

WHO SHOULD ATTEND?

- tourism operators
- economic development
- farms & producers
- event organizers
- restaurants/caterers/food trucks
- breweries/distilleries
- artisan food processors
- agricultural societies

WHY SHOULD YOU ATTEND?

- connect with other agri-food tourism businesses
- learn about the potential of cluster development
- explore your potential for open farm days
- learn how to critically evaluate your business physically & digitally
- be a part of a regional cluster development project
- build a stronger agri-food community



DAY 1 - JUNE 7TH, 10AM - 4PM

FOOD TOURISM 101

EXPLORING THE FOODSCAPE AND CLUSTER DEVELOPMENT

LOCAL FOOD CHAMPIONS

ON-BOARDING PARTNERS: WHO'S IN, WHO'S OUT, AND WHY IT MATTERS

EXPLORING BHAGS

BIG HAIRY AUDACIOUS GOALS FOR REGIONAL DEVELOPMENT

DAY 2 - NOVEMBER 2023

FOOD TRAILS, EVENTS & FESTIVALS

EXPLORING AG-VENTURES FOR REGIONAL DEVELOPMENT

SEEING YOUR REGION FOR THE FIRST TIME

AN OUTSIDER'S GUIDE TO THE INSIDE SCOOP