

# Cold Lake Golf & Winter Club

Monthly Report for July 2024

## Projects

### COMPLETED:

Men's Open July 6 & 7  
 Primco Dene Tournament July 12  
 Senior's Open July 24  
 Hacks Tournament—July 28  
 Greens Irrigation Adjustments

### CURRENT AND FUTURE:

Junior Golf Camp—month of August  
 City Golf Tournament—August 10  
 Club Championship Tournament—August 24 & 25  
 Mid summer Fairway Fertilizer Application  
 Curling Ice installation—Late August

## Statistics

|                         | JUL   | AUG  | SEP  | TOTAL |
|-------------------------|-------|------|------|-------|
| Golf Memberships 2024   | 5     |      |      | 197   |
| Golf Memberships 2023   | 63    | 56   | 16   | 205   |
| Members Rounds 2024     | 1,482 |      |      | 3,873 |
| Members Rounds 2023     | 164   | 1600 | 1640 | 3404  |
| Guests Rounds 2024      | 1,421 |      |      | 4,499 |
| Guests Rounds 2023      | 196   | 1410 | 2150 | 3756  |
| Driving Range 2024      | 344   |      |      | 1,244 |
| Driving Range 2023      | 227   | 458  | 570  | 1255  |
| Power Cart 2024         | 1,641 |      |      | 4,306 |
| Power Cart 2023         | 215   | 1536 | 1905 | 3656  |
| Pull Cart 2024          | 29    |      |      | 81    |
| Pull Cart 2023          | 3     | 36   | 27   | 66    |
| Club Rental 2024        | 48    |      |      | 154   |
| Club Rental 2023        | 7     | 61   | 93   | 161   |
| Curling Ice Rental 2024 | 0     |      |      | 514.5 |
| Curling Ice Rental 2023 | 105   | 0    | 0    | 887   |

## Operations

### Maintenance

Summer turf maintenance included a light verticut and topdressing to help firm up and smooth the greens. Peak growth has kept the team continuously cutting grass allowing for course conditions to really increase with the sun and rain that July produced.

### Golf Memberships

July saw 5 Membership sales. The majority of our Memberships in 2024 were obtained earlier in the season and now are aligning with final 2023 years numbers. We are currently at 197 Members with more signing up every week. We hope to drive a few more as we are currently offering 60% all memberships due to end of season sales

### Golf Course

July saw the opposite of June with many days of excessive heat temperatures and smoke from the surrounding forest fires. Due to poor air quality, our operations were affected as many guests cancelled tee times as it was too hot to play. To offset the heat, July also saw many days of rain, so it has been a double-edged sword. The Driving Range has noted theft of our Range Balls that has significantly depleted our stock and has resulted in us placing an additional order to accommodate our guests.

### Pro Shop

GWC hosted 3 large Tournaments, along with 5 Private events that assisted in sales and revenue growth. July saw almost 150K in sales for the month. GWC took on an unexpected and planned event last minute for Primco Dene. The Tournament hosted 150 participants and boosted revenue at 10k for the day alone. The event went well and there is talk to host it again in 2025. The end of July resulted in us selling out the majority of our Golf Ball supply and us having to place a 2nd order in for our Guests.

### Golf Leagues

Tuesday Night Ladies  
 Wednesday Morning Seniors  
 Wednesday Nights Men's

# Cold Lake Energy Centre

Monthly Report for July 2024

## Projects

### COMPLETED:

Canada Day was a beautiful day full of family activities. On stage we had Double Vision with two magic shows, Kehewin Native Dance Theatre performance, and some traditional Filipino dances! Our fly by was nearly on que and we even got a second one! We had a reptile show, balloon twisting, face painting, roving Paw Patrol characters and Axes and Apples set up for axe throwing. The day saw approximately 5,000-6,000 people. Unfortunately, the evening didn't cooperate with us and had two storms hit, pushing the concert back multiple times. The call was made to cancel the opening band, Main Street but we got the headliner, Cory Marks, on stage an hour behind schedule. As always, Cold Lakers showed up even in the rain to enjoy the show!

Full Throttle's beer garden hit 600 people, and the stage show went smoothly. We saw about 4,000 people throughout the evening enjoy bouncy castles, sparkle tattoos, roving jester and ventriloquist, a blow-up arcade, axe throwing and a caricature artist.

### CURRENT & FUTURE:

Upcoming we have Aqua Days at Kinosoo beach featuring the highly anticipated Cardboard Boat races. Cold Lake Cruisers Show & Shine will return to our parking lot on August 18th and for the first time we are hosting the Alberta Mycological Society for their annual Mushroom Foray event.

## Statistics

| <i>Memberships</i> | JUL   | AUG | SEP | Year Total |
|--------------------|-------|-----|-----|------------|
| New '24            | 206   |     |     | 1,883      |
| Passes Scanned '24 | 4,228 |     |     | 50,776     |
| Drop Ins '24       | 421   |     |     | 3,472      |

| <i>Climbing Wall Memberships</i> | JUL | AUG | SEP | Year Total |
|----------------------------------|-----|-----|-----|------------|
| New '24                          | 2   |     |     | 26         |
| Drop Ins '24                     | 271 |     |     | 2,666      |
| Rentals '24                      | 1   |     |     | 101        |

| <i>Fitness Classes</i> | JUL | AUG | SEP | Year Total |
|------------------------|-----|-----|-----|------------|
| Drop Ins '24           | 0   |     |     | 613        |
| Classes '24            | 0   |     |     | 145        |

| <i>Facility Rentals</i> | JUL  | AUG | SEP | Year Total |
|-------------------------|------|-----|-----|------------|
| Imp. Oil Place '24      | 32   |     |     | 891.75     |
| Cenovus Energy '24      | 161  |     |     | 1,493.50   |
| Field House '24         | 24.5 |     |     | 1,210.25   |
| North Arena '24         | 12   |     |     | 535.50     |

| <i>Marina</i>  | JUL | AUG | SEP | Year Total |
|----------------|-----|-----|-----|------------|
| Slips—Paid     | 0   |     |     | 201        |
| Days Sub-Lease | 306 |     |     | 629        |

## Operations

### Fitness Class Sessions

Our Wellness Programmer worked hard to set up classes to start up again in the fall. We are always actively looking for new classes and instructors to join our team.

### Drop In Programs

Ice drop ins continue to be scheduled when the schedule allows during the summer. Most of our drop in sports have moved outdoors. The Running Track is always free to use.

### Memberships

Sales for yearly, monthly, and day passes are processed daily for entry into the Wellness Centre and the Rock Wall. Our Anniversary Sale will be August 30-September 1. All memberships will be 20% off.

### Marina

Marina was busy with subleasing and learning as we have many new staff this year. We had 14 marina berths release their spots this year. All 28 kayak storage units have been assigned for the summer.

### Recreation Programming

Summer camps are open for registration and did very well this year. We were able to offer quite a variety of camps!

Our monthly programming stops for the summer time as we are very busy with Canada Day and Full Throttle!

We are also busy with scheduling outdoor and indoor sport users.

# Parks and Recreation

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## Projects

### Completed:

List of current projects that have been worked on this summer.

- Noxious Weed Spraying
- Parking Lot Line Painting
- Alleyway Vegetation Management
- Infield Rehabilitation
- Compressor overhaul

## Statistics

| Hours             | JUL    | AUG    | SEP   | Year Total |
|-------------------|--------|--------|-------|------------|
| Figure Skating'24 | 11.25  |        |       | 337.50     |
| Figure Skating'23 | 53.75  | 58.75  | 7.75  | 327.00     |
| C League'24       | 0      |        |       | 80.50      |
| C League'23       | 0      | 0      | 0     | 70.00      |
| Jr B Ice'24       | 0      |        |       | 103.00     |
| Jr B Ice'23       | 22     | 0      | 0     | 81.25      |
| Master Old Tim'24 | 0      |        |       | 28.50      |
| Master Old Tim'23 | 3      | 0      | 0     | 21.00      |
| Minor Hockey'24   | 0      |        |       | 948.75     |
| Minor Hockey'23   | 24.25  | 0      | 0     | 844.25     |
| Cold Timers'24    | 0      |        |       | 37.50      |
| Cold Timers'23    | 0      | 0      | 0     | 37.50      |
| Cold Lake Rec'24  | 0      |        |       | 37.50      |
| Cold Lake Rec'23  | 0      | 0      | 0     | 37.50      |
| Aero's 24         | 0      |        |       | 127.75     |
| Minor Aero's 24   | 0      |        |       | 86.75      |
| Women's Hockey'24 | 0      |        |       | 0          |
| Women's Hockey'23 | 1.5    | 0      | 0     | 16.50      |
| Casual/Camps'24   | 149.75 |        |       | 799.25     |
| Casual/Camps'23   | 107.25 | 119.25 | 46.50 | 424.75     |
| Slopitch'24       | 138    |        |       | 402        |
| Slopitch'23       | 0      | 128    | 104   | 232        |
| Baseball'24       | 15     |        |       | 463        |
| Baseball'23       | 0      | 224    | 248   | 327        |
| Soccer'24         | 8.5    |        |       | 916        |
| Soccer '23        | 23     | 144    | 148   | 522.50     |
| Rugby'24          | 0      |        |       | 51.50      |
| Rugby'23          | 0      | 0      | 0     | 0          |
| Lacrosse'24       | 12.5   |        |       | 373.25     |
| Lacrosse'23       | 76.50  | 129.50 | 72.75 | 316.75     |

## Operations

### Administration

Budget 2025 is upon us, meetings with staff and capital project forecasts are happening.

### Imperial Park

Imperial Park has seen multiple users. We have received multiple compliments on our facilities.

### Greenspace

Flower beds have been on the front burner with crews performing their seasonal maintenance and planting.

### Energy Centre

Operation staff have been busy helping events staff set up for Canada Day, Rib Fest, and Full Throttle.

### Kinosoo Beach

Kinosoo is in full swing, staff have been doing a great job keeping the beach in pristine condition.

### Cemeteries

Cemetery clean up is in full swing. Crews have also been cutting grass, raking pine cones and performing general maintenance.