



STAFF REPORT

Title: Request for Funding - Kempe Fitness and Fighting - September 12, 2023 Delegation

Meeting Date: September 12, 2023

Executive Summary:

Kempe Fitness and Fighting Owners/Operators Bernie and Debra Antle appeared as a delegation earlier on tonight's agenda.

The organization is looking to host a Brazilian Jiu Jitsu Tournament on Saturday October 14, 2023.

Background:

Further to correspondence dated August 16, 2023, the organization has requested to increase their request for financial assistance from \$5,000 to \$6,200. Based on the submission Bernie and Debra Antle are requesting for financial assistance for costs and equipment that include the following:

- Medical Personnel - Local Paramedic & Firefighter Sarah Locke \$300
- Live DJ Costs - Area 51 Entertainment \$750
- Professional Photographer Costs – local photographer & Kempe member Arturo Pena \$500
- Senior's Society Hall Rental Cost \$400
- Marketing Materials (banners, etc.) - Vistaprint \$400
- TV's x3 (at each station to showcase points/scoring and athletes names) \$800
- Laptops x3 (to run brackets) \$850
- New Logo Design for tournament - Fiverr \$120
- Custom Tournament Medals \$1375
- Referees -- 6 ppl @ \$125/ea \$750
- Smoothcomp Fees - undetermined at this time, as it's calculated per person/registration (will advise as the full costs to help cover). The following is link to the membership based website that will host tournament:
<https://smoothcomp.com/en>
- Social Media Sponsored Ads \$200

The above noted list articulates \$6,445.



Kempe Fitness and Fighting advised that they will not be fundraising and the only source of revenue will be from registration fees and the City of Cold Lake grant opportunities.

Alternatives:

Council may consider the following options:

- That Council accept the Kempe Fitness and Fighting delegation presentation made at the September 12, 2023 regular meeting of Council as information.
- That Council accept the Kempe Fitness and Fighting delegation presentation made at the September 12, 2023 regular meeting of Council as information and respectfully decline the opportunity to provide funding for their Brazilian Jiu Jitsu Tournament being hosted on October 14, 2023.
- That Council accept the Kempe Fitness and Fighting delegation presentation made at the September 12, 2023 regular meeting of Council as information and authorize the City of Cold Lake to provide a grant in the amount of \$400 to assist with the cost of facility rental fees in hosting their Jiu Jitsu Tournament being hosted on October 14, 2023.
- Council may consider funding an alternative amount based on the delegation.

Recommended Action:

That Council accept the Kempe Fitness and Fighting delegation presentation made at the September 12, 2023 regular meeting of Council as information, and authorize the City of Cold Lake to provide a grant in the amount of \$400 to assist with the cost of facility rental fees in hosting their Jiu Jitsu Tournament being hosted on October 14, 2023.

Budget Implications (Yes or No):

No

Submitted by:

Kevin Nagoya, Chief Administrative Officer