



"The Voice of Business"

**Regular Meeting of the Board of Directors
Meeting Minutes**

Date/Time: June 25th, 2024 at 6:00pm
Location: Chamber Boardroom

ATTENDANCE

PRESENT

President	Ryan Lefebvre
Vice President	Joanne Roch
Directors	Sherine Leiper, Bob Buckle, Kelli Wispinski, Ashley Templeton, Pam Leniuk, Spencer Ferguson, Raymond Cowell, Paul McWilliams
Executive Director	Sherri Buckle
Secretary	Nicole Groulx

REGRETS

1.0 CALL TO ORDER/INTRODUCTIONS – Call to order 5:58 pm

2.0 CONSENT AGENDA (2 MINS)

- 2.1 Minutes of May 8th, 2024** (Sent by email prior to board meeting)
- 2.2 Executive Director's Report** (Sent by email prior to board meeting)
- 2.3 Correspondence Folder**

Motion: Kelli motioned to consent agenda. Second by Ashley. All in favour. Carried.

3.0 ADOPTION OF AGENDA (5 MINS)

- 3.1 Additions to the Agenda**
 - 8.1 In Camera – Feast at the Beach**

Motion: Sherine motioned to adopt agenda as amended. Second by Ashley. All in favour. Carried.

4.0 LIASON REPORTS (30 MINS) (NOT IN ATTENDANCE)

- 4.1 City of Cold Lake**
- 4.2 4 Wing Cold Lake**
- 4.3 Cenovus**
- 4.4 Imperial**
- 4.5 MD of Bonnyville**
- 4.6 Portage College**

5.0 UNFINISHED BUSINESS (10 MINS)

- 5.1 Economic and Community Development – Nothing to Report**
- 5.2 Budget and Finance**
 - Accounting is up to date so reports will be attached when needed at future meetings.

5.3 Governmental Relations and Public Policy

5.4 Events

5.4.1 Feast at the Beach

- Kelli left the meeting as discussion on the volunteer shirts submissions were reviewed.
- One from K3 and one from Thinkwerx.
- Considerable difference in pricing.

Motion: Ray motioned to accept the quote from Thinkwerx as presented. Second by Pam. All in favor. Kelli abstained from vote. Carried

5.5 Banking RFP - Nothing to report. One quote submitted.

5.6 Regional Membership Comparison

- Discussion on the membership rates in comparison to like chambers in Alberta.
- We are currently on the lower end of the rates.
- At 2023-year end review, suggestion to increase rates to align with other Chambers and help with the deficit we had from previous year.
- Discussion on the possibility of an Associate Member category and what that could possibly look like.

Motion: Kelli motioned to approve the membership increase at the rate proposed, leaving the Corporate Member rates as they stand. Effective July 1, 2024. This increase would include the 2% annual increase scheduled for January 2025. Second by Ashley. All in Favor. Carried.

5.7 Telus Broadband Capacity Issues

- Chamber reached out to ED - Daru at the City who wasn't aware of the issues.
- Cold Lake isn't listed as one of the places receiving extended services.
- Do have a business currently opening in the North that was able to secure services without issues, would these mean issues are more for the south side?
- EDAC committee is currently looking into it and will keep us updated

6.0 NEW BUSINESS

7.0 OPEN DISCUSSION

7.0.1 Presidential and Board Member Highlights

- Ryan updated the board on the vacant position, John is no longer with Cold Lake Bus Lines and as it stands, he was on our board for that company. Discussion around the vacant position

Motion: Joanne motioned to leave the position vacant until the fall as we go into nominations in October. Second by Paul. All in Favor. Carried

- Pam's mixer was held June 13 and was very well received.
- Bob talked about the Smart Start program wind up. Great program for start up businesses.
- Ray, Paul, Kelli, Sherine, & Joanne had nothing to report at this time
- Spencer gave notice that he has closed the Discovery motors portion of his business.
- Ashley updated on the construction on Lakeshore Drive. The Casual Canoe Patio is open despite the not so nice view of construction.
- Sherri & Nicole will be attending CCEC Summit July 10-12 in Rocky Mountain House.
- Sherri attended the ABAD July 20th, while our member wasn't successful in winning, she was able to chat with MLA Shane Getson – Gov Whip. Would like to come to Cold Lake for an event.

7.0.2 Upcoming Events:

8.0 IN CAMERA

Motion: Kelli motioned to go in camera 7:02pm

Motion: Kelli motioned to come out of camera 7:35pm

Motion: Ray motioned to move forward with trademarking Feast at the Beach and #fatbeach. Seconded by Joanne. All in Favor. Carried.

9.0 NEXT MEETING – August 14th, 2024

10.0 ADJOURNMENT – The meeting was adjourned at 7:40P.M.

Recording Secretary – Nicole Groulx

President – Ryan Lefebvre

Date

Date