



**Regular Meeting of the Board of Directors
Meeting Minutes**

Date/Time: October 9th, 2024 at 6:00pm
Location: Chamber Boardroom

ATTENDANCE

PRESENT

President Ryan Lefebvre
Vice President Regrets
Directors Sherine Leiper, Bob Buckle, Kelli Wispinski, Pam Leniuk, Raymond Cowell, Spencer Ferguson
Executive Director Sherri Buckle
Secretary Nicole Groulx

REGRETS

Ashley Templeton, Joanne Rock

1.0 CALL TO ORDER/INTRODUCTIONS – Call to order 6:00 pm

2.0 CONSENT AGENDA (2 MINS)

- 2.1 Minutes of August 14th, 2024** (Sent by email prior to board meeting)
- 2.2 Executive Director’s Report** (Sent by email prior to board meeting)
- 2.3 Financial Report**
- 2.4 Correspondence Folder**

Motion: Kelli motioned to consent agenda. Second by Ray. All in favour. Carried.

3.0 ADOPTION OF AGENDA (5 MINS)

- 3.1 Additions to the Agenda**
 - 5.4.16 – Retail Pricing**
 - 5.4.17- Advertising Vermillion**

Motion: Spencer motioned to adopt agenda as amended. Second by Ray. All in favour. Carried.

4.0 LIASON REPORTS (30 MINS) (NOT IN ATTENDANCE)

- 4.1 City of Cold Lake**
- 4.2 4 Wing Cold Lake**
- 4.3 Cenovus**
- 4.4 Imperial**
- 4.5 MD of Bonnyville**
- 4.6 Portage College**

5.0 UNFINISHED BUSINESS (10 MINS)

- 5.1 Economic and Community Development – Nothing to Report**
- 5.2 Budget and Finance – Nothing to Report**

5.3 Governmental Relations and Public Policy

- Several policies going forward at the CCC AGM next week.
- Finance & Taxation is one for big debate right now.
- Chamber is currently under audit for GST owed to the Chamber. Upwards of \$2700 in accounting fees and still pushed till Nov 12 with requests for more clarification.
- Other businesses are also having the same issues.
- Tourism & Hospitality Policy
- Business Rentals & Investments Policy
- Capital Gains Policy, just to name a few
- Cold Lake Chamber received proxy vote for Drumheller

5.4 Events

5.4.1 Feast at the Beach

- Budget was in board package
- Quick wrap up – path forward to discussion at Nov meeting
- Grands due by Jan 15
- Sponsorships were down
- Bring Ideas
- Considerations as there are other events held same weekend that hinder sponsorships, volunteers and attendance

5.4.2 BOYA

- Discussion on all the nominees for Community Involvement
- Overall, the one that stood out being the Aeros Junior A Hockey Team. Other profiles didn't give much details on involvement in the community.
- Discussion on appointment of business that board felt worthy of the award should the Aeros become the recipient of the Small Business Award

Motion: Bob motioned to select the Aeros Junior A Hockey Club for the Community Involvement Award. Should the Aeros be the successful recipient of the Outstanding Small Business Award, then the Community Involvement Award be awarded to Double D Bobcat Services. Second by Ray. All in Favor. Spencer abstained from voting. Carried.

- Discussion on the nominees for Exemplary Customer Service.
- Directors took vote and tied between two nominees.
- Staff to reach out to missing directors and have the tie determined.

5.4.3 Your Region, Your Voice – Final Budget

- Discussion on the event and how well received it was.
- Grant funding secured for event
- Easier event to execute with the same kind of kick back as Feast.
- Thoughts to consider when determining what events to host moving forward.

6.0 NEW BUSINESS

6.1 Board Nominations and incoming President/Vice

- Ryans term as President has now come to an end, he will move into Past President roll as of January 1.
- Joanne will move into the Presidents roll, leaving the Vice President position vacant as well as two director positions.
- Spencer expressed interest in moving into the Vice President position.
- Opened floor for other directors interested with Pam stepping forward as well.
- Directors present at the meeting voted via secret ballot with Spencer Ferguson being elected as Vice President starting January 1, 2025.

- Nominations for the director positions will be sent out to the membership

6.2 Christmas Radio Ads

- We have some contra ad's from all radio stations.
- Joanne to voice over the ad's or Spencer
- Will use up some, if not all, for the Christmas support local ads

6.3 2025 Municipal Candidate Forum

- Mayor Copeland suggested the City host a candidate forum for the 2025 election
- City had information wrong as the Chamber has always held the forums aside from Covid when we shifted to Video formats.
- Forums typically get up to 50 people.
- Board discussion on moving forward with the Candidate Endorsement
- Election nominations open from Jan 1 – Sept 20

6.4 Indus Travel

- Positive feedback on the Portugal trip
- 2 couples who did other group trips enjoyed this one the most
- Very well organized, far better than anticipated
- 1 couple were from Airdrie
- Wrap up with Indus next week, Indus attends CCC AGM and typically offers a trip at a discounted rate if booked then.
- South Africa is on the list.
- Directors agreed to commit to the South Africa trip at the CCC AGM

7.0 OPEN DISCUSSION

7.0.1 Presidential and Board Member Highlights

- Ray received approval from the Real Estate Alberta to share data with other Real Estate Agencies, this will help his industry substantially.
- Carbon Rebate for Business set to be deposited starting December 15
- Coldwell Banker Lifestyle just purchased the Coldwell Banker in Canmore as of Nov 1

7.0.2 Upcoming Events

7.0.2.1 October 22 – Chamber Connect Job Fair

7.0.2.2 October 23 – Empower Biz

7.0.2.3 October 24 – SE Design and Consulting 20 Year Anniversary Mixer – 4-7pm

7.0.2.4 October 25 – Business of the Year Awards – TICKETS ON SALE NOW

7.0.2.5 November 7th – Furniture Galaxy Mixer 5-7

8.0 IN CAMERA

9.0 NEXT MEETING – November 13th, 2024

10.0 ADJOURNMENT – The meeting was adjourned at 7:55P.M.

Recording Secretary – Nicole Groulx

President – Ryan Lefebvre

Date

Date