

SECTION 1: CONTACT INFORMATION	
REQUESTOR'S NAME: Lianne Sinclair	ORGANIZATION NAME: The Period Purse
CONTACT NUMBER: 416-786-9576	EMAIL: Advocacy@theperiodpurse.com
MAILING ADDRESS: 1460 The Queensway Suite 111, Etobicoke, ON M8Z 1S4	
SECTION 2: PROCLAMATION REQUIREMENTS	
<p>A proclamation is a ceremonial document signed by the Mayor on behalf of City Council and the citizens of Cold Lake to commemorate a specific time period to raise awareness of local causes and efforts.</p> <p>Proclamation requests must meet at least one of the following criteria:</p> <ol style="list-style-type: none"> 1. The sponsoring agency is a charitable or not-for-profit organization 2. The cause is one of benefit and/or interest to the majority of the citizens of the City of Cold Lake 3. The cause is an initiative of the City of Cold Lake <p>The Office of the Mayor requires 4 weeks to review and process all proclamation requests.</p> <p>Please submit completed form, the wording of the proclamation (as a Microsoft Word file), and any desired supporting documentation to the attention of Executive Secretary C. Reimer by email at creimer@coldlake.com.</p> <p>Please note it is the responsibility of the requesting organization to make arrangements with local media to advertise the proclamation, to cover the costs of having the proclamation advertised, and to organize any related activities.</p> <p>For further information, please see the Proclamation Policy (https://coldlake.com/en/city-hall/bylaws-and-policies.aspx).</p>	
SECTION 3: OCCASION DETAILS	
START DATE: May 28, 2025	END DATE: May 28, 2025
EVENT/OCCASION NAME: Menstrual Health Day	
EVENT/OCCASION WEBSITE: www.theperiodpurse.com	
<p>DESCRIPTION OF REQUEST:</p> <p>1 in 4 Canadian menstruators (25%) have been forced to make the decision between purchasing menstrual products and purchasing other essentials such as food or rent within the last year (Plan Canada, 2023). Menstrual products are necessary products, just like toilet paper. Everyone deserves to menstruate with dignity. At The Period Purse we strive to support menstrual equity by removing the stigma and barriers to accessing period supplies and education in communities like yours and across Canada. It is our goal to see Canada as a Period Friendly place for any menstruator regardless of background, experience, or age.</p>	
OFFICE USE ONLY	
DATE RECEIVED: <i>April 2/25</i>	<input checked="" type="checkbox"/> APPROVED <input type="checkbox"/> DENIED

5513 48 Avenue, Cold Lake, AB • T9M 1A1 • Ph: 780-594-4494 • Fax: 780-594-3480

Information on this form is collected for the sole use of the City of Cold Lake and is protected under the authority of the *Freedom of Information and Protection of Privacy Act*, Sec. 33 (c) which regulates the collection, use and disclosure of personal information.