



STAFF REPORT

Title: Request for Funding - 1st Annual Cold Lake Minor Hockey (CLMH) Golf Tournament

Meeting Date: August 8, 2023

Executive Summary:

Cold Lake Minor Hockey is hosting their 1st Annual Golf Tournament on Saturday, August 12, 2023 at the Cold Lake Golf & Winter Club. The money raised for this event will go towards future development opportunities for players and goalies, ice costs, equipment and jersey upgrades, referee fees, and any other costs that arise.

The event will consist of eighteen (18) holes, four (4) man scramble, best ball with an 8:00 a.m. shotgun start.

It should be noted that any donations do not include fees for the entry of a team. Any monetary donation would be greatly appreciated by Cold Lake Minor Hockey.

The Community Recreation, Art, Culture and Heritage grants applications were due August 3, 2023 however the Committee and subsequent decision of Council will not occur until after the event. A request has been made that City Council make the decision so that it can have recognition at the event.

It should also be noted that the City of Cold Lake has provided Cold Lake Minor Hockey with various sponsorships and donations.

Background:

It should be noted that this would be a new “annual” request for funding from the City of Cold Lake.

Sponsorship can be delivered in many ways including a monetary donation or donation of a prize or raffle item. In return, sponsors will be recognized for their contribution in many ways including website exposure, a banner displayed at games, a logo on their jerseys, a newspaper ad, or a post thanking the sponsor and recognition throughout the year.

Team registration is \$550 per team and individual registration is \$150 per person.

At this time, no application to the Community Recreation, Art, Culture and Heritage Investment Grant Program has been made. The deadline for the Community



Recreation, Art, Culture and Heritage Investment Grant Program is August 3rd with the meeting (August 17th) being after the golf tournament. This request is be requested to go directly to City Council do the short timeline for the request for funding.

Alternatives:

- That Council refer the request for funding to the Community Recreation, Art, Culture and Heritage Investment Grant Committee for recommendation.
- That Council sponsor the 1st Annual Cold Lake Minor Hockey (CLMH) Golf Tournament.
- That Council defeat a motion to sponsor the 1st Annual Cold Lake Minor Hockey (CLMH) Golf Tournament.
- That Council may pass a motion to respectfully decline providing funding to the 1st Annual Cold Lake Minor Hockey (CLMH) Golf Tournament.
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Recommended Action:

Council support a sponsorship in the amount of \$800.00 inclusive of \$550 for a team towards the 1st Annual Golf Tournament on Saturday, August 12, 2023 at the Cold Lake Golf & Winter Club with funds to come from Council Goodwill (1-2-11-20-229).

Budget Implications (Yes or No):

Yes

Submitted by:

Kevin Nagoya, Chief Administrative Officer