



**APPLICATION FOR COMMUNITY RECREATION, ART, CULTURE AND
HERITAGE INVESTMENT GRANT**

SECTION 1: GRANT INFORMATION

Select the grant you are applying for:

- ☐ Development Incentive Grant ☒ Community Incentive Grant ☐ Major Community Tourism Event Grant
☐ Travel Grant ☐ Equipment Grant ☐ Leadership Grant
☒ ~~Arts, Culture, and Heritage Grant~~ ^{* Recreation} ☐ Screen Based Production Grant ☐ Other Funding or Goodwill Requests

SECTION 2: APPLICANT INFORMATION

Applicant Name: KEMPE FITNESS & FIGHTING - BERNIE & DEBRA ANTLE
Phone Number: 705 791 4445
Email: kempefitnfight@gmail.com
Mailing Address: (including postal code) 1601-8 Ave, Unit 2301, Cold Lake, AB T9M 0J9

SECTION 3: APPLICATION INFORMATION

1. Legal Name of the benefitting party: 2268275 ALBERTA LTD.
2. The benefitting party is a (Check One): ☒ Individual ☐ Organization ☐ Organizing Committee
3. Amount of funds being requested (must be within the Policy guidelines): \$ ~~6300.00~~ \$6200 (Canadian Dollars)

4. The requested funds will contribute to:

- ☐ A New Initiative ☐ An Existing Initiative ☒ An Event ☐ Revival of an Inactive Project
(inactive for 3+ years)

5. If this is an Event, please provide the following information:

Event Date: Saturday October 14, 2023.
Event Occurrence: KEMPE SUBMISSION KUMITE BJJ TOURNAMENT
Location: Senior's Society Building, 1st floor Hall

6. Describe the ask for support (attach additional pages if required):

PAGES ATTACHED —

7. Describe the targeted audience, expected attendance, or membership:

5513 48 Avenue, Cold Lake, AB • T9M 1A1 • Ph: 780-594-4494 • Fax: 780-594-3480

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8. Describe how these funds will develop or enhance recreation, art, culture and heritage within the community:

9. Identify all other fundraising strategies and requests:

10. Describe how you will acknowledge the City of Cold Lake as a sponsor:

11. Provide details of any locally sourced items, resources, or services:

SECTION 3: DECLARATION

By signing and submitting this application form, I confirm that:

1. The information provided on this application is true, complete and correct.
2. I understand that the City of Cold Lake Community Grant Advisory Committee may decline this application:
 - (a) If I have submitted any false statements or concealed a relevant or significant fact as both constitute misrepresentation.
 - (b) If I do not comply with any request for information required by the City of Cold Lake Recreation and Culture Advisory Committee to effectively administer and maintain the integrity of the program.
 - (c) At the discretion of the Committee.
3. Any funds contributed by the City of Cold Lake will not be used to support any political or religious activities.
4. The grant will not be funding individuals recognized as producing tobacco, alcohol, or cannabis products.
5. I will represent Cold Lake in a positive manner and acknowledge the City of Cold Lake as a sponsor.
6. I understand that my attendance as a delegate may be required at a Community Grant Advisory Committee meeting to speak about this application.
7. I have read, understand and agree to abide by the terms and conditions governing the grant outlined in Policy No. 097-RC-07.

ANTLE, BERNARD 112

Date

Digitally signed by ANTLE, BERNARD 112

Date: 2023.07.27 11:47:53 -06'00'

Applicant Signature

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Community Recreation, Art, Culture, and Heritage Investment Grant

6. Describe the ask for support: We are a locally military owned/operated martial arts club within the boundaries of Cold Lake asking for support from the City of Cold Lake to host the cities first Brazilian Jiu Jitsu tournament. This tournament is open to competitors both youth and adult Canada-wide. We are hoping to acquire funds to help with the costs of this tournament, as will be outlined further.

7. Describe the targeted audience, expected attendance, or membership: Our target audience/athletes are ages 6yrs to adult from Western Canada specifically, but not limited to. We also recognize that along with athletes competing will be their families/support system in attendance, as this is a family-friendly event. Our attendance is expected to be 250 athletes PLUS their families/support system.

8. Describe how these funds will develop or enhance recreation, art, culture, and heritage

within the city: These funds will help to bring more awareness to Cold Lake and surrounding communities by bringing athletes and their families/support system into our beautiful northern lakeside city. It is our hope that spectators will gain more insight and interest in combative sports in our area and see the many positive effects on both physical and mental health they provide.

9. Identify all other fundraising strategies and requests: Our tournament is based on paid registration for the event through Smoothcomp (online registration software) plus on-site merchandise sales the day-of.

10. Describe how you will acknowledge the City of Cold Lake as a sponsor: The City of Cold Lake will be acknowledged as a sponsor via online marketing through our social media sites and sponsored posts online, including the city logo.

11. Provide details of any locally sourced items, resources, or services: We have secured a local photographer, DJ, foodtrucks, and medical

personnel for the day. Due to the timing of our tournament, 8am - 3pm, we recognize that most athletes and their families/support system will be staying locally in hotels overnight (or the entire weekend), frequenting our local restaurants and enjoying the services/outdoor areas our city provides.

Proposed Budget

1. Medical Personnel - local Paramedic & Firefighter Sarah Locke \$300

although we are not required to hire medical personnel for amateur BJJ fights, we feel it prudent to do so to ensure athletes safety

2. Live DJ - Area 51 Entertainment \$750

3. Professional Photographer - local photographer & Kempe member Arturo Pena \$500

4. Senior's Society Hall Rental \$400

5. Marketing Materials (banners, etc.) -
Vistaprint \$400

6. TV's x3 (at each station to showcase points/
scoring and athletes names) \$800

7. Laptops x3 (to run brackets) \$850

8. New Logo Design for tournament - Fiverr \$120

9. Custom Tournament Medals \$1375

10. Referees -- 6 ppl @ \$125/ea \$750

11. Smoothcomp Fees - undetermined at this
time, as it's calculated per person/registration

12. Social Media Sponsored Ads \$200

From: Debra loakim <kempefitnfight@gmail.com>
Sent: August 16, 2023 5:07 PM
To: Terra Dimion
Subject: Re: Request for Funding by Kempe Fitness & Fighting
Attachments: image002.jpg

Good Evening!

We applied for that specific grant as on the City of Cold Lake website it stated that for-profit businesses do not qualify for the Community Incentive Grant.

We will amend it to the Community Incentive Grant if we qualify to do so.

We will also amend the funds requested to \$5000 from \$6200.

I'm unclear as to the letter of support -- since we are the business owners and personally putting on the event, the funds requested will be solely used towards expenses incurred for equipment needed, marketing materials, etc.

As for fundraising, as outlined on our application (additional pages that were attached) it was stated that we will not be fundraising. The funds raised for this tournament are comprised of registration fees from each participant who registers to compete. That is the only monies being received to support our event.

Additionally, our business is called Kempe Fitness & Fighting, but our legal name is 2268275 Alberta Ltd. My apologies for not being clear on that.

We, Kempe or 2268275 Alberta Ltd is the benefiting party receiving the funds to offset the costs of running this event.

Thank you, and I'll be in attendance next Wed Aug 23rd at 6pm. Cheers!

Bernie & Debra Antle
Owners/Operators
Kempe Fitness & Fighting
Cold Lake, AB
705 791 4445
www.fitnfight.ca