

**APPLICATION FOR COMMUNITY RECREATION, ART, CULTURE AND
HERITAGE INVESTMENT GRANT**

SECTION 1: GRANT INFORMATION

Select the grant you are applying for:

- ☐ Development Incentive Grant ☐ Community Incentive Grant ☐ Major Community Tourism Event Grant
☐ Travel Grant ☐ Equipment Grant ☐ Leadership Grant
☒ Arts, Culture, and Heritage Grant ☐ Screen Based Production Grant ☐ Other Funding or Goodwill Requests

SECTION 2: APPLICANT INFORMATION

Applicant Name: RIVERHURST COMMUNITY HALL
Phone Number: 306-371-9138
Email: LEE.VONGRAD.RITZ@GMAIL.COM
Mailing Address:
(including postal code) P.O. BOX 1052 COLD LAKE AB T9M 1P3

SECTION 3: APPLICATION INFORMATION

1. Legal Name of the benefitting party: RIVERHURST COMMUNITY HALL
2. The benefitting party is a (Check One): ☐ Individual ☒ Organization ☐ Organizing Committee
3. Amount of funds being requested (must be within the Policy guidelines): \$ 1,500.00 (Canadian Dollars)
4. The requested funds will contribute to:
☐ A New Initiative ☐ An Existing Initiative ☒ An Event ☐ Revival of an Inactive Project
(inactive for 3+ years)
5. If this is an Event, please provide the following information:
Event Date: SEPTEMBER 16, 2023
Event Occurrence: ANNUAL
Location: RIVERHURST COMMUNITY HALL

6. Describe the ask for support (attach additional pages if required):

7. Describe the targeted audience, expected attendance, or membership

5513 48 Avenue, Cold Lake, AB • T9M 1A1 • Ph: 780-594-4494 • Fax: 780-594-3480

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8. Describe how these funds will develop or enhance recreation, art, culture and heritage within the community:

9. Identify all other fundraising strategies and requests:

10. Describe how you will acknowledge the City of Cold Lake as a sponsor:

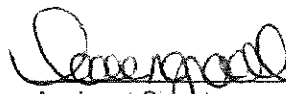
11. Provide details of any locally sourced items, resources, or services:

SECTION 3: DECLARATION

By signing and submitting this application form, I confirm that:

- 1✓ The information provided on this application is true, complete and correct.
- 2✓ I understand that the City of Cold Lake Community Grant Advisory Committee may decline this application.
 - (a) If I have submitted any false statements or concealed a relevant or significant fact as both constitute misrepresentation.
 - (b) If I do not comply with any request for information required by the City of Cold Lake Recreation and Culture Advisory Committee to effectively administer and maintain the integrity of the program.
 - (c) At the discretion of the Committee.
- 3✓ Any funds contributed by the City of Cold Lake will not be used to support any political or religious activities.
- 4✓ The grant will not be funding individuals recognized as producing tobacco, alcohol, or cannabis products.
- 5✓ I will represent Cold Lake in a positive manner and acknowledge the City of Cold Lake as a sponsor.
- 6✓ I understand that my attendance as a delegate may be required at a Community Grant Advisory Committee meeting to speak about this application.
- 7✓ I have read, understand and agree to abide by the terms and conditions governing the grant outlined in Policy No. 097-FC-07.

June 02, 2023
Date


Applicant Signature
LEE UNGERA
(VP of Riverhurst Community Hall)

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Answers to questions 6 through 11

6. We are requesting financial support to assist in covering expenses that are incurred to provide the community with a free day of fun. In the past activities at these events included: bouncy castles, clowns, balloon animals, petting zoos, horse rides, wagon rides, live bands for dancing and entertainment, and family games (such as corn hole, golfing, rope toss).

Other costs associated with the event include wash cars as the hall's septic system cannot withstand the large volume of attendees, hall cleaners, generator rentals for yard activities.

7. This is an event that we aim to target all audiences. Each year we have had all genders and ages attend from newborn to late 90s. Families and friends, all join where there are options for all ages.

Each has had close to 1000 attendees each year and are expecting the same for this year's event.

8. The funds will be utilized to help Riverhurst be able to grow and continue our event to ensure a free recreational event for all community members. This year the event will be hosting a quilting show in doors of the hall during the outdoor event which highlights the arts in the community as well as the outdoor event is providing space for local vendors to highlight and sell their work.

In respect to heritage...the Riverhurst Community Hall has been around since 1949 providing a space for community events and highlighting the importance of family and community. At these past events we have had community members in their 90s sharing stories with younger generations of what this hall means.

9. In addition to requesting support from the City of Cold Lake, the Riverhurst Community Hall has reached out to local companies to provide sponsorship. We have been provided with \$1500 from local businesses.

The Hall will be utilizing our own funds for the remainder of the event.

10. We can offer acknowledgment on our social media page (facebook with over 1,400 followers), digital sign on Hwy 55, and at the event multiple times throughout the event. We can also hang provided banners or signs and hang them up at the event.

11. All entertainment and events are sourced locally and support local business. We utilize a local band, Puddy's Canteen, for the dancing and music entertainment. Each year we highlight the Cold Lake cruisers and provide them with an area to promote their club. We have supported local businesses for entertainment and games such as: 350Farms, The Wolf Pack, Penners Ranch, and Cowboy Town. We invite all local food trucks to come out and offer goods for those who would like to purchase snacks and lunch including Tim Hortons, Joly's Frozen Desserts, Pour House & Grill, Stems and Flappers, Marvelous Minis, and Dobbin's Cold Lake. In addition, our beer grounds are 100% local with Cold Lake Brewing and Distilling.

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SECTION 4 DOCUMENT CHECKLIST

Required for **ALL** grant applications:

- ☒ Completed Application Form
- ☒ Letter of support from the benefitting organization
- ☒ Last Audited Financial Statements for grant requests exceeding \$5,000
(except where a structured fundraising package is being used)
- ☒ Budget (items, purpose, costs, proposals, fundraising strategies)
The Proposed Budget chart may be used below; attach additional pages if required.

ADDITIONAL DOCUMENTS REQUIRED:

- Community Incentive Grant → ☐ Outline on economic benefit to the community
- Equipment Grant: → ☐ Details of the asset for which funding is being requested
- Major Community Tourism Event Grant: → ☐ Economic impact assessment study or equivalent
- Screen Based Production Grant: → ☐ Description of the genre or types of production

PROPOSED BUDGET

(for use where a budget hasn't already been created)

| ITEM | PURPOSE | COST (\$) |
|------------------------------|--------------------------|-----------|
| Wash cars - Portable Toilets | Washrooms | 500 |
| Bouncy Castles | Free kids entertainment | 1200 |
| Horse/Wagon Rides | All age entertainment | 500 |
| Band | All age entertainment | 1000 |
| Cleaning Fees | Cleaning | 200 |
| Power generators | Power for remote vendors | 400 |
| Games rentals | All age entertainment | 500 |
| | | |
| | | |

INTERNAL OFFICE USE ONLY

Received by: Terra Dimin Date: _____ ☒ Required Documents Attached Initial: LD

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**Riverhurst Community Hall
M.D Bonnyville
Box 1052 Stn. Main
Cold Lake, AB T9M1P3**

May 29, 2023

CNRL,

Subject: Riverhurst Community Family Fun Day

This letter is presented on behalf of the Riverhurst Community Hall board, located on Hwy 55 within the MD of Bonnyville. Since 1949 the hall has been a part of the community and has been providing community support for the neighborhood and surrounding areas. We are very proud to have been able to provide services such as riding arena, ball diamonds, family events and affordable hall rentals for everything from safety stand downs to weddings, and this spring we will be adding an all-inclusive playground to the community.

For the past two years we have held a community family fun day; an event that families could attend for free. With close to 1000 attendees each year, we were pleased at the success of the event and have set up our third annual event on September 16th, 2023. The event is aimed to bring all families and ages together to enjoy what the community has to offer. In the past activities at these events included: bouncy castles, clowns, balloon animals, petting zoos, horse rides, wagon rides, entertainments, and car shows, thanks to supporting businesses and sponsorships. This year we hope it will also bring awareness to the all-inclusive playground with wheel chair/scooter accessibility and activities.

The Riverhurst hall, and community, would be grateful for a donation towards this year's events and could offer acknowledgement on our social media page, digital sign on Hwy 55, and at the event. Your consideration is greatly appreciated. Please contact Lee VonGrad at 306.371.9138 to inform us of your decision.

Respectfully,

Lee VonGrad
Riverhurst Hall Vice President

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