

Cold Lake Golf & Winter Club

Monthly Report for August 2024

Projects

COMPLETED:

- Club Championship Aug 24 & 25
- Junior Golf Camp—month of August
- City Golf Tournament—August 10
- Curling Ice installation—Late August
- Mid summer Fairway Fertilizer Application

CURRENT AND FUTURE:

- Swing & Sweep Sept 13-15
- Curling Leagues to commence Sept 23
- Curling Ice installation—Started Aug 28th
- Golf Course Aeration
- Irrigation Blowout

Statistics

	JUL	AUG	SEP	TOTAL
Golf Memberships 2024	5	5		202
Golf Memberships 2023	63	56	16	205
Members Rounds 2024	1,482	1,402		5,275
Members Rounds 2023	164	1600	1640	3404
Guests Rounds 2024	1,421	1,536		6,035
Guests Rounds 2023	196	1410	2150	3756
Driving Range 2024	344	284		1,528
Driving Range 2023	227	458	570	1255
Power Cart 2024	1,641	1,508		5,814
Power Cart 2023	215	1536	1905	3656
Pull Cart 2024	29	31		112
Pull Cart 2023	3	36	27	66
Club Rental 2024	48	51		205
Club Rental 2023	7	61	93	161
Curling Ice Rental 2024	0	0		514.5
Curling Ice Rental 2023	105	0	0	887

Operations

Maintenance

Irrigation has been a continuous area of work. In August, we have worked on more than a dozen leaks with a couple still in progress. The grass has been growing really well, keeping all the summer staff busy.

Golf Memberships

August saw 5 Membership sales. The majority of our Memberships in 2024 were obtained earlier in the season and now are aligning with final 2023 years numbers. We are currently at 202 Members with more signing up every week. We hope to drive a few more as we are currently offering 80% all memberships due to end of season sales.

Golf Course

Early August saw a mixture of rain days and extreme temperatures but managed to find a balance between temperatures and elements by Mid August. All Tournaments saw successful days of weather and attendance. The Youth Clinic was an overall success with 17- 21 confirmed participants for the 4 Thursdays it ran. We have consistently been challenged with our Golf Equipment not working along with Theft, which has caused for limitations on efficiency and proper sales of Driving range balls to our guests.

Pro Shop

August saw another solid month of over 100K in revenue considering the weather challenges. The shop has sold out not once but twice, its ball inventory which shows sales are on the uprise. We saw 5 more small corporate events - we have established a relationship with Imperial Oil & Cenovus and will be booking more future activities with them. The club hosted its first J4 Cadets Parade practice and performance Aug 10, 11, 22nd and 23rd. This brought in over 100 guests each day, which was great for marketing and awareness of the Club itself. They intend on doing this again next year due to the space.

Golf Leagues

- Tuesday Night Ladies
- Wednesday Morning Seniors
- Wednesday Nights Men's

Cold Lake Energy Centre

Monthly Report for August 2024

Projects

COMPLETED:

We kicked off the long weekend with a very successful Aqua Days at Kinosoo Beach. Approximately 3000 people showed up to enjoy the many activities such as a mermaid show, bubble cannons, slip and slides, and circus activities. Our highly anticipated cardboard boat races had 25 entrants all with spectacular builds!

Community registration night had over 36 organizations set up their booths inside the Reid Field House.

CURRENT & FUTURE:

Regular programming will begin in September with Kids Zone, Nerf Wars, Bounce House Day and Bounce Birthdays.

Our annual Terry Fox Run will happen on September 15.

We have the pleasure of welcoming back the University of Alberta and the University of Saskatchewan for 2 nights of exhibition games on Friday September 27 and Saturday September 28. Tickets can be purchased at the Energy Centre.

Statistics

<i>Memberships</i>	JUL	AUG	SEP	Year Total
New '24	206	456		2,339
Passes Scanned '24	4,228	2,987		53,763
Drop Ins '24	421	573		4,045

<i>Climbing Wall Memberships</i>	JUL	AUG	SEP	Year Total
New '24	2	1		27
Drop Ins '24	271	286		2,952
Rentals '24	1	1		102

<i>Fitness Classes</i>	JUL	AUG	SEP	Year Total
Drop Ins '24	0	0		613
Classes '24	0	0		145

<i>Facility Rentals</i>	JUL	AUG	SEP	Year Total
Imp. Oil Place '24	32	0		891.75
Cenovus Energy '24	161	232.25		1,725.75
Field House '24	24.5	58		1,268.25
North Arena '24	12	0		535.50

<i>Marina</i>	JUL	AUG	SEP	Year Total
Slips—Paid	0	0		201
Days Sub-Lease	306	310		939

Operations

Fitness Class Sessions

We have been very busy working on the new schedule to have it ready for our membership sale! We have added a new instructor and are excited to start up again September 9.

Drop In Programs

Ice drop ins continue to be scheduled when the schedule allows. Most of our drop ins have moved outside for the summer, but we still accommodate them when available.

Memberships

Sales for yearly, monthly, and day passes are processed daily for entry into the Wellness Centre and the Rock Wall. Our Anniversary Sale will be August 30-September 1. All memberships will be 20% off.

Marina

Marina was busy with subleasing. We had 14 marina berths release their spots this year. All 28 kayak storage units have been assigned for the summer.

Recreation Programming

Summer camps ran throughout August as well. They were well attended and everyone seemed to enjoy themselves.

Staff were busy with Aqua Days and then took some well deserved holiday time!

Our Free skate program continues to be popular during our summer skating.

We were quite busy with ice bookings with our summer ice.

Parks and Recreation

Monthly Report For August 2024

Projects

Completed:

List of ongoing projects that will be getting completed this summer.

- Noxious Weed Spraying
- Parking Lot Line Painting
- Alleyway Vegetation Management
- Infield Rehabilitation
- Compressor overhaul

Statistics

Hours	JUL	AUG	SEP	Year Total
Figure Skating'24	11.25	21.25		358.75
Figure Skating'23	53.75	58.75	7.75	327
C League'24	0	0		80.50
C League'23	0	0	0	70
Jr B Ice'24	0	15		118
Jr B Ice'23	22	0	0	81.25
Master Old Tim'24	0	0		28.50
Master Old Tim'23	3	0	0	21
Minor Hockey'24	0	1.75		950.50
Minor Hockey'23	24.25	0	0	844.25
Cold Timers'24	0	0		37.50
Cold Timers'23	0	0	0	37.50
Cold Lake Rec'24	0	0		37.50
Cold Lake Rec'23	0	0	0	37.50
Aero's 24	0	12.5		140.25
Minor Aero's 24	0	0		86.75
Women's Hockey'24	0	0		0
Women's Hockey'23	1.5	0	0	16.5
Casual/Camps'24	149.75	181.75		981
Casual/Camps'23	107.25	119.25	46.50	424.75
Slopitch'24	138	0		402
Slopitch'23	0	128	104	232
Baseball'24	15	0		463
Baseball'23	0	224	248	327
Soccer'24	8.5	0		916
Soccer '23	23	144	148	522.50
Rugby'24	0	0		51.50
Rugby'23	0	0	0	0
Lacrosse'24	12.5	0		373.25
Lacrosse'23	76.50	129.50	72.75	316.75

Operations

Administration

Finishing off capital items that need to be taken care of this year still.

Imperial Park

Ball field, soccer pitch, and turf maintenance have been ongoing on all fields including the Grand-stand.

Greenspace

Crews are busy watering and taking care of the planters.

Energy Centre

IOP ice was installed at the end of August. Staff worked hard to ensure the ice was installed in time.

Kinosoo Beach

Kinosoo is in fall clean up mode. Zipline and floating docks will soon be coming out.

Cemeteries

Fall clean up will be starting soon.