



January 3, 2019

To Whom It May Concern,

**Light up City Buildings in Support of Green Shirt Day – April 7, 2019**

It's our pleasure and deepest honour of the Canadian Transplant Association to be supporting the inaugural **Green Shirt Day** initiative, **on April 7<sup>th</sup>, 2019**, during Organ Donation awareness month. This will be in memoriam of Logan Boulet and the Humboldt Broncos accident victims and survivors. The **Green Shirt Day** is meant to recognize and honor the memory of Logan Boulet and the impact his generous and selfless act of organ donation had on this country and organ donor registration. It will recognize the impact that what became known as the "Logan Boulet Effect" across Canada had on increasing organ donor registration and attempt to recreate and continue to educate Canadians for the continued need for organ registrations and family discussions across the country.

The challenge has been and remains, to keep the momentum going. Canada has a dismal rate of organ donation and, as a result, long wait lists for transplants. Polls consistently show that close to 90 per cent of Canadians support organ donation but only 20 per cent have registered as organ donors. We hope by continuing to bring awareness to the need for registration, through national initiatives such as Green Shirt Day we will flip these numbers around.

Therefore, to bring further awareness to this initiative we would like to request the support of the major and most recognizable buildings in our largest cities across the country to "light up in green", on April 7<sup>th</sup>, so that the colour green will be not only be recognized on the shirts worn by supporters that day, but by the representation of the colours displayed in the lights of our most important city buildings.

Thank you to Logan and his family and all donor families that continue to work selflessly to support organ donation. If you have any questions, please reach out to myself directly at [bbrown@txworks.ca](mailto:bbrown@txworks.ca).

Kind Regards,

Brenda K Brown  
President, CTA