

Subject: Green Shirt Day in Honour of Logan Boulet and the Humboldt Broncos April 7th, 2019

From: Tara Murphy <[tara.murphy99@hotmail.com](mailto:tara.murphy99@hotmail.com)>

Date: Feb 19, 2019, 12:04 PM

To: Craig Copeland <[CCopeland@coldlake.com](mailto:CCopeland@coldlake.com)>

Good Afternoon,

My name is Tara and I am assisting the Boulet family in the inaugural Green Shirt Day on April 7<sup>th</sup>, 2019.

This day was created for a few reasons, first, in memoriam of Logan Boulet and the Humboldt Broncos accident victims and survivors.

Green Shirt Day is also meant to recognize and honour the memory of Logan Boulet and the impact his generous and selfless act of organ donation had on this country and organ donor registration. It will recognize the impact that what became known as the "Logan Boulet Effect" across Canada had on increasing organ donor registration and attempt to recreate and continue to educate Canadians for the continued need for organ registrations and family discussions across the country.

What we are asking is the following

- a. A proclamation and/or recognition from your city or town
- b. Your staff wearing Green on this day, and taking photos and uploading to social media with the hashtag #greenshirtday #loganbouleteffect
- c. As we understand April 7<sup>th</sup>, falls on a Sunday, we ask businesses and schools recognize it on Monday, April 8<sup>th</sup> instead.
- d. Celebrating in your town the lives of Logan, and The Humboldt Broncos Victims and Survivors in any way you can

I have attached a letter of support from the National Transplant Association and we will be posting on social media as well as working with our media sponsor Global TV to broadcast the day in Lethbridge.

We hope you will join us in celebrating The Logan Boulet Effect while honoring all the victims and survivors of the Humboldt Broncos Tragedy as well as bring awareness for organ donation.

Thank you

Should you have any questions please email me, or call 403-470-6562

Tara Murphy