - 2023 APEGA Lakeland Branch Golf Tournament

Meeting Date: August 8, 2023

Executive Summary:

The APEGA Lakeland Branch is currently planning its' 2023 Golf Tournament to be held at the Grand Centre Golf & Country Club on Friday, August 18, 2023 and is seeking sponsors. This tournament is an annual event with the purpose to raise awareness of APEGA (Alberta Professional Engineers & Geoscientists Association) in the local, Lakeland region as well as to also provide a venue for the local professionals to both meet, socialize and network.

The Community Recreation, Art, Culture and Heritage grants were due August 3, 2023 however the Committee and subsequent decision of Council will not occur until after the event. The sponsorship of the event includes golfer's and therefore would be mute if the decision is delayed.

A request has been made that City Council make the decision so that it can have members of the City be included in the Golf Tournament and social event.

Background:

The APEGA Lakeland Branch is currently planning its' 2023 Golf Tournament to be held at the Grand Centre Golf & Country Club on Friday, August 18, 2022 and is seeking sponsors. This tournament is an annual event with the purpose to raise awareness of APEGA (Alberta Professional Engineers & Geoscientists Association) in the local, Lakeland region as well as to also provide a venue for the local professionals to both meet, socialize and network.

Sponsorship opportunities are as follows:

- \$2,000 - Condor Sponsor
- \$1,500 - Albatross Sponsor
- \$800 - Eagle Sponsor
- \$400 - Birdie Sponsor
- Prize(s) - (no min. value) Prize Sponsor (unlimited)

Last year Sponsorship opportunities were as follows:

- \$1,500 - Condor Sponsor



- \$1,000 - Albatross Sponsor
- \$500 - Eagle Sponsor
- \$250 - Birdie Sponsor
- Prize(s) - (no min. value) Prize Sponsor (unlimited)

Since 2015, Council has supported a sponsorship in the amount of \$500 (Eagle Sponsor) towards the APEGA Lakeland Branch Golf Tournament.

Alternatives:

Council may consider the following options:

- That Council provide a sponsorship towards the 2023 APEGA Lakeland Branch Golf Tournament;
- That Council respectfully decline the request for sponsorship;
- That Council refer the request for sponsorship to the Advisory Committee.
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Recommended Action:

That Council support an “Eagle Sponsor” sponsorship in the amount of \$800.00 towards the 2023 APEGA Lakeland Branch Golf Tournament, scheduled for Friday, August 18, 2023, with funds to come from Council Goodwill (1-2-11-20-229).

Budget Implications (Yes or No):

Yes

Submitted by:

Kevin Nagoya, Chief Administrative Officer