

FOODCYCLER® Municipal Program Survey Results

Based on data collected from 2,715 municipal survey respondents from November 2022 - November 2023.



WHAT IS THE FOODCYCLER MUNICIPAL PROGRAM?

A leading choice in 150 municipalities across North America, the FoodCycler Municipal Program not only provides residents with a cutting-edge, eco-friendly solution for recycling food waste but also significantly reduces food waste management costs and environmental impact for municipalities.



TOTAL PARTICIPATING HOUSEHOLDS

2,715



AVERAGE NUMBER OF PEOPLE PER HOUSEHOLD

2.86



AVERAGE NUMBER OF CYCLES PER WEEK

3.50



AVERAGE ANNUAL AMOUNT OF WASTE RECYCLED PER HOUSEHOLD

350 kg

Residents love the Municipal Program and their FoodCycler:

★★★★★ **4.62**

Participating residents gave their overall experience an average star rating of:

2.5X

Respondents prefer the FoodCycler program 2.5 times more than curbside collection.

91%

would recommend FoodCycler to others

98%

will continue to use their FoodCycler after the Municipal Program

BEFORE FOODCYCLER

Households threw away an average of 1.55 standard garbage bags (90L/24gal) per week.



AFTER FOODCYCLER

Households reduced their weekly waste by 56%.



31%

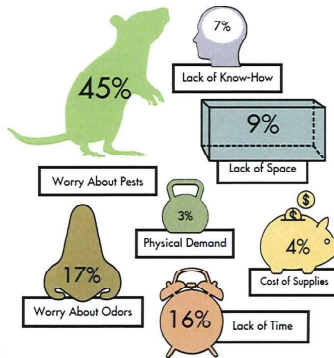
did not know food waste is a significant contributor of greenhouse gas emissions prior to starting the Program.

74%

found that using the FoodCycler increased their food waste awareness and motivated them to waste less food

BARRIERS TO COMPOSTING

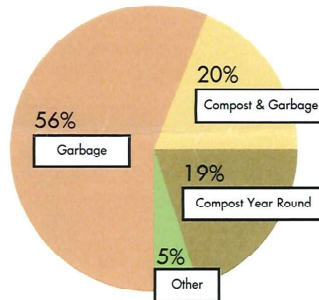
Traditional composting is not always feasible: Below are the reasons residents reported that they do not engage in traditional composting.



The FoodCycler increases food waste awareness and facilitates positive behaviour change

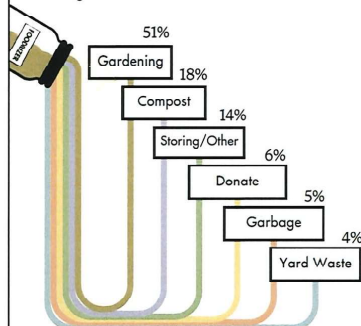
WASTE MANAGEMENT HABITS (BEFORE FOODCYCLER)

Prior to using FoodCycler, over 56% sent their food waste to landfill.



HOW DID RESIDENTS USE THEIR FOODILIZER™?

A by-product of FoodCycling your food waste, Foodilizer is a dry, nutrient-rich powder used in the garden as a fertilizer.



Learn more about how FoodCycler® can help your community reduce food waste.

1 855 367 6692
MUNICIPAL@FOODCYCLER.COM



Food Cycle Science is the owner and manufacturer of the award winning FoodCycler and provides innovative food waste management solutions for homes, businesses and communities. Learn more at foodcyclescience.com