

**Head Office** 

1500 Tower One 10060 Jasper Avenue NW Edmonton, Alberta T5J 4A2

Tuesday, July 25, 2023

City of Cold Lake 5513 48 Avenue Cold Lake, Alberta T9M 1A1

Dear Mayor Copeland and City Council,

The APEGA Lakeland Branch is hoping to include the City of Cold Lake as one of the generous sponsors of our charity golf tournament at the Grand Centre Golf and Country Club on August 18. This event aims to raise awareness of the Association of Professional Engineers and Geoscientists of Alberta (APEGA) in the Lakeland region while providing an opportunity for local professionals to meet, socialize, network, and enjoy an afternoon of fun.

Sponsorship proceeds will directly support the APEGA Lakeland Branch Science Olympics, an annual event that challenges grades 1–12 students to solve everyday engineering- and geoscience-inspired challenges using everyday materials. The Science Olympics is a critical outreach program that promotes science, technology, engineering, and math professions and inspires the next generation of engineers and scientists in our area.

Please review the below sponsorship opportunities and contact us at <a href="mailto:lakelandbranch@apega.ca">lakelandbranch@apega.ca</a> if you have any questions or to become a sponsor today. Alternatively, you can contact our Golf Committee lead, Steve Engman, by calling (780) 594-5380. For more information about the golf tournament visit apega.ca/golf.

Thank you for considering our request. Your response by **August 11** would be greatly appreciated.

Steve Engman, P.L.(Eng.), P.Tech.(Eng.)
APEGA Lakeland Branch Golf Committee Lead 2023

Direct: 780-594-5380



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## **Sponsorship Opportunities**

Sponsorship Level	Benefits
<b>Condor</b> \$2,000	<ul> <li>12 golfer registrations including dinner and golf lessons</li> <li>Large logo on sponsor banner</li> <li>Tee box signage (3 holes)</li> <li>Logo on the Lakeland branch website</li> <li>Opportunity for promotional table</li> <li>Social media recognition</li> <li>Recognition at dinner</li> </ul>
Albatross \$1,500	<ul> <li>8 golfer registrations including dinner and golf lessons</li> <li>Logo on sponsor banner</li> <li>Tee box signage (2 holes)</li> <li>Logo on the Lakeland branch website</li> <li>Opportunity for promotional table</li> <li>Social media recognition</li> <li>Recognition at dinner</li> </ul>
Eagle \$800	<ul> <li>4 golfer registrations including dinner and golf lessons</li> <li>Logo on sponsorship banner</li> <li>Tee box signage (1 hole)</li> <li>Logo on the Lakeland branch website</li> <li>Opportunity for promotional table</li> <li>Social media recognition</li> <li>Recognition at dinner</li> </ul>
Birdie \$400	<ul> <li>2 golfer registrations (includes dinner and golf lesson coupons)</li> <li>Logo on sponsorship banner</li> <li>Social media recognition</li> <li>Recognition at dinner</li> </ul>
Prize Sponsor	Prize sponsors can donate products or money. Cash donations will be used to purchase prizes. Recognition for prize sponsors will be commensurate with the dollar value of the donation.



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## **Sponsorship Form**

Company Name:
Sponsorship Amount: ☐ \$2,000 ☐ \$1,500 ☐ \$800 ☐ \$400 ☐ Prize Sponsor
If you selected prize sponsor, please describe your contribution:
Company Email:
Company Phone:
Please submit the completed form to Steve Engman, P.L.(Eng.), P.Tech.(Eng.), AP