



Recreation, Culture and Goodwill Grant Policy

POLICY NUMBER: 097-RC-07

Approval Date: March 13, 2007

Revise Date: July 12, 2016

Motion Number: 2007-034

Repeal Date:

Supersedes: 070-FN-00

Review Date:

1.0 Policy Intent

The City of Cold Lake is committed to developing a fair grant policy that supports funding to develop or enhance comprehensive and diverse recreation and culture programs within the community.

2.0 Purpose

The main objective of the Recreation and Culture Grant Policy is to provide occasional grant funding to non-profit organizations within the City of Cold Lake, in order to assist in developing and enhancing recreation and cultural programming.

3.0 Policy Statement

- 3.1 The City of Cold Lake shall establish a variety of grant opportunities under this policy to support programs, events, development of teams, individuals or groups skills and opportunities related to recreation and culture within the City of Cold Lake.
- 3.2 Each grant application shall be reviewed and considered by the Community Grant Advisory Committee to see if it meets the objectives and qualifications of the grant program.
- 3.3 The City, through its annual operating budget, shall determine the amount of funds to be allocated to each grant program. Council shall have the ultimate discretion to make the final decision on both the overall budget allocation and the individual grants.

4.0 Managerial Guidelines

4.1 Definitions:

- 4.1.1 “Non-profit Organization”

An association, club, or society that is operated exclusively for social welfare, civic improvement, pleasure, recreation, or any other purpose except profit. No part of the organization's income can be payable to or available for the personal benefit of any proprietor member, or shareholder.

4.2 Application Criteria

- 4.2.1 An organization applying for the Grant must be a "non-profit organization" in good financial standing with the City and be based within the boundaries of the city. Regional teams could be considered.
- 4.2.2 An individual applying for the Grant must be endorsed by and a member of a registered non-profit society in good standing with the City and be based within the boundaries of the City.
- 4.2.3 The organization or individual considered must demonstrate need for financial support. An application must be submitted in advance of expenditures for a program, event, training or travel.
- 4.2.4 An organization must not have received funding from City Council or other City Departments in the same fiscal year for the same purpose or projects.
- 4.2.5 The organization's activities must contribute to developing, stimulating, and improving recreation and culture within the City.
- 4.2.6 Organizations seeking funding from multiple sources shall be considered favorably.
- 4.2.7 The organization must acknowledge the contribution from the City in any public communications such as brochures or pamphlets.
- 4.2.8 Approval of an expense in one fiscal year does not imply ongoing support for a program or event or the replacement of equipment in future years.
- 4.2.9 Applications shall be received at least 60 days prior to the event to allow appropriate time for consideration by Council.
- 4.2.10 The grant will not fund:
 - 4.2.10.1 Administrative costs such as personnel expenses, no-program related space rental, insurance, utilities, office supplies, fundraising expenses and legal fees;
 - 4.2.10.2 Individuals unless they have the written support of the non-profit organization they are involved with;
 - 4.2.10.3 Religious or political activities,
 - 4.2.10.4 Debt retirement, depreciation, retroactive or deficit funding, or
 - 4.2.10.5 Individuals recognized as producing tobacco, alcohol or cannabis products
 - ~~4.2.10.3 Events or programs where the organization applying is serving alcohol.~~
- 4.2.11 In the case that the application for funding exceeds \$2000.00, the organization making application shall provide the last audited financial statements of the organization as a whole (except where a structured fundraising package is being used).
- 4.2.12 The City reserves the right to ask any applicant to attend as a delegation to Council to speak about an application. In the case the application for funding exceeds \$10,000.00, the organization making application shall make a delegation to a Committee of Council.

4.3 Categories of Support

4.3.1 **Development Grant:** the purpose of this grant is to encourage and support new recreation and cultural ~~events—programs~~ in the community. The Development Grant will fund:

- 4.3.1.1 new initiatives by established non-profit organizations;
- 4.3.1.2 provide seed funding for the development of recreation and culture programs by new non-profit organizations; and
- 4.3.1.3 new organizations or new initiatives, by established eligible non-profit organizations, may be considered for Developmental Grants for a period of two consecutive years up to a maximum of \$2,000.00 each year, after which they may be considered under other grant categories subject to funding availability.

4.3.2 **Community Event Grant:** the purpose of this grant is to encourage and support diverse and comprehensive recreation and culture, events, or tournaments within the City ~~recognizing that these events bring significant economic benefit to the community, enhance the quality of life for the citizens of Cold Lake, contribute to the cultural richness of the community, and create affordable entertainment.~~

4.3.2.1 Applicants must be either:

- 4.3.2.1.1 A legally registered and in good standing not-for-profit organization, or
- 4.3.2.1.2 An organizing committee under the auspices of an affiliate or sponsoring not-for-profit organization in good standing.

4.3.2.2 The **Community** Event Grant will fund ~~events~~ expected to bring non-local participants into the community;

4.3.2.2.1 ~~new tournaments or special programs~~

~~4.3.2.2.1 new or unique recreation and culture events within the City.~~

4.3.2.3 Events being offered outside the City will not be funded under this grant.

4.3.2.4 Evaluation criteria for the grants shall include a consideration of:

- 4.3.2.4.1 All criteria indicated at section 4.3 of this policy,
- 4.3.2.4.2 Event budget,
- 4.3.2.4.3 Fundraising strategy.

Up to a maximum of ~~\$1,000~~ \$2,500 per organization per event each calendar year will be considered. Annual or regularly occurring events will not be eligible.

4.3.3 **Major Community Event Grant:** the purpose of this grant is to enhance the profile and visibility of the City of Cold Lake while supporting and

encouraging diverse and comprehensive recreation and cultural events within the City that bring significant economic benefit to the community.

- 4.3.3.1 Applicants must be either:
 - 4.3.3.1.1 A legally registered and in good standing not-for-profit organization, or
 - 4.3.3.1.2 An organizing committee under the auspices of an affiliate or sponsoring not-for-profit organization in good standing.
- 4.3.3.2 The Major Community Event Grant will support funding for major events that have an operating budget greater than \$100,000.00. Funding may be used for preparing bid proposals.
- 4.3.3.3 Evaluation criteria for the grants shall include a consideration of:
 - 4.3.3.3.1 All criteria indicated at section 4.3 of this policy,
 - 4.3.3.3.2 Economic impact assessment study (IE. Sport Tourism Economic Assessment Model STEAM)
 - 4.3.3.3.3 Fundraising strategy.

The level of support shall be at the discretion of Council.

- 4.3.4 **Travel Grant:** the purpose of this grant is to assist individuals, teams and cultural groups, participating in athletic or cultural events, individually or as a team, who have qualified to compete at a provincial, national or international level.

The Travel Grant Guidelines:

- 4.3.4.1 will fund fuel, meals and accommodations associated with travel to completion;
- 4.3.4.2 individuals applying must have written support from an umbrella non-profit organization and must provide receipts, for associated travel costs, upon return; and
- 4.3.4.3 qualifying teams may not request support for each individual member.

Up to a maximum of \$500.00 per individual per calendar year will be considered. Up to a maximum grant of \$1,000.00 per team per year will be considered.

- 4.3.5 **Equipment Grant:** the purpose of this grant is too assist new or established non-profit organizations operating within the City of Cold Lake in repairing or purchasing equipment necessary to run programs or enhance existing programs.

- 4.3.5.1 Educational institutions are not eligible for this grant.
- 4.3.5.2 Applicants must submit:
 - 4.5.3.5.1 details of the asset for which funding is being requested;
 - 4.5.3.5.2 a description of the function/ uses and need for such an equipment within the organization and the benefit it would have to the greater community;
 - 4.5.2.2.3 demonstration of financial need by the organization including an understanding of fundraising efforts already completed or in progress;
 - 4.5.2.2.4 details of other funders either confirmed or in process; and
 - 4.5.2.2.5 any additional information deemed appropriate to making a decision regarding the application.

Up to a maximum of ~~\$500.00~~ \$1,000 per organization per calendar year.

- 4.3.6 **Leadership Grant:** the purpose of this grant will be to assist with the development of coaches', officials' and cultural group leaders' who are interested in upgrading their skills and knowledge for the greater benefit of the organization and community. The training clinic/ opportunity must not be available within the City of Cold Lake or be an annual or regular event that is held within the City of Cold Lake.

The Leadership Grant Guidelines:

- 4.3.6.1 individual coaches, officials', and cultural group leaders who are applying for this grant must have written support from an umbrella non-profit organization in which they currently or upon completion will be offering these skills to the organization; and
- 4.3.6.2 will fund registration fees, fuel , meals and/ or accommodations associated with attendance at the clinic.

This grant is a 50:50 matching grant with the City willing to match up to a maximum of \$750.00 per individual and/or \$2000.00 per organization per calendar year.

- 4.3.7 **Other Funding and Goodwill Requests:** Where a request for funding is not covered under an existing grant policy or program offered by the City of Cold Lake or is excluded based on the criteria of an existing policy/program, the organization may wish to make an application directly to the City for funding consideration. Such an application should be addressed to the Community Grant Advisory Committee and outline:
 - 4.5.1.1 the name, address and telephone number of the organization making the application;

- 4.5.1.2 the name of the primary contact person for the application and their contact information if different from the organization;
- 4.5.1.3 the status of the organization making the application (not-for-profit, registered charity, government, for profit, etc.);
- 4.5.1.4 a clear indication of the request being made;
- 4.5.1.5 details on how the contribution will be acknowledged if approved; and
- 4.5.1.6 economic impact of the program, event or equipment on the City of Cold Lake.
- 4.5.2.1 In the case that the application for funding for a program or event:
 - 4.5.2.1.1 the name, date and location of the program or event that funds are being requested for;
 - 4.5.2.1.2 a general description of the program or event that funds are being requested for;
 - 4.5.2.1.3 details of where any surplus generated from the event will be allocated to;
 - 4.5.2.1.4 a list of other organizations and the dollar amount that additional funding has been requested from;
 - 4.5.2.1.5 a detailed budget (only an event budget is necessary unless the request exceeds \$2000.00);
 - 4.5.2.1.6 any additional information deemed appropriate to making a decision regarding the application.
- 4.5.2.3 In the case that the application for funding is based on a structured fundraising program (i.e. Bronze, Silver, Gold Sponsorship) and a detailed fundraising package is available, the cover letter only needs to cover details not outlined in such a package.

4.3 Evaluation Criteria

The ~~Recreation and Culture~~ Community Grant Advisory committee will assess the applications on the basis of the following criteria as they pertain to the purpose of the grants:

- 4.3.1 New initiatives
- 4.3.2 Program Quality
- 4.3.3 Community need, services and supplies
- 4.3.4 Financial need
- 4.3.5 Target audience and membership
- 4.3.6 Quantity and quality of impact on the community
- 4.3.7 Availability of grant funds
- 4.3.8 Executed application form
- 4.3.9 Any additional evaluation criteria indicated in this policy for specific grants, or requirements as may be determined from time-to-time by Council.

4.4 Reporting on Funding Received

- 4.4.1 A funding agreement as provided by the City must be executed for all funding authorized under this policy.
- 4.4.1 A Final Report is required from the recipient upon completion of the funded program, project, training or purchase. Grant Summary Report forms are to be completed no later than 30 days following the expense.
- 4.4.2 If all funds have not been used for the intended or closely related purpose, the surplus must be returned to the City.
- 4.4.3 The City reserves the right to publish the name of an organization or individual in receipt of the grant funding, the grant type and dollar value and any outcomes achieved by the recipient in any future publications made by the City.
- 4.4.4 Any change to the program, project, training or purchase must be explained in writing to the City. The City reserves the right to refuse expenses where changes no longer align with grant criteria.
- 4.4.5 All grants must be expended for the purposes requested for unless written authorization from the City has been received to do otherwise.

5.0 References

6.0 Persons Affected

Community Services Department

Corporate Services

~~Recreation and Culture~~ Community Grant Advisory Committee

7.0 Revision/ Review History

Supersedes Policy 070-FN-00

Repealed by Motion 2007- 036 on March 13, 2007

Amended October 28, 2014, Motion No. CM20141028.21006

Amended November 25, 2014, Motion No. CM20141125.1027

Amended July 12, 2016, Motion No. CM20160712.1005

Date

Chief Administrative Officer

Date

Mayor